
ERIKA BIDDIX, CMM, CMP

CORPORATE MEETING AND EVENT PLANNER

EXPERIENCE

Founder

Biddix Meetings + Events

Apr 2016 - present

Full service meeting and event planning company, specializing in corporate conventions, trade shows and face to face programs.

Founder

Aught, LLC (previously Girl Boss Offices)

Dec 2019 - present

Aught's mission is to change lives and local communities through female entrepreneurship.

Senior Meeting Planner

MAC Meetings

July 2004 - November 2015

Responsible for over \$1 million dollars in meetings and events annually for agency clients.

EDUCATION

University of Missouri

Bachelor of Journalism

Major: Advertising

Aug 1996 - May 2000

Graduated Cum Laude from top journalism program in the United States.

Meeting Professionals International

Certificate in Meeting Management (CMM)

October 2013

Certificate earned by less than 1,800 meetings and event professionals worldwide.

Convention Industry Council

Certified Meeting Professional (CMP)

2006; re-certified 2011, 2016 and 2021

Recognition of experience and continuing education in the meetings and events industry.

EXPERTISE

Corporate Meetings and Events
Project and Logistics Management
Client and Vendor Relationships
Team Formation and Leadership

Venue and Vendor Sourcing
Budget and Financial Tracking
Onsite Execution and Support
Strategic Planning

865.200.3145

www.biddixmeetings.com

erika@biddixmeetings.com
