



REAL IMPACT

REAL PTE. LTD. (UEN: 201917697G)  
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Verticals: Internet of Things (IoT) and Enterprise Solutions

ONE LINER PITCH

REAL IMPACT is an impact-driven, outcome-based certification body which uses advance technologies to continuously monitor and ensure that our certified companies are always compliant with the certifications & standards they are awarded.

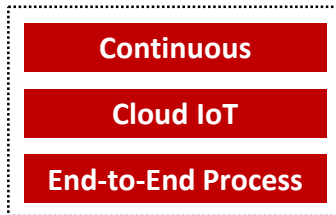
PROBLEM



The biggest problem with the current certification system is that the certification companies themselves have **NO visibility beyond the "Point-in-Time" checks** of their certified companies, so how can we continue to trust them?

SOLUTION

FREQUENCY  
INSTRUMENT  
METHODOLOGY

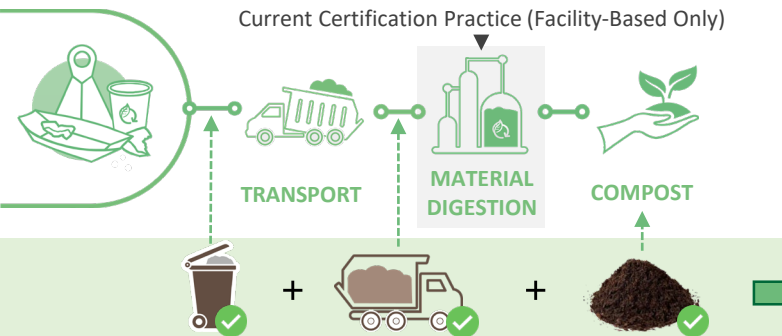


Applied Domain Area



HOW IT WORKS

Current Certification Practice (Facility-Based Only)



REAL IMPACT certifies on the transaction and outcome by verifying that the food and foodware waste is collected, transported and turned into compost.

REAL IMPACT publishes the methodologies and key performance indicators online and in real time to encourage authenticity and data transparency. This fosters greater consumer trust.



Business Model & Target Customers



Consumer F&B brands pay US\$250 per month per store to participate in the certification program.

Current Traction



Formed a strategic alliance with key ecosystem players to conduct a "Proof-of-Concept" trial in Q3 2019.



Received StartupSG Founder Grant from Enterprise Singapore.



Filed for Provisional Patent.



Key partners for co-development of framework and system.

Core Team

Other Programs



Jovan Tan (CEO)

Product & Market Development  
Global Strategy

Dr Sandeep Tiwari (COO)



Global Operations  
Domain Knowledge Expert

