

Enable breakthrough results with Digital and IT Strategy



REDUCE TRANSFORMATION FAILURES AND
ENABLE SUCCESSFUL IT OPERATIONS WITH
INCREASED ROI



Strategic Risk  Managed Outcomes

AN OVERVIEW

A strong IT strategy provides a comprehensive blueprint of how technology supports and shapes the organization's overall business strategy. Its strategic goals should align business projects and the needs of key stakeholders including employees, customers and business partners. The strategy should offer a look at the organization's current technology posture and provide an idea of where IT should head over the next three to five years.

AI, IOT, Cyber, gig economy, and Digital Transformation, are disrupting today's business models and new growth is highly dependent on delivery from an already well orchestrated IT strategy, operations, and delivery. It is essential to have an IT strategy that's well aligned to these forces.

What this tells us is that the complexity of running existing operations, meeting new demand, adapting to new technologies, human capital management, project delivery, and transforming IT within a transforming business, calls for a paradigm shift in IT Strategy.

Most organizations are still trying to adapt to the cloud migration and have unmet demand from the business, unable to execute on truly innovative transformation. Poor strategic implementation of projects continue to have high cost impacts.

It's clear that a leapfrog IT strategy is the key to staying relevant, optimizing operations, delivery on highest value drivers, and enable business transformation goals.



5%
of employees surveyed understand what their company's actual strategy is.



51%
of 'best strategy executors' have aligned their strategy with actual business model well, versus 6% of all other companies.



10%
of companies achieve what they had strategized to do.



50%
reduction in IT application staff load with proper IT and architecture strategy.



71%
of companies that are strong in execution believe that everyone has a good idea of decisions and actions for which they are responsible.



40%
of managers believe the greatest challenge is the failure to align their plans with the corporate strategy.

OUR METHODOLOGY

Creating, preserving, realizing, and maximizing business value

STEP 1

Perform Situation Assessment

Analyze current technology landscape, human capital, digital portfolio, demand and delivery mechanisms, and business factors that impact current and future strategy and alignment with business objectives and expectations.

STEP 2

Define Outcomes and Priorities

Define the desired outcomes and priorities with risk appetite statements by seeking the optimal balance between risk and opportunity. Identify future potentialities and governance structure required.

STEP 3

Create a Business Aligned Digital IT Strategy

Create a business value driven IT transformation strategy which includes human capital, digital road-map, tools consolidation, technical debt reduction, cyber security, risk management, project demand/delivery, and ops efficiency.

STEP 5

Create Continuous Decide/Act Loop

Establish a fully continuous assessment, reporting, decision, and action loop to change or fine-tune as progress is made. Link live reporting for C-level, board, senior managers, down to staff.

STEP 4

Plans for 90-180-360 Optimization

Establish plans for 90, 180, and 360 day optimization for IT operations, application portfolio, cyber security, and portfolio investments.

MISSION, VISION, CORE VALUES & STRATEGY



BUSINESS OBJECTIVES & IMPLEMENTATION



PERFORMANCE & ENHANCED VALUE

WHO WE ARE

A powerful combination of CISOs, CTOs, CIOs, and experienced Consulting Partners.

The Zygotek team is different from other consulting firms because we are world-class executives who have spent time "in the trenches" mitigating risk, enabling opportunities, and delivering results for our companies.

We use specific set of proven principles and processes to collaborate with you and your team, to mitigate your risk, provide transformative insights, fast execution, and deliver the maximum business value for your investment.

WHAT WE DO

We help clients mitigate their strategic and digital risk, identify and act on strategic opportunities, drive new sources of revenue to their top line, and to reduce their bottom line costs. We deliver these results by following our simple four-phase methodology:

- Assess – Using our experience, we quickly and effectively assess your situation.
- Advise – Provide recommendations and roadmaps to get you where you need to be.
- Act - Using highly skilled small teams, we help you implement solutions with a rapid payback.
- Assure – To protect your investment, we conduct periodic reviews and recommend improvements.

"Trusted Advisor"



"Immediately became a trusted advisor and played a critical role in developing all of our InfoSec functions." -Global manufacturer

"Above and beyond"



"Tackles projects in an extremely organized and detailed manner, communicating at timely intervals, and going above and beyond to produce quality deliverables." -Consulting firm

"Value-add capabilities"



"Helped us develop and implement an enterprise security plan and transformed dysfunctional processes into value-add capabilities. They were an invaluable addition to our team." -Technology agency

Our experience includes helping numerous global companies in all verticals, including:

- Pfizer
- Moody's
- Johnson & Johnson
- Altisource
- St. Joseph Health
- CDC
- GIA
- HBO
- Molecular Devices
- ABSciex
- EDeal
- DeAnza College
- Ciba Specialty Chemicals
- GoPro
- Informatica
- Country of Santa Clara
- VMware
- Canadian Tire
- eBay