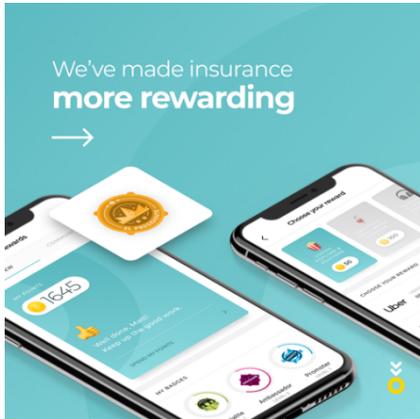




INTRODUCING PINEAPPLE REWARDS



GET REWARDED FOR BEING SOCIAL

We've made insurance more rewarding! At Pineapple, we believe in honesty, transparency, community, and fair customer treatment. Good social behaviour should not go without recognition or reward. Our Pineapple Rewards programme is our first attempt at changing the way our Pineapple community behaves in-app.

Socialising and growing your Pineapple network is one of the many simple challenges that the community will need to complete in our App. These tasks aim to give you the right tools to build your network to get a BIGGER profit share, as well as understand the Pineapple way of doing insurance. Why? Because we care!



HOW DOES PINEAPPLE'S PROFIT SHARE WORKS?

- At Pineapple, we take a flat, fixed fee – all rejected claims go straight back into the Pineapple ecosystem, not our pockets. This means that we have no reason to deny a claim unless it is for the greater good of our Pineapple community.
- The remaining amount (70% of your premiums) goes towards your profit share. The transparent network allows our Pineapplers to see all the members in their circle (depending on their privacy settings) ensuring that you know what is happening at all times.
- After 12 months, if there is money left over, we will pay it back to you as Pineapple points, which are redeemable for rewards or vouchers of your choice.
- For your payout to be accurate, our system requires two months for the data to settle.

SMOOTHIES, SMALL MEALS & SNACKS 100

COFFEE, POPCORN & VOUCHERS 50

VOUCHERS TO SPEND AT PARTNERS 150

Get discounted rides, takeout vouchers & more!

1645

Earn points for connecting with friends.

SHOPPING DISCOUNTS AT PARTNERS 100

SPA TREATMENTS & VOUCHERS 50

VOUCHERS TO SPEND AT PARTNERS 150

Get shopping vouchers, spa discounts & more!

Pineapple



WHAT IS THE IMPORTANT STUFF TO KNOW?

- To qualify for Pineapple Rewards you need to pay all your policy premiums every month to ensure your policy remains active.
- The 12 consecutive months term is called the 'Reward Period' and once you have qualified you will be eligible for your next Pineapple Rewards after another 12 months.
- Unfortunately, you will forfeit your Pineapple Rewards and restart on a new 12-month rewards cycle if your cover is interrupted.
- When you claim, your number of points will be reduced.
- Claims for Road Emergency Service won't impact your points (on condition that you don't register a related claim for loss or damage).



TELL ME MORE ABOUT THE REWARDS?

In the 'Rewards' section of the Pineapple App, you will be able to complete numerous challenges to earn points and badges. These challenges range from:

- creating Pineapple groups;
- inviting friends;
- learning more about Pineapple by completing our tutorials;
- rating our App online, and of course by
- remaining claims-free!

Did someone say **Takealot** and **Netflix**? Your accumulated points can be redeemed for vouchers from some amazing partners that you, our community, voted for!

Earn points, vouchers and **more**

Your points, **your choice**

Remember, the more you network with peers that you trust and know socially (good risks), the less likely you are to be affected by fraudulent or unnecessary claims within the Pineapple ecosystem.

Ready? Let's go get **SOCIAL!**

Bye for now

The Pineapple Team

Pineapple