



WOMEN IN CONSTRUCTION WEEK
March 7-13, 2021

WIC Week 2021

March 7th – 13th

The National Association of Women in Construction, NAWIC, has begun planning for the Twin Cities Women in Construction Week, March 1 – March 7, 2019. As Director of WIC Week, I would like to invite you to help brainstorm, plan, host or sponsor an event. Also, spread the word and get others involved! Meetings will be scheduled for every other week via ZOOM once we have a few events lined up.

Opportunities for Involvement:

- Sponsorship
- Hosting
- Planning

Some ideas for Events or Sponsorship:

- Career Panel / Informational
- Social / Networking
- Jobsite tour
- Community service
- Hands on learning day
- Community Outreach
- School or Youth Organization
- ANYTHING Construction centered to get women excited about this amazing industry!!!!

Time commitment: This depends on the amount of involvement you would like. Providing feedback could be an email, while heading up an event or participating in a panel will require more attention and involvement on event day. I would like to have solid ideas formed by December 18, 2020 so we can get the details together and I can assemble a final calendar for disbursement on January 15, 2021. This will allow ample time for advertising to really get people excited about attending. Meetings will be scheduled for every other week via Zoom once we have a few events lined up.

With your help, we can further the movement toward a greater number of women in all aspects of the construction industry. If you are interested, please reach out to me at jmiller@petersoncompanies.net. I look forward to hearing your plans for involvement to make this a great experience for everyone!

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