

Dear Teacher/Principal/School Council Chair/Board Member,

Competitive Kids Science, Technology, Engineering and Math (CKSTEM) is a volunteer-run, nonprofit organization engaged in enhancing kids' education by enabling them to achieve excellence. As a nonprofit organization, our core value system consists of serving and giving back to our community while enabling learning opportunities for all students transcending any financial, social, racial, or economic barriers.

Started in 2020, during the COVID-19 pandemic as a parent's quest to find the right blend of like-minded peer groups and an environment offering healthy competition, CKSTEM quickly became recognized as the place where parents, educators and industry experts came together to help young students.

In its first year of inception, our summer contest 2020 was highly successful with hundreds of students joining us from across the globe. Since then, more and more students are associating with us to learn, compete and win in STEM. To learn more about our organization, our purpose etc., you can visit our website – www.competitivekids.org.

The CKSTEM Summer Contests 2021 is an initiative to provide students with an opportunity to compete in three areas: Mathematics, Computing, Public Speaking & Debate. This helps students in multiple ways; keeps them engaged through the summer, provides them with continued learning and helps them prepare for the new school year. In addition, the experience of competing boosts confidence, curiosity, logic, leadership as well as teaches teamwork; overall increasing the students' chances to succeed in life.

We believe, problem-solving is best learned by enabling critical thinking and 'connecting the dots'. Similar to competitive sports, students are coached to not only understand, and solve problems but also trained to compete, nurturing their competitive spirit and mental fitness. Some of the reasons to consider participating in the Summer Contests 2021 are:

- *Unique opportunity as it offers a complete experience to the students. It provides them with the ability to prepare and train; as well as a platform to compete*
- *Access to over 20,000 questions, sample tests etc. to practice*
- *Specially created videos and lessons with a dedicated focus on competition training*
- *Best way to keep kids engaged through the summer instead of expensive camps*
- *Designed for students with a wide range of abilities; especially for high potential students who wish to excel*

These are tough times, and we understand you already have a lot on your plate supporting students during this global pandemic, however, both as parents and engaged community members, we would like to solicit your support in spreading this awareness about this amazing opportunity so that more students can benefit. ***Learning has no boundaries, no discrimination and the more we share, the more we gain.***

An information brochure about the summer contests as well as posters about these contests are attached. Please feel free to share with others as appropriate and contact us for any further questions.

Your support is greatly appreciated. We will be glad to do a presentation to provide additional details. Please contact us at info@competitivekids.org if you have any question or would like schedule a presentation.

Team CKSTEM

