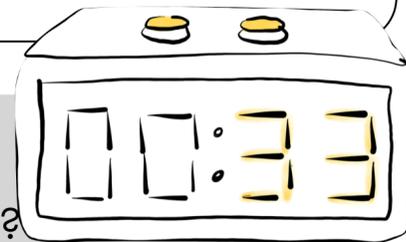


# 33 Minutes of Inspiration



*"It was a pleasure to attend these short inspiration snippets once a week. It was only half an hour which made it possible to squeeze it into my busy schedule. I found the sessions very refreshing, interactive and helped me to look in a different way to my daily business."*

- Participant BDO sessions



Do you want your colleagues to stay open and agile in this crisis? Could your employees use a short motivational boost? Do you want to enable them with some simple and pragmatic tools?

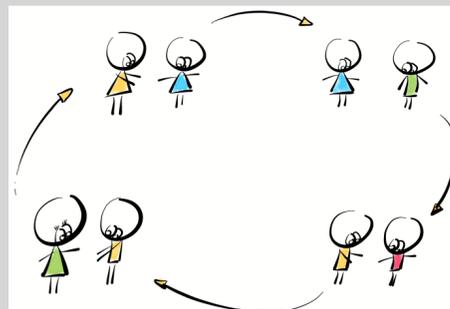
Global speaker Cyriel Kortleven will help boost the 'Change Mindset' of your employees over the next 5 weeks. His 33-minute inspirational sessions are a unique combination of 3 things:

1. Inspiring content by a top, global speaker
2. Small group discussions
3. Plenary sharing of the best insights.

## How does this work?

We choose a certain time on any weekday, and in the next 5 weeks, we will arrange this online inspirational session for the same day and hour.

We recommend a maximum of 50 participants, so everyone has an opportunity to share. Using Zoom, we will send a link + password to log in. Participants will gain access to slides + extra inspirational materials (articles, links, and so on), for those who may want to delve deeper.



## Menu

### 1. Connect & Network

This is a networking session where colleagues have the chance to have a conversation in a small breakoutroom on how things are going. Re-connect with your peers in an informal & fun way.

### 2. Bananas & Ladders

How do you spot the inefficient patterns, procedures and systems in your life/organisation? And, how can we get rid of them?

### 3. Kill the Idea-Killers

Are a lot of ideas killed with expressions like 'Yes but ...', 'No money' or 'We've already tried it'? Learn a simple tool to make sure that people suspend their judgment - even if there's resistance to change.

### 4. Switching Perspectives

Explore the world from different angles. You can turn problems into opportunities if you dare to approach the situation from a different perspective.

### 5. Experimentation & Nearlings

Boost the entrepreneurial mindset of your people by allowing small experiments. Also, discover what a nearling is and how it can help reduce risk aversion.

### 6. Less is Beautiful

Three simple principles detailing how 'less' can lead to 'more' success. Start to stop. Simplify. Letting go.

### 7. Crossing Borders

What can your organisation learn from other industries & other unconventional sources? Learn some easy ways to find inspiration outside your organisation & how to apply it to your own challenges.

### 8. Making Choices

We're confronted with thousands of decisions every day. How can you make better decisions?

### 9. Selling an Idea

Based on the book 'Made to Stick', we will explore some methods to make sure that your message and idea will stand out and be remembered.

### 10. Six Creative Skills

Discover 6 skills that can boost your creativity. Suspend judgement. Explore the world. Use your imagination. Make associations. Don't stop after your first idea. Do it now.

### 11. The Art of Questions

Identifying the right question is probably the most crucial element if you're looking for solutions. We will explore some methods to find the right extraction level & fine-tune your question.

### 12. No More Boring Webinars

Learn 7 simple, low-tech methods to create more interaction, engagement and fun during your live online sessions and meetings.

*"Cyriel's 33 Minutes of Inspiration sessions were short, to the point, useful, interactive and a lot of practical examples."*

Diana Urbina - HR Business Partner @ Oryx Energies