

# Interview guide for door interviews

Fill out before the interview:

city	
street	
landlord	
Type of house (size, age)	selection
Condition of the building inside and outside	selection

## presentation

Hello, I'm XXX and this is YYY, and we're from **your organization**. We are volunteers and are conducting a survey today on rents and climate protection. We want rents to remain affordable and buildings to be better insulated. We are therefore asking tenants whether their heating costs are too high and how well their buildings are insulated. We also want to find out what you would like to see from politicians. Do you have a moment?

Now I would like to ask you a few questions about renting and climate protection. The interview is anonymous and would take about ten minutes. You would be helping us a lot. We want to talk to different people and ask them what they think about various arguments surrounding rent, renovation, and heating.

Let's start with a few questions about the condition of your apartment and the house.

## Questions about the condition of the rental apartment

Which applies to you? Yes/No

I am satisfied with the condition of my rental apartment.	
I have problems with the amount of heating and utility costs.	
I would like to have a better insulated facade and insulated windows.	
I have to heat a lot to keep my apartment warm in winter.	
To save on heating costs, I don't heat much in winter.	
In my opinion, my rent is too high.	

Space for comments:

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### Questions about thermal insulation and heating conversion in apartments

Which applies to you? Yes/No

I know a lot about thermal insulation and heating.	
I think it makes sense for houses to have thermal insulation.	
I support new windows and thermal insulation, but only if my rent does not increase.	
I support new windows and thermal insulation and am willing to pay higher rent for them.	

Space for comments:

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### Placement on political spectrum

We will read you a few statements. Please tell us whether you agree or disagree with these statements.

I think the federal government should also take on debt for important projects.

Ja	Nein	I don't know
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I believe that we in Germany will be affected by the negative consequences of climate change.

Ja	Nein	I don't know
----	------	--------------

Every person, regardless of their origin, has a right to housing and security in Germany.

Ja	Nein	I don't know
----	------	--------------

I am concerned that climate protection measures will negatively impact my lifestyle.

Ja	Nein	I don't know
----	------	--------------

If people live in poor housing, it is because they do not try hard enough. With sufficient effort, anyone in Germany can move up the social ladder.

Ja	Nein	I don't know
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I feel that climate change is already causing major problems today, not just in 50 years' time.

Ja	Nein	I don't know
----	------	--------------

I believe that anyone with an Arabic-sounding surname is deliberately or unintentionally discriminated against by many landlords.

Ja	Nein	I don't know
----	------	--------------

I believe that climate protection measures should also be financed by wealth taxes on very rich people.

Ja	Nein	I don't know
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### Questions about yourself

What are you doing?

At school	
In training	
Employed	
Self-employed	
Unemployed	
During your studies	
In Interest	

Which of the following applies to you? (Multiple answers possible)

male	
female	
various	
German	
migrant	

If you unexpectedly had to pay a bill for 1,500 EUR:

It's a lot of money, but I could pay them directly.	
I would and could borrow money for it.	
There's no way I could afford that.	

I will now play you a message. It is divided into three parts. For each part, we are interested in what strikes you about it. At the end, we will ask you how convincing you found the message.

→ **At this point, you can choose which message you want to test. The following parts in yellow are an example from Germany**

**Message 1 (example, could also be 2, 3, or 4)**

Whether our name is Atwa, Müller, or Mankowski, we all need a warm home. To achieve this, we must be able to rely on our heating costs being affordable. The reality is that heating with gas is becoming increasingly expensive, regardless of how much we save. Many of us can no longer afford to heat our homes properly.

What particularly appealed to you about these sentences?

Gas companies are exploiting the crisis and making extra profits from our heating costs. But instead of providing us with reasonable heating systems, Christian Lindner is forcing us to buy expensive gas from his friends in the gas lobby.

What particularly appealed to you about these sentences?

Instead, local authorities must work with the federal government to provide reliable and affordable heating systems. We tenants are joining forces to regain control over our heating and homes. For a life without worrying about heating costs.

What particularly appealed to you about these sentences?

The question now refers to the entire message. Would you like to hear the message again in its entirety? (If so, read it aloud again in one go.)

Do you find the message understandable?

Ja	Nein	I don't know
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Do you find the message convincing?

Ja	Nein	I don't know
----	------	--------------

If a friend or neighbor asked you to sign a petition with this content, would you do it?

Ja	Nein
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Thank you very much for participating! Is there anything else you would like to share with us?

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**Reflection question for you:**

Was there anything unusual about the interview? Anything that caught your attention?

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