

Dustin Craig

Educator · Researcher · Systems Strategist · J.D. Candidate, M.Ed.

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PROFILE

Educator, researcher, and systems strategist with more than twenty years of experience building programs and systems in public education, business, and nonprofit organizations. Turns external requirements, research, and complex ideas into programs people can run, and researches how institutions keep human judgment accountable as AI changes knowledge work. J.D. candidate at CUNY School of Law. Interested in AI governance, knowledge systems, compliance, legal operations, policy, program strategy, and education.

EXPERIENCE

Social Studies & Law Teacher · Civics for All Coordinator

Aug 2023–present

New York City Public Schools, Brooklyn, NY · full-time

- Implement the New York State Seal of Civic Readiness at school level, translating a state credential and its evidence requirements into programming the school can run.
- Coordinate the city's Civics for All initiative; support development of a Legal Studies career and technical education pathway within state requirements (in development).
- Teach Introduction to Law, Criminology, AP Government, and economics; coordinate with school, district, city, state, nonprofit, and university partners.

Founder & Principal Strategist

Feb 2021–present

Creative Visual Studio LLC, New York, NY · business owner

- Lead a studio working across research, education, and organizational strategy; advise organizations on strategy, digital systems, and AI adoption, including governance readiness.
- Designed MU360, the studio's operational intelligence platform, connecting feedback, CRM, survey, and operational data to reporting and decisions, with human review of AI-assisted analysis.
- Develop the Architecture of Human Systems research program and write the Portorosso Papers, a seven-paper working series on governing AI in professional work (unpublished).

Instructor & Course Designer

Jun 2022–present

Johns Hopkins University, Center for Talented Youth · part-time

- Designed and launched *Social Entrepreneurship: From Idea to Impact*, the program's first business-focused course.
- Built International Politics from scratch; redesigned Model United Nations around current geopolitics.

AI Research Contributor: Model Training, Evaluation, and Alignment

Jun 2025–present

Handshake · contract, remote

- Contribute legal, business, and education domain expertise to AI model evaluation; write evaluation criteria and analyze output for alignment, bias, and reliability.

Social Studies Teacher

2022–2023

The Graham Family of Schools, Ohio

- Taught World History, Government, and Economics; differentiated instruction for students with IEPs and 504 plans and for multilingual learners.

Business Consultant & Digital Strategy Advisor 2014–2020

Pro Business Link

- Built websites, digital communications, CRM, and marketing systems for small businesses and nonprofits, from strategy through handover.

Lead Pastor 2014–2020

Paradigm Shift Ministries · nonprofit leadership

- Led the organization and its program strategy; built a distributed online teaching program, including a weekly series delivered live for seven years.

Corporate Chairman · Vice President 2008–2013

Right Choice Today, Inc.

- Board-level and executive responsibility for direction and operations, including information systems, organizational systems, and communications.

Executive Director (from Student Coach) 2004–2013

CLAY Team Sports Ministry, Erie, PA · nonprofit leadership

- Progressed through five roles; grew a youth sports program run with churches and community organizations into a multi-site operation with camps. Wrote the program curriculum and built its volunteer and leadership systems.

EDUCATION

Juris Doctor candidate, CUNY School of Law 2026–present · expected 2030

Master of Education, Teaching and Learning (Integrated Social Studies), The Ohio State University 2022

Bachelor of Arts, Youth/Sports Ministry; minors in Coaching and Sports Management, Malone University 2006–2010

CERTIFICATION AND MEMBERSHIPS

Teaching certification, Social Studies and Law, 7–12, New York State

Teaching certification, Social Studies, 7–12, Ohio

Member, American Bar Association

Member, New York State Bar Association

TRAINING AND COURSEWORK

Harvard Case Method Institute

Bucerius Center for Legal Technology and Data Science (participant)

Coursework: regulatory compliance, IP law (Penn); European business law (Lund); cloud computing law (Queen Mary)

PUBLICATIONS

"International Ripples of the Civil Rights Movement." *Origins* (Ohio State and Miami University) 2022

"Russo-Ukrainian War: Refugee Experiences." *Origins* 2022

SKILLS

Policy implementation; mapping external requirements to operating practice; program and curriculum design; stakeholder coordination; AI model evaluation and AI governance; data models and reporting; Westlaw, Microsoft 365, Google Workspace, HubSpot.