Sciences Po Toulouse et ses partenaires ont le plaisir de vous inviter à

la journée de lancement de la Chaire UNESCO Bernard Maris

sur le thème : « Politiques régionales d'innovation, transition et soutenabilité »
(Thème 2018-2019 de la Chaire. Invité principal à Toulouse : Ron Boschma)

à Toulouse, Espace Santé de la CPAM - Amphithéâtre Bernard Maris, à partir de 9h
Conférences gratuites et ouvertes au public
Programme et inscription en ligne
Bernard Maris chair

First annual public conference
Regional Innovation Policy and Regional Transition
Place: Bernard Maris Room, CPAM, 12 place Saint-Etienne, Toulouse
November 29th 2018

Program (preliminary)

Morning

9: am – 9:20 am: Introduction by : Gabrielle Maris, Bernard Maris’ daughter, Sciences-Po Toulouse (Prof. Olivier Brossard), ALLISS (Lionel Larqué)
Account of Bernard Maris life and contributions, presentation of the chair (activities and functioning)

9:20 am – 9:35 am: Presentation of the first Chaire’s MOOC :“Economics for the anthropocene”, ALLISS (Ulf Clerwal)
Why and how a MOOC on the economics for the Anthropocene in the context of the Chaire UNESCO Bernard Maris?

9:35am – 9:50am: Nadia Pellefigue (Region Occitanie) and Georges Méric (Haute-Garonne Council)
New challenges for regional and local cohesion and innovation policy

9:50am – 10:00am: Jérôme Vicente (Prof. Sciences-Po Toulouse)
Presentation of the conference topics and speakers

10:00am – 11:00am: Inaugural keynote by Prof. Ron Boschma – Chair holder (University of Utrecht and Sciences-Po Toulouse)
Innovation, cohesion and transition: new challenges for regional policy

11:00am – 11:15am
coffee break

11:15am – 12:15am: Policy debate, Peter Berkowitz (Head of Unit for Smart and Sustainable Growth in the Directorate General for Regional and Urban Policy in the European Commission)
Smart and Sustainable Growth: new challenges for regional and European policy makers

12:15am – 1:30pm
Lunch - CPAM
Afternoon

1:30pm – 2:15pm: Raquel Ortega-Argilés (Prof. Chair in Regional Economic Development at Birmingham Business School)
*The Early Experience of Smart Specialisation Implementation in EU Cohesion Policy*

2:15pm – 3:00pm: David Rigby (Prof. Department of Geography, UCLA)
*The Economics and Geography of Technological Complexity: Lessons for Regional Policy Makers*

3:00pm – 3:45pm: Lea Fuenfschilling (Researcher at CIRCLE, University of Lund)
*The governance of sustainability transitions through transformative innovation policies*

3:45pm – 4:00pm
Coffee Break

4:00pm – 5:15pm
Feedback and closing debate (chair: Prof. P.A Balland- Utrecht University and MIT Media Lab)

5:15pm – 5:45 pm
Press Conference