

SL: Why this Wharton expert believes long-term investors should “absolutely buy now!”

FL: The Motley Fool

MPT: Famed professor weighs in

“If you're a long-term investor, I would absolutely buy now,” says famed Wharton professor

Famed Wharton School of Business professor, Jeremy Siegel, stunned investors recently by saying that long-term investors should “absolutely buy now.”

Absolutely? Buy now? In this market?

Sounds crazy I know, but for long-term investors like us, Professor Siegel makes sense.

He’s not saying investors should pour all their capital into the markets. Not at all.

He’s suggesting that given the current valuations in the market – which are 50% off from their pandemic highs, savvy investors should be *incrementally* buying some of their favorite stocks today.

And by doing so, they can scoop up a greater market share now for the potential of a fortune later.

Now, if you’re wondering, “But what about the recession, rising interest rates, and everything else in between?”

Those are valid concerns. Especially since in the short-term, stocks may continue to slide.

But here’s the thing.

Professor Siegel is talking to long-term investors.

Investors who understand that in the short term anything can happen, but it’s the long-term approach that provides the greatest opportunity to mint a fortune.

Just look at The Motley Fool.

Over the last twenty years, our picks have crushed the S&P 500 by 216.7%.

But not all our picks started off as winners.

In February 2006, we recommended Starbucks, and it fell **-73%** over the next *three years* before returning **+509.10%** today .

And the same thing with Apple. We recommended it in January 2008, and it fell **-52%** the year after our initial recommendation. It went on to return an astronomical **+2,753.77%** to date.

But that’s not all...

You see, if you invested just \$10,000 in both stocks when we first recommended them, you would have seen your investment *fall in the short-term* -- but grow to **\$326,287** today.

That’s the benefit of long-term investing.

And that's why as long-game investors, all we need to know right now is which stocks are going to possibly skyrocket down the road.

So, if this is you, we have some great news for you.

Our award-winning service *Stock Advisor* just released some of our top stocks that we believe give investors the greatest potential to make a possible fortune years from now.

And...

As an added benefit, to Professor Siegel's point, many of these stocks are trading below their inflated pandemic valuations – which gives you a chance to gobble up more shares of some of these great stocks.

So, if you have a few minutes, I urge you to click the link below to check out *Stock Advisor*, and to get access to some of our top stocks to buy right now.

We call them our Best Buys Now. And we release them every month to our members.

With the opportunities we're seeing in the markets today, we believe these stocks have the potential to mint investors a fortune over the long run.

So don't wait. Click the link below to discover why for yourself.

To your wealth,

The Motley Fool

PS. As a special bonus for reading this email today, we're offering access to *Stock Advisor* for less than a dollar per week -- for a two-year term! So, click here to get started.

*Returns as of 10/10/22