



Bay Area SunShares

Bay Area SunShares is a program of



Discounts available Sept 15th - Nov 15th, 2025

Agenda



- Introductions
- Bay Area SunShares Overview
- Why Get Solar + Storage?
- More Clean Energy Options
- Next Steps
- Q & A with Installers





BAY AREA

SunShares

Introductions

About Act Now Bay Area



Act Now Bay Area is a regional non-profit that curates and delivers climate resources to the general public to accelerate the reduction of greenhouse gas emissions from **energy** and **buildings, transportation, and food waste** sources.

SOLUTIONS LIBRARY

resources for everyone



Resources by sector
Taking small steps is a great way to start.

Energy & Buildings
Find out how you can save energy and save money, too.
[Act now](#)

Transportation
Explore solutions that get around.
[Act now](#)

What's happening where you are?
With 9 counties, 101 cities, and 7.8 million people, it's never "one size fits all."

Where is "home" for you?
Click on your county to find organizations near you, as well as business, agencies, and government offices that serve you, your business, and your community.

Learn what they're doing to help solve climate issues where you live and around the Bay Area.

Then reach out - get connected to people, organizations, and most importantly, solutions!

A map of the Bay Area counties: Sonoma, Napa, Solano, Marin, Contra Costa, and Alameda.

strategic
BUSINESS-LED
engagement



proactive
GOVERNMENT-LED
collaboration

Whether you want to take action in your home or your community, company, or within your local jurisdiction, we're making it easier to take climate actions. Here are the tools, templates, and inspiration to help you. Start with your community - business and government resources are coming soon.

Resources for community-led action

Get involved, get connected, and get started - wherever you are: explore toolkits and resources to find your climate action team, or get started on your own climate action plan.



Resources for Business
Whether you're a business owner, a manager, or an employee, every job is a climate job, and every employee is essential.
[Learn more](#)

Resources for Government
Explore resources for government leaders and elected officials, as well as citizens to inspire change.
[Coming soon](#)

ACT NOW
where it matters most

The three biggest contributors to climate change here in the Bay Area are from our **buildings & energy, transportation, and food & food waste**. The good news is that the solutions already exist and making small changes add up.

Get started
Get started by finding the solutions that work for you and taking the fastest actions where they matter most. If you've taken those actions already, then take the next step!
[Learn more](#)

A group of people, including children and adults, celebrating and raising their hands in a room.

2025 Partners



Solar Technologies is a regional solar panel and battery storage installer, back for their 9th year!



QuitCarbon, back for year 2, offers free expert guidance for all home electrification upgrades.



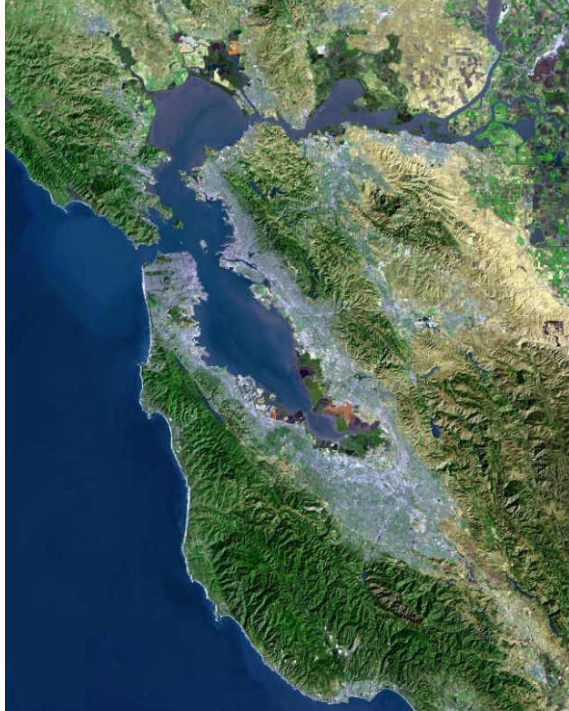


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Bay Area SunShares Overview

Bay Area SunShares



- SunShares is a solar + storage discount program of Act Now Bay Area
- Residential property owners in **all 9 Bay Area Counties** are eligible
- SunShares is only offered in the Fall of each year and the registration period is limited to two months: **Sept. 15th - Nov. 15th in 2025**



SunShares Impact



1,300+ households have signed contracts through SunShares

6.5+ MW of solar installed

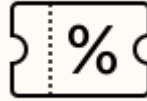
500+ battery units installed



The SunShares Program



Partner Installers
ensuring high-quality



Reduced Prices
on solar & storage installs
(ave. discount is ~15%)



No-Obligation
proposals

***SunShares prices are for turnkey installations:
including equipment, warranties, labor, and permitting***



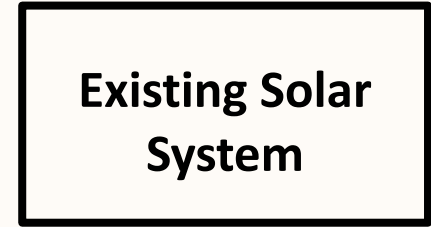
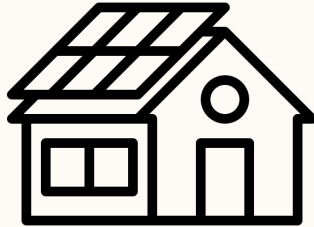
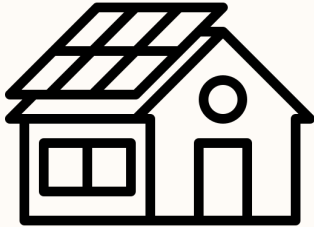
SunShares Process



1. Fill out the signup form on our website
2. Hear back from selected installer(s) about conducting a home assessment
3. Receive and review your proposals
4. Sign a contract and secure the discount by December 15th!



Your Options with SunShares





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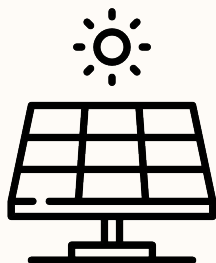
SunShares

**Why get solar +
battery storage?**

The Basics of Solar + Battery Storage



Solar panels collect energy during the day



You use the energy in your home



Batteries store excess energy to use at night



Energy produced

-

Energy consumed

=

Energy stored



Why does solar make sense?



- The 30% Residential Clean Energy Credit is ending earlier than expected (12/31/25)
- Solar installers *everywhere* have been getting a lot of business as a result and may not complete installations before the deadline
- NEM (Net Energy Metering) 3.0 means buyback rates are much lower

BUT...

solar still makes sense and the value of solar is only going to increase!



Now is the time to “go solar”!



SunShares
discount & future
bill savings



Solar & storage
increase property
values



Support clean
jobs &
businesses



Build resilience
for your home &
community



Reduce GHG
emissions at a
critical time



Solar Pricing Chart



Installer	Brand & Module	Panel Wattage	Standard Price (\$/W)	SunShares Price (\$/W)	Roofing Materials Covered
Solar Technologies	Hyundai 440	440	\$3.25	\$2.75	Metal, Concrete tile, Flat Torch Down, Single-ply membrane, Tar and Gravel
	Talesun 450	450	\$3.15	\$2.65	Metal, Concrete tile, Composition single, Flat Torch Down, Single-ply membrane, Foam, Tar and Gravel

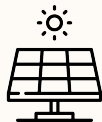


Why add battery storage to your solar system?



Home Resilience

Maintain power during outages



Store Excess Solar Energy

Store excess energy generated during sunny hours



Additional Savings

Use stored energy during peak hours to save money on your utility bill



Battery Storage Pricing Chart



Installer	Product	Storage Capacity (kWh)	Paired with Solar Installation		Added to Existing Solar System	
			First unit price	Second unit price	First unit price	Second unit price
Solar Technologies	Tesla PowerWall 3	13.5	Standard Cost: \$19,500 SunShares: \$17,000	Standard Cost: \$13,500 SunShares: \$11,500	Standard Cost: \$21,750 SunShares: \$18,500	Standard Cost: \$13,500 SunShares: \$11,500
	Enphase 10c	10	Standard Cost: \$17,800 SunShares: \$15,600	Standard Cost: \$11,200 SunShares: \$9,500	Standard Cost: \$18,880 SunShares: \$16,500	Standard Cost: \$11,200 SunShares: \$9,500





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More Clean Energy Options

Opt up to 100% clean energy!



Electricity Provider	100% Renewable Energy Plan
CleanPower SF	SuperGreen
Ava Community Energy	Renewable 100
Marin Clean Energy (MCE)	MCE Deep Green
Peninsula Clean Energy (PCE)	ECO100
PG&E	Solar Choice
San Jose Clean Energy (SJCE)	TotalGreen
Silicon Valley Clean Energy (SVCE)	GreenPrime
Sonoma Clean Power	EverGreen

All Bay Area residents can choose to receive 100% renewable electricity

~\$5-10 extra per month (dependent on plan & utility)

Upgrade online



Electrification

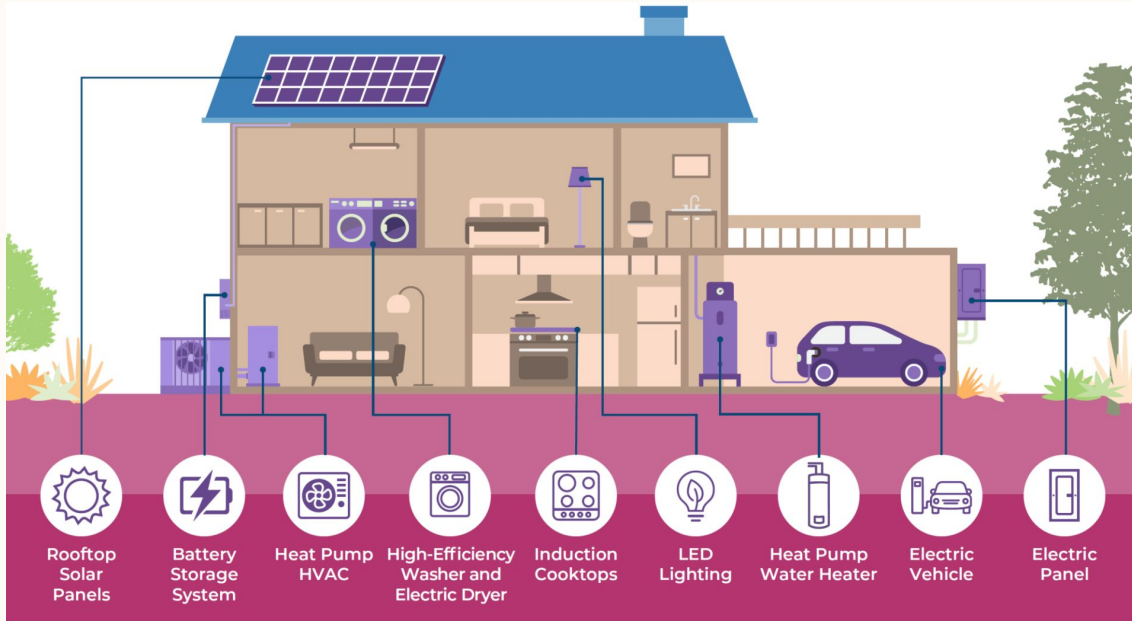


Photo Credit: City of Palo Alto Utilities

**Make the most of
your solar panels!**

Swap out your gas
appliances for
electric models





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Next Steps

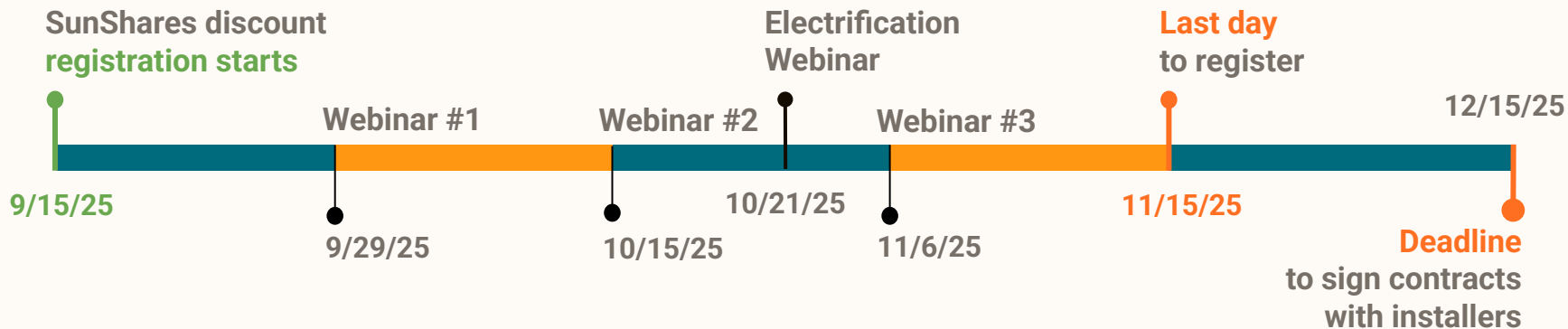
Claim the discount!



1. Fill out the form at www.bayareasunshares.org/get-solar-storage before **November 15th!**
2. Review installers proposals
3. Sign contract by **December 15th** to lock in the discounted pricing on your proposal!



Key Dates & Timeline



Four free public informational webinars available throughout the discount season!



Thank You!



Sign up for SunShares: fill out the form on our website:

<https://www.bayareasunshares.org/get-solar-storage>

Have questions? Visit our FAQ pages for [Solar & Storage](#) and [SunShares](#)

For pricing, visit: <https://www.bayareasunshares.org/products-and-pricing>

If you have project-specific questions, sign up for SunShares and speak with our partners directly.

If you have issues filling out the form or further questions about the program, you can email us at sunshares@actnowbayarea.org



Q & A with SunShares Partners



**SOLAR
TECHNOLOGIES**



QuitCarbon

