



## CHRIS BALDWIN, PHD

INTERNATIONAL KEYNOTE SPEAKER  
STRATEGIC CHANGE AGENT  
TRAINER - COACH - MENTOR

### STRENGTHS

Leadership  
Public speaking  
Strategic thinking  
Business development

### EDUCATION

PhD in Medicine (2007)  
Master of Science (2000)  
Bachelor of Science (1999)

### INTERESTS

Business & Entrepreneurship  
Psychology & Human Behavior  
Technological Trends & Digital  
Health & Fitness  
Family & Children

### PERSONAL

Married with 3 children  
Australian, French & Dutch  
Native English speaker  
Proficient in French & Dutch

### CONTACT

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2343RR, Oegstgeest, Netherlands

### TRUSTED BY



## SUMMARY

With a background in Medicine, Biotechnology, Marketing and Entrepreneurship, Chris brings a unique perspective and the ability to merge Biology, Psychology, Business and Technology to help organizations adapt and evolve sustainably. Chris's ability to authentically engage people and audiences sets him apart from most communicators. He delivers passionate speeches and powerful messages that often challenge the status quo and inspire people and organisations into action to shape culture and drive innovation.

## EXPERIENCE



**10X DIGITAL**  
Founder & CEO  
2018 - Present



**BALDEMIA**  
Founder & CEO  
1997 - Present



**IPG MEDIABRANDS**  
Change Agent  
2017 - 2018



**TRAFFIC4U**  
Strategy Director  
2016 - 2018



**EUROPCAR**  
Consultant  
2015 - 2016



**CYSTICFIBROSIS.COM**  
Managing Director  
20013 - 2015



**AHTI**  
Consultant  
2013 - 2015



**AIGHD**  
Consultant  
2013 - 2015



**SEOP INC.**  
CTO  
2007 - 2009



**AMC / IATEC**  
Doctoral Researcher  
2001 - 2007

## ACHIEVEMENTS

2018 | Keynote Microsoft EBC "Innovation & Digital Transformation"  
2018 | Keynote Catawiki company wide event "Future of digital"  
2018 | Keynote Best Social Awards "Future of Digital & Social Media"  
2018 | Keynote KLM Digital Studio "Future of Digital"  
2017 | Keynote Redefine Retail "Meaningful Connections in Retail"  
2017 | Keynote Savage Marketing "Think Different about the future"  
2017 | Keynote Google Mobile Academy "Mobile Measurements"  
2017 | Keynote IAB Content Event "Future of Content"  
2017 | Keynote IAB MIXX Awards "The Future of Digital"  
2014 | Launch of AHTI with 17 Million seed funding from Amsterdam  
2010 | Success in business allowed me to slow down in France  
2007 | Successfully defended PhD thesis in defence presentation  
2003 | Major scientific discovery and keynote presentation  
1997 | Start of entrepreneurial journey with Baldemia