

Jeannine Gliddon Owens

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Latest reel: <https://vimeo.com/705857222/a636583d17>

PROFESSIONAL SUMMARY

As a creative professional, I have extensive experience as a visual communicator and continue to embrace challenges that elevate culture and society. I am fascinated with how visual communication can connect and empower people around the world, and seek to enhance that effect through exceptional design and purposeful content.

AREAS OF EXPERTISE

- Design, create, and produce multimedia content for digital, print, web, email, presentation, and environmental purposes
- Develop and/or maintain brand standards
- Manage creative projects and budgets, develop production schedules, procure vendors
- Communicate with and present to teams and clients at all levels
- Recruit, hire, and manage staff and contractors
- Develop design curriculum
- Research, analyze data, write, edit, and proofread content
- Data visualization
- Technology: InDesign, Photoshop, Illustrator, AfterEffects, Acrobat; HTML5, Figma, Sketch, Adobe XD, WordPress, NVivo, Stata

SELECT EXPERIENCE

- 2021-present **Multimedia Art and Design Lead**, City of Virginia Beach, Virginia Beach, VA
- 1992-present **Owner / Art Director**, Gliddon Owens Design, Norfolk, VA
Select client list: Hampton Roads Alliance, Old Dominion University, MaineHealth, YMCA Hayo-Went-Ha Camps, The Bassuk Center, the National Center on Family Homelessness
- 2020-2021 **Graphic Designer / Research Assistant** (volunteer), Barry Art Museum, Norfolk, VA
- 2019-2021 **Consultant – Graphic Design**, Huntington Ingalls Industries-Newport News Shipbuilding, Newport News, VA
- 2018 **Art Director / Graphic Designer**, Red Chalk Studios, Virginia Beach, VA
- 2018 **Digital Designer / Ad Scheduling and Inventory Manager**, Local Voice Media, Virginia Beach, VA
- 2016-2017 **Consociate Media — Graphic Designer**, Gloucester Point, VA
- 2015-2016 **Marketing Specialist – Graphic Design**, Tidewater Physical Therapy, Newport News, VA
- 2014-2015 **Senior Graphic Designer**, Antech Systems, Chesapeake, VA
- 2011-2014 **Graphic Design Manager**, University of New England, Portland, ME
- 2006-2011 **Communication Specialist – Graphic Design** University of Southern Maine, Portland, ME
- 2000-2003 **Adjunct Lecturer, Graphic Design and Illustration**, Colorado State University, Fort Collins, CO
- 2002-2003 **Visiting Professor, Graphic Design and Illustration**, University of Wyoming, Laramie, WY
- 2001 **Art Director / Graphic Designer**, University of Northern Colorado, Greeley, CO

For complete and detailed list, visit www.gliddonowensdesign.com/team

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EDUCATION

- In progress* **PhD-International Studies, Old Dominion University**, Norfolk, VA
- Internship: Barry Art Museum – developed *Travel the World with Barry Art* program
 - Conference Presentation: Old Dominion University

- 2019 **MA-Humanities/Visual Studies, Old Dominion University**, Norfolk, VA
- Thesis Project: *Know What I Meme? New Perspectives Beyond the Digital* exhibit
 - Finalist: ODU Lion's Lair Social Entrepreneurship Competition
 - Conference Presentations: Christopher Newport University, George Mason University, Shenandoah University, Old Dominion University
 - Awarded: Emerging Leaders Executive Program, City of Norfolk

- 1984 **BFA-Graphic Design, Colorado State University**, Fort Collins, CO
- Internships: CSU Publications Office, Bob Coonts Design
 - Art History summer course in Italy

For complete list including professional development courses, visit www.gliddonowensdesign.com/academic

ADDITIONAL — AWARDS, ETC.

- 2021 **Guest Lecture, Colby College** – *Complex Storytelling through Visual Communication, Infographics, and Data Visualization*
- 2020 **NNS Presidential Model of Excellence Award** – for *Covid-19 Communications*, as part of the Newport News Shipbuilding Communications Department
- 2016 **Guest Lectures, Old Dominion University** – *Grrrl Zines, Changing the Feminist Narrative and Self-Representation – Why Do Teenage Girls Sext?*
- 2016 **Work presented at U.S. Congressional Hearing** – *Services Matter* report designed for The Bassuk Center
- 2014 **Collegiate Advertising Gold Award** – *UNE Magazine* rebrand and redesign, as part of the University of New England Communications Office
- 2014 **Work appeared in Washington Post and NBC's Today Show** – *Infographics designed for the National Center on Family Homelessness*
- 2009-2010 **New England Press Association Better Newspaper Silver Awards (2)**
Ad Design, *Gorham Times*
- 2003 **Higher Education Association of the Rocky Mountains Design Excellence Awards (4)**
QuickLook brochure, *Viewbook*, *Michener* newsletter, *Education for Life* poster for the University of Northern Colorado

For complete list, visit www.gliddonowensdesign.com/awards-etc