



**HOLGER SCHULZE-SEEGER  
PROPRIETOR AND MANAGING DIRECTOR, ARCHINEER®S.BERLIN**

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**Where were you born/ where did you grow up?**

I was born in the countryside of mid-southern Germany and grew up in Berlin.

**Please describe the highlight of your career to date.**

1. The design development and engineering for the M/Y KENSHO Superyacht (combination/ transition of all experiences from residential architecture with/to a private naval vehicle project on current eco class standard as a max. efficient space of living at sea and consideration of climate-appropriate aspects as far as possible).  
2. The design development and engineering for a big scale private residential villa project in Berlin (using all experiences and latest insights from climate-appropriate and sustainability building researches).

**How did achieving this make you feel?**

I feel blessed and honoured by the fact that all the projects over the last decades have been through being approached without any advertising and seems to be recognised meanwhile from an increasing public attention. Fame or money has never been the motivation for it - but creating worlds of living and motion has been in my heart from my very early childhood. In addition to that, becoming a father, I subconsciously tried to aim for a good footprint of my work towards the future world of my beloved children and all new generations. It has been a path of frequent feelings of danger and pain by all constraints but also of happiness by the steps we took up and across.

**Where do you find inspiration for your work?**

It starts within seconds when you are introduced to and asked to implement a project - it happens only in my mind. It's a gigantic and fast process of creation which at the beginning offers an atmospheric image of the feelings you will have for living with it. Design is less obvious or in the foreground in that phase but more a kind of abstract structural idea which leads us

to the design and every detail later which will support and enhance that impression until the finalisation.

As a sort of a game children play it is reminding us of the happiest moments where we felt free in our mind, just doing what we love to do, imagination and creation as a mutual process of pulsive resonance between the client and designer. Future interests which finally will show up with something that is born in our both dreams and is directly connected with them and their personality. It enriches their awareness of material and immaterial capabilities. That has fascinated me since I started to create things not only for myself. And as there is a big spoon of rhythm, light and shadow, colour, noise and silence within the consideration of designing, my inspiration is surely driven also by jazz music. I love to listen and to play on the drums since I was 14 years old.

**How do you relax and find your work/ life balance?**

To put in words how life and work are related to each other and which weight you would put onto each of them and change it from time to time, I can't find any. That might come through the idea that it has been always emerging from both aspects as a collateral process I assume. Merged into each other seen from an external point of view. From an internal point of view, in everyday life all aspects have been supporting each other - distortions, disturbance, misunderstandings, failure, etc. included - but there is always a lot to agree about and to resolve constraints and mistakes. So, my answer to that consideration of a balance; all you do shall existentially support an authentic and healthy way of life. Being with my children and wife or on my own inspires me for my work and vice versa.

**Please describe the project you are most proud of to date, with reasons why this was a success?**

There are some exiting experiences I would consider as they have had the biggest impact on

the following ones and ongoing architectural and design wise activities. If it is modern and classical building architecture or the gigantic M/Y KENSHO 75m Superyacht or a sustainable housing project, they all have one issue in common, it's about the collateral development of the most appropriate and authentic reaction to an estate or design product. Seeing the owners using it and their feelings and stories about how strongly they feel close to their inner needs, I feel a kind of pride and happiness having had the chance to accompany them on their path. The personal experience you will always need to care for - to be accurate and appropriate I always say is the biggest challenge within a project - hence my above words about pride and happiness, it's all about if you will sit in front of the fireplace with your client and cherish the journey you joined together over a glass of a 12 year old Italian red wine.

**What are your thoughts on the future of design?**

Design became a more important role when the amount of needs came up to be met by numerous new invented products and their competition. If it's purely orientated on functional or on aesthetical aspects nearly everything is not just reduced to a technical look anymore but needs a design. So strongly increasing marketing does a lot to this development of also a meaning and a promise of a product. As the functions and needs have been enormously changing it will be much stronger in the now and future. The imminent thoughts about reliable inventions towards sustainable cycles of production, consumption and gaining resources for closing the cycles as much possible, providing much lower impact to this planet as before, we will experience a gigantic movement of inventions on all fronts.



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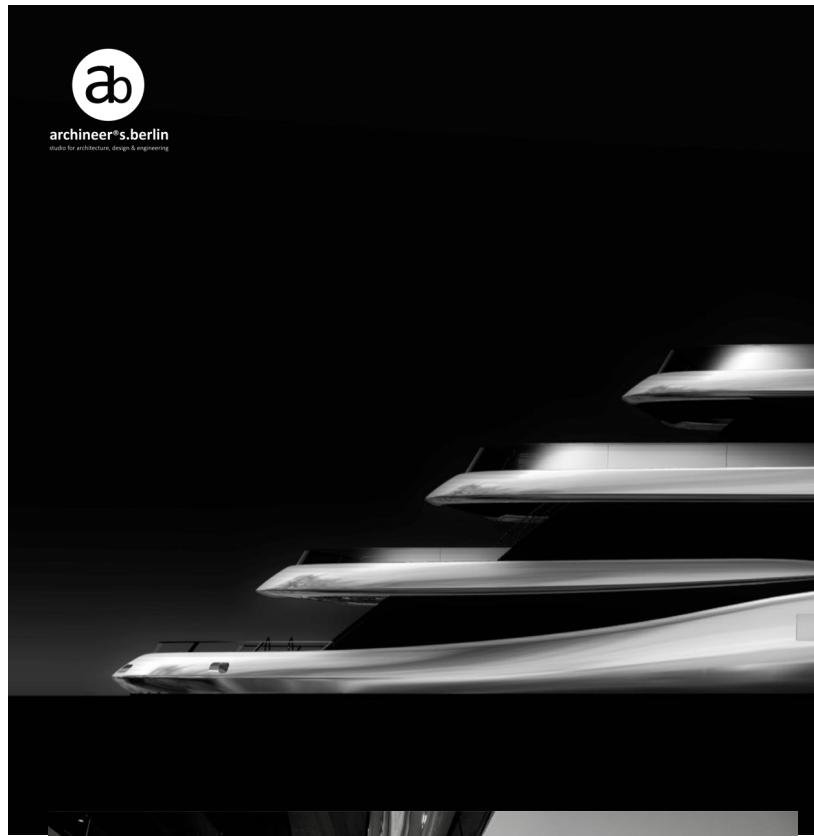
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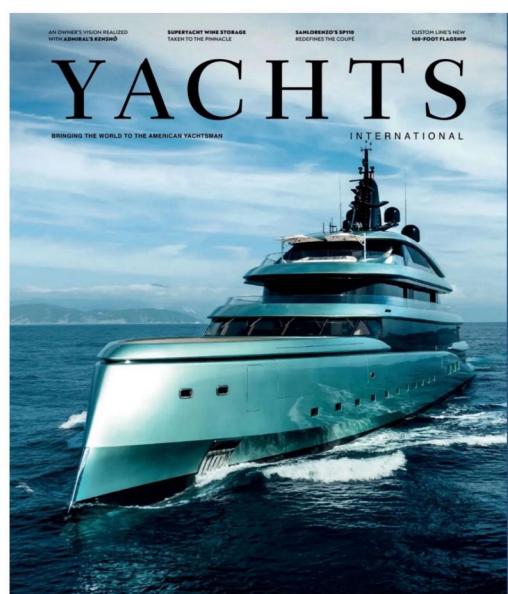
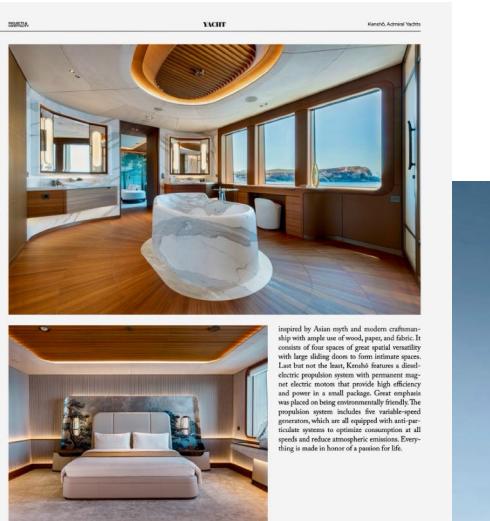
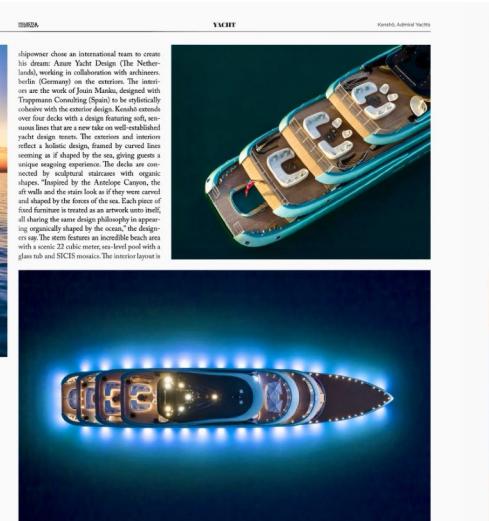
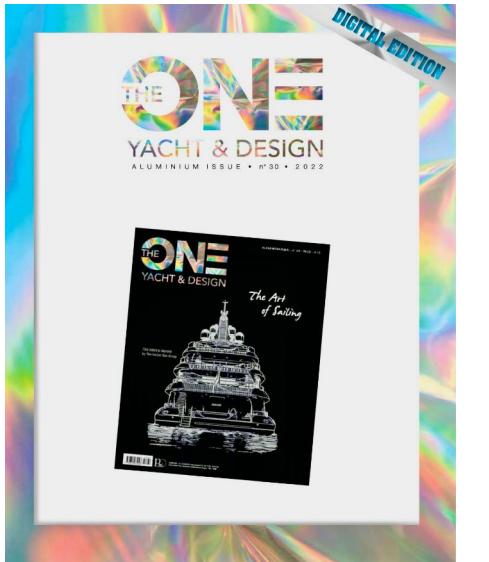
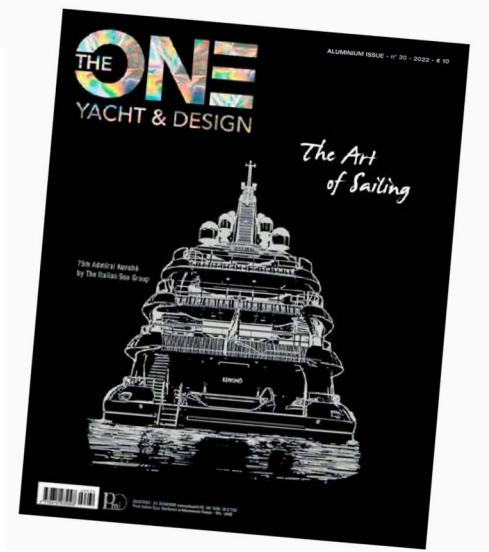
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