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For courses in introductory sociologyA down-to-earth approach to sociologyEssentials of Sociology: A Down-to-Earth Approach highlights everyday sociology and its relevance to students' lives. With wit, personal reflection and enlightening examples, author James Henslin stimulates the sociological imagination of students so that they can better perceive how the parts of society fit together. Six key topics guide students through this concise overview of the subject: a down-to-earth approach, globalization, cultural diversity, critical thinking, the new technology and the influence of mass media on our lives. Twelfth edition has been thoroughly revised to include modern examples and fresh topics that bring sociology to life. Also available with MySocLab®MySocLab for the introductory sociology course expands online learning to engage students and improve outcomes. 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With wit, personal reflection and enlightening examples, Henslin stimulates students' sociological imagination so that they can better perceive how the parts of society fit together. In addition to this trademarked down-to-earth approach, other characteristic features include: comparative perspectives, globalization of capitalism, and visual presentations of √ MySocLab is an integral part of the Henslin learning program. Engaging activities and assessments provide a teaching a learning system that helps students see the world through a sociological lens. With MySocLab, students can develop critical thinking skills through writing, explore real-world data through the new Social Explorer, and see the latest entries in the Core Concept Video Series. √ √ This program will provide a better teaching and learning experience – for you and your students. It: Customizes learning with MySocLab: MySocLab is an online homework, training and assessment program. 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These short, engaging clips are connected directly from eText, bringing class material to life. √ Explore a down-to-earth √Approach Earthly sociology. These boxes highlight how sociology is relevant to students' everyday lives. Through the author's lens. These photo essays allow students to look over Henslin's shoulders as he experiences other cultures or explores aspects of culture in the United States. √ Improve critical thinking NY! Learning objectives. Intertwined the learning objectives improve students' mastery of the material. The learning goals are repeated in the summary and the review at the end of each chapter. Thinking critical sections. At the conclusion of each chapter, these sections focus on an important feature of the chapter and ask students to consider any problem. Many of the questions ask students to apply sociological findings and principles in their own lives. Understand the social change effects of social change on students' lives. 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