

SL: How to make a possible mint in the stock market

FL: The Motley Fool

MPT: Here's the truth.

# Ever wonder, “How do I make a mint in the stock market?”

Well...here's how.

(Discover below.)

Hi there,

Since forming our award-winning service, *Stock Advisor*, in 2002, our stock recommendations have crushed the S&P 500 by 3X to date.

In fact, our stock ideas like TSLA (+14,342%) ...NVDA (+11,455.21%) ...and SHOP (+1,124%) have made some savvy investors a fortune.

So, if you're an investor curious how to potentially make a mint in the markets, here are five principles that we've learned that build wealth over time.

We call it our *Foolish Philosophy*.

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## 1. Buy 25 stocks or more

Historically, based on our recommendations, we've found that the more stocks you own *and* the longer you hold them, the more likely you are to make money as a long-term investor.

For every story you hear of an investor going all in on one stock and making a large profit, there are many more who lost a fortune.

So, as hard as you've worked for your money – make sure you diversify your risk by buying twenty-five stocks or more.

## **2. Plan to hold those stocks for five years or more.**

This is difficult for new investors, but time is the great wealth-building factor.

Lengthening your holding period historically has dramatically increased the likelihood of generating a profit.

The shorter your time horizon, the more it's like a random coin flip. But for long-term-minded investors, the less random your outcomes will be over time.

## **3. Add new savings to the portfolio regularly.**

Having cash available means being ready to invest without needing to sell another stock.

And not only does cash help minimize the emotional impact of volatility, but it also makes market declines great opportunities to buy at discounted prices!

## **4. Be prepared for stock market declines — *and pounce on them.***

Stock prices fall...often. And when they do, you want to have money set aside to pounce.

Historically, investors should expect 10% drops from the entire market about once a year on average, with 20% declines every four or five years.

Even bigger crashes of 30% to 40% come at roughly 10-year intervals.

We've found that investors have to be willing to stick with great companies through tough times in order to maximize long-term returns. It's even better if you're able to add money to your winners along the way.

## **5. Target excellent returns over a 10- to 25-year period.**

Investing is a long-term game. And it's a game we're confident you can win.

Historically, with our recommendations, investors who have bought at least twenty-five stocks and focused on holding those stocks for as long as possible have had the best chance for financial freedom and put the odds of winning in their favor.

You just have to give great companies plenty of time to succeed for you.

## **So, is this it?**

These are just some of the wealth-building lessons that we've learned over the years. – but not all.

Here at The Motley Fool, we've learned how to profit in almost every industry including...

Technology, Energy, Healthcare, Electric Vehicles, Biotech, Fintech, Marijuana, Cloud Computing, Cryptocurrencies, Artificial Intelligence, Options, and Real Estate just to name a few.

But our understanding of these industries alone are not why investors have crushed the markets with our stock picks.

The truth is, we know how to find great stocks.

New stocks.

Stocks with huge growth runways in front of them.

Stocks with the potential to make early investors a mint.

And we readily share these stock recommendations.

But only to members of The Motley Fool.

So, if you're looking for new stock ideas with the potential to mint a fortune, click the link below to learn more.

[\*\*\[I want to learn more!\]\*\*](#)

*\*Returns as of 8/17/22*