



## Alan Davis

aland@adworlddesign.com

Advertising design guru with a focus on The Arts, Entertainment and Leisure. I don't just design, I set moods.

### Design:

adworld.gg

### Photography:

alanofadoshoots.com/

### Volunteer Experience

linkedin.com/in/alanofado/

### Social Media

#### Instagram:

@adworlddesign

@aland316

@OGfightclub

#### Twitter:

@adworlddesign

@Ado\_Alien

@oldgamersfightclub

### Awards

Project Osmosis 2020  
Community Award

2014 FAHF Written Arts  
Humanitarian Recipient

## Design Experience

**Black Ensemble Theater** Jul 2015 – Present

### ***Art Director (In-House Designer)***

Responsible for all visual aspects of the Black Ensemble brand from poster work, branding, corporate marketing design pieces, photography, motion and video editing, social media marketing, directing other designers in the BE design style. These duties include handling all administrative aspects associated with the position.

**Thirst Design Communication** Jan 2015 – Jun 2015 . 6 mos

### ***Design Intern***

Worked directly under Design Director Rick Valicenti. Designed for several clients including: The Chicago Bears, National Poetry Foundation, Archeworks, National Housing Museum, Drew University.

**Art on the Loose, INC** Jun 2015 – Sep 2015 . 4 mos

### ***Design Intern***

Worked under Design Director Vernon Lockhart designing book layouts, logos and working on exhibitions for the Bronzeville Children's Museum.

**Project Osmosis** Sep 2015 – Present

### ***Senior Design Mentor***

Art direction and leading interns in creating marketing collateral. Also, building pipelines to grow the NFP as it continues presenting design to underserved communities and creating paths to careers in all disciplines of design.

**Speed-Dating Movie LLC.** Sep 2008 – Jan 2009 . 5 mos

### ***Graphic Designer, Illustrator***

Created promo fliers, posters, and other items for day to day, Designed and illustrated portraits featured on screen, created copy for posters.

## Education

Art Institute of Pittsburgh Online – *Associates in Graphic Design*

The University of Illinois at Champaign-Urbana – *B.A. in English*

Richard Stromberg School of Photography

School of Motion Animation Bootcamp



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## Volunteer Experience

### Esports Trade Association Mar 2020 – Present

#### Member

Our mission is to unify, serve, and ethically advance the business interests and sustainability of the Esports industry.

### DCASE Year of Chicago Music Jan 2020 – Mar 2020

#### Marketing Board

DCASE and the office of Mayor Lori Lightfoot designated 2020 the Year of Chicago Music. The marketing board works to cultivate a communication plan, including and not limited to visuals, writing, special events, and branding. The job of the marketing board will also be to execute so that the 2020 YOCCM is as impactful as possible.

### DCASE Year of Chicago Theater Sep 2018 – Jan 2020

#### Marketing Board

DCASE and the office of Mayor Rahm Emanuel have designated 2019 the Year of Chicago Theater. The marketing board works to cultivate a communication plan, including and not limited to visuals, writing, special events, and branding. The job of the marketing board will also be to execute the plan so that the 2019 YOCT is as impactful as possible.

### Project Osmosis Sep 2015 – Present

#### Senior Design Mentor

The mission of Project Osmosis is to create programs and initiatives that identify, develop, and support young people from minority communities with demonstrated abilities and skills in the applied arts. Tasks include: art direction and leading interns in creating marketing collateral, creating pipelines to grow the NFP as it introduces design to under-served communities, and constructing paths to careers in design.

### African American Arts Alliance Jan 2017 – Jan 2019

#### Visual Arts Committee Board Chair

The role of the Visual Arts Committee is to visit and evaluate the underrepresented work of African-American visual artists in the Chicagoland area. Every year the work is judged on criteria created by the committee and several awards given at the annual Black Excellence Awards. As Committee Chair, it was my job to motivate the committee, set the culture and criteria, and ensure that the artists engaged with the organization.