

# Join our team

## PUBLIC RELATIONS INTERNSHIP

### Job Description

This is an unpaid internship, approximately 10 hours/week. We are looking for a hardworking Public Relations Intern to help expand the reach and impact of our organization as well as shape and protect our corporate image in ways that promote our business, values and mission.

### Public Relations Intern duties and responsibilities

- Provide assistance with the execution of company's PR strategy
- Suggest innovative ideas for engaging content
- Write media announcements and press releases
- Seek new opportunities to share the story and mission of Fighting Pretty
- Create and manage media lists and databases
- Conduct research and perform market analysis
- Create "Member Engagement" program to keep our community involved and invested
- Complete administrative duties

### Public Relations Intern requirements and qualifications

- Current enrollment in BS/BA in PR, communications, journalism or similar relevant field
- Passion and a true interest in the PR industry
- Applicable knowledge of copywriting and editing
- Experience with social media platforms (Twitter, Facebook etc.)
- Excellent communication, presentation and leadership skills
- Outstanding organizational and time management skills
- Aptitude in presentation and public speaking
- Attention to details
- Possess your own laptop & reliable transportation

Fighting Pretty is a 501 c(3) non-profit organization on a mission to help women battling cancer feel strong and beautiful.

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