

NAVAL STORE



ANNUAL REVIEW 2022-2023

In the last year, the Naval Store has continued to promote itself as the new creative hub in Fremantle; supporting small businesses, local artists, contemporary art, creative production and community.

The Naval Store is managed by the enkel collective co-operative and it is our aim to provide co-working space, education and learning resources, and a supportive culture to build knowledge, stimulate imagination and foster a collaborative environment that contributes to the development of innovative solutions and services.

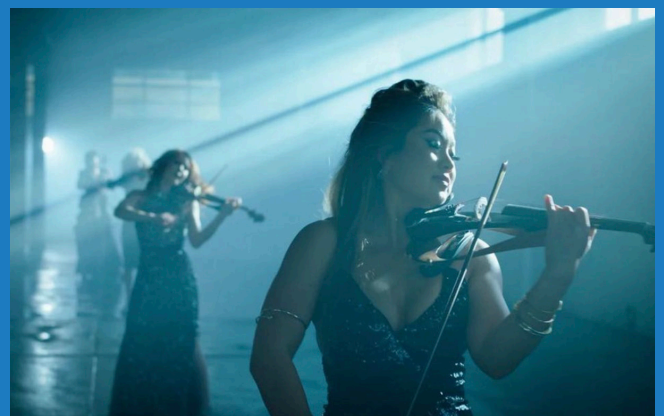
In 2022-2023 we built on previous successes, establishing an affordable co-working space for creatives, remained committed to supporting emerging artists in producing events and exhibitions and continued to be an affordable space for creatives and local small businesses. Operating 7 days a week, the Naval Store continued to provide a space for regular public events and private hire, including community events, public workshops and creative production through photo and video shoots.



Hydrosomatic Experiences Opening Night 2023

"PS ArtSpace and the Naval Store are spaces that support ambitious multi- disciplinary experiences and provide vital studio space, support and connection for artists and creatives to manifest ideas."

- City of Fremantle Arts Culture, and Creative Strategy 2023-33.



Perth Symphony Orchestra 2022



SISTINE CHAPEL EXHIBITION
38,000 tickets sold

"An amazing Sistine Chapel Michelangelo experience. Well presented and user friendly ..."
-Google Review



PLASTIC JUNGLE ART MARKET
600+ attendees
67 market stalls

"The community and overall feel of the market was amazing. The vibes were through the roof, and it felt like everybody was getting along and having a great time connecting with like-minded individuals"- Plastic Jungle Attendee Feedback



"Everyone that came was super excited to see what the local artists had on offer and I found they were eager to support them."
-Plastic Jungle Artist Feedback

The **Sistine Chapel Exhibition** presented by Fever was greatly received by the public, attracting and reaching new audiences for The Naval Store. The touring exhibition received a large amount of press, advertising and social media engagement; with over 38,000 tickets sold this was our largest event to date. Additionally, **Candlelight Concerts**, held over four nights were sold out events. We developed strategies for supporting emerging and early careers artists in exhibitions and events. The Naval Store supported cultural collaboration between **A.I.P Shit** and **Plastic Ego** in their development of the first **Plastic Jungle Art Market**, another successful art event with over 67 market stalls, and 600+ attendees over the weekend.

Hydrosomatic Experiences Exhibition, curated by early-career artist, Will Ek Uvelius, brought 20 international and local artists together for an engaging multimedia exhibition exploring how our bodies interact, connect and relate to water. This exhibition was received very well by the community, with 500 attendees attending over the opening weekend. The exhibition generated lots of interest from arts professionals and local creatives with artist interviews on community radio and articles in the local paper, and sparked interest in further exhibition opportunities. The Naval Store maintained relationships with the **Fremantle Biennale** after hosting a number of events in 2021, with Jessee Lee John's **Commonwealth of New Bayswater POST**. POST offered five month long residency programs, where artists occupied the southern lane of The Naval Store culminating in a monthly opening for the public.



HYDROSOMATIC EXPERIENCES
497 attendees
+ free screenprinting workshop



In 2022-2023 we successfully established the **Naval Store Photo Studio**. We are excited to provide such a desirable space for local creative production. Film and photoshoots account for 52.5% of our bookings and generate 24% of our annual income. We focussed our attention on building this existing revenue stream, expanding our offerings with the new studio set-up which offers a natural light studio in a unique heritage warehouse with simple photography equipment—we are branding our space through social media and website to promote photography and video production. We now have the ability to support and offer local creatives more in this space. Check out [@navalstore_photostudio](https://www.instagram.com/navalstore_photostudio).



The Hollow Cause 2023



Jarrod Jeremiah 2022



Naval Store Photo Studio 2022

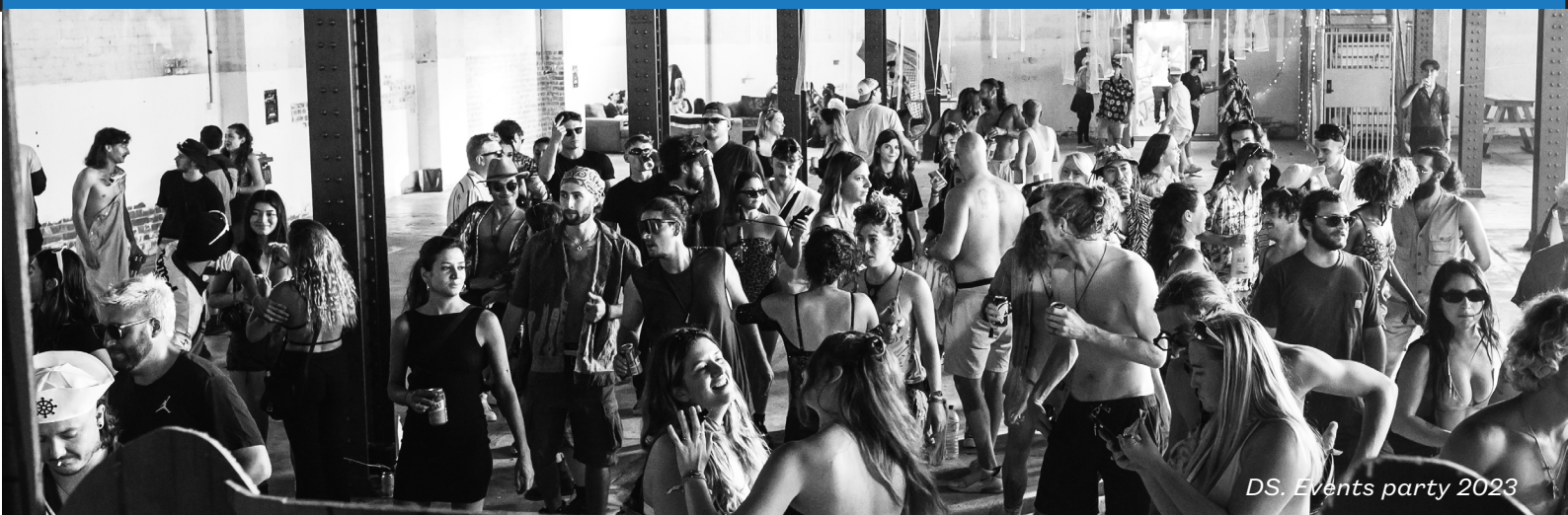


Wedding by FreakHaus 2022



Wedding by Omg Events 2023

The Naval Store space remains available to hire for private events, which accounts for 6.6% of our annual bookings. We have also been promoting ourselves as a unique wedding venue, holding several large wedding events during 2022-23. We developed a **Wedding Guide** and have received many more enquires this year than previously.



DS Events party 2023

We placed a strong focus on encouraging and supporting community events by offering non-for-profit and reduced community hire fees. We established a new relationship with **Design Fremantle**, and during the first week of the event we held an event 'Designing The Metaverse' in partnership with **Immerse Australia** and **AUGMNT**. New community radio station **Freecast** held a fundraiser party to establish their new broadcasting studio, encouraging young musicians and promoters to utilise the Naval Store western laneway which offers an alternative space for hirers for smaller music events. **Foolish**, an independent online and print magazine, held a small community dance event in this laneway- **Foolish Sounds**. And local promoters **Noise Contour** and **DS Events** brought international DJs for large sold out music events.



Designing the Metaverse 2022



Walyalup Movie Club 2023

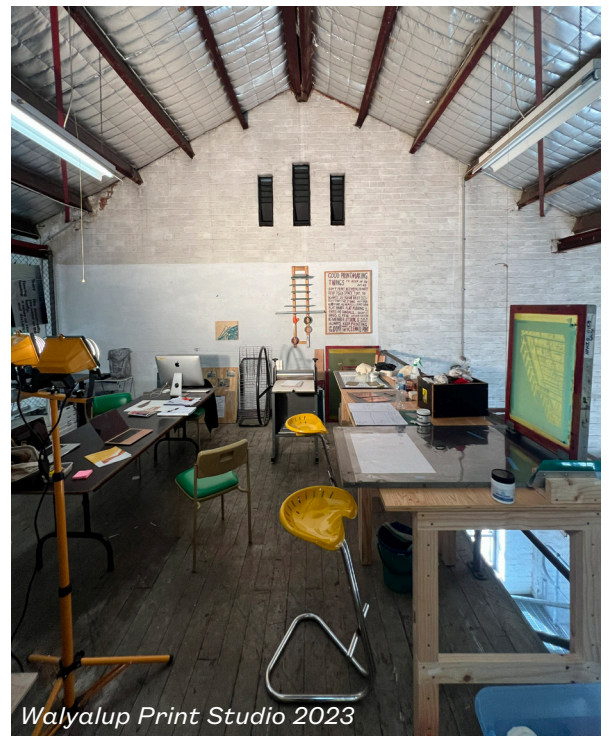


We continued to encourage and support diverse groups and community workshops. **MyLocalMind**, a grass roots community wellbeing initiative, ran a series of mental health and wellness public workshops over three months. **Syndicate Flow** ran a series of midweek workshops for the local community and **Mubunga Culture** hosted a community afro-house dance workshop. **Walyalup Movie Club** held a number of affordable community film screenings. It is important that the Naval Store space remains accessible for all members of the community.



"Fab co-working space! Super fast internet and heaps of cool creative people doing interesting stuff."- Google Review

AFFORDABLE CO-WORKING
SPACE



14 CREATIVE STUDIO SPACES

Our creative studios are currently occupied with 27 regular tenants working from 2 to 7 days a week. This year we placed a strong focus on building a sense of community between our studio tenants through social meet ups, chat groups, encouraging collaboration and establishing a regular **"Fremantle Studio Meet-Up"** between our friends at **Shacks Holden/Case Frames, PSAS, West End Workers and Art Source/Old Customs House**. There is an incredible community of artists, creative businesses and start-ups in Fremantle and we are taking an active role in connecting people. There has been greater studio tenant retention and lots of enquiries throughout the year—there is now a waiting list for a studio space at The Naval Store. Through social media posts and website updates, we hope to shine a light on our tenants and help promote what they are working on.

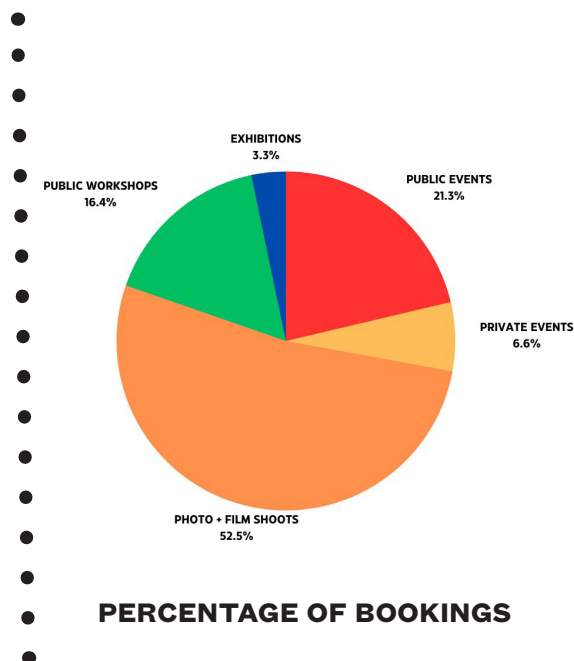
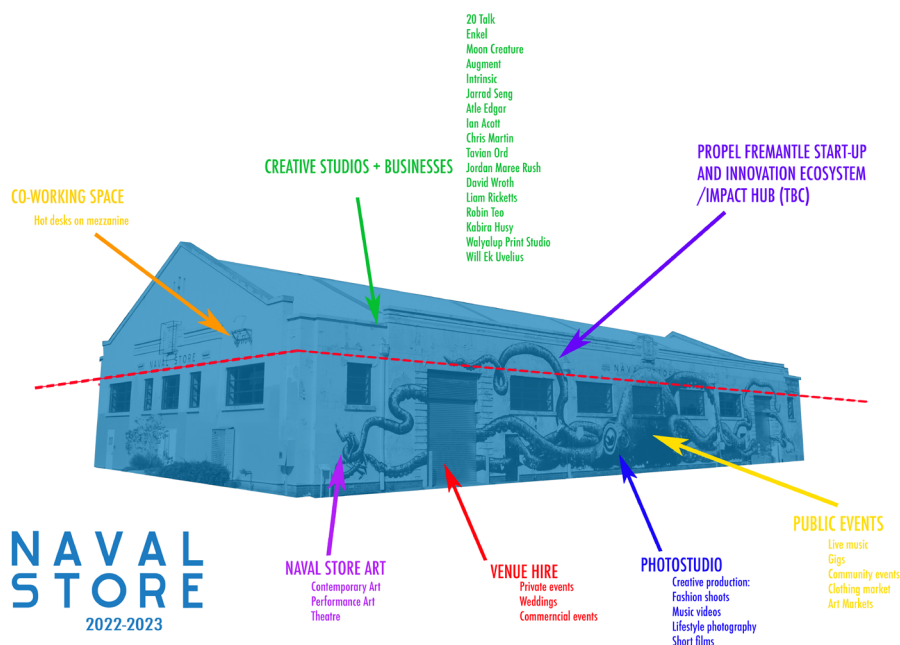
There have been a few upgrades to workspaces on the mezzanine: include one additional studio space and a newly fitted out **Co-working Space**. Listed on **Space to Co**, we offer very affordable co-working space and a meeting place for small local businesses and creative individuals.



We have been working on future plans and have some exciting projects in the works. Enkel Collective will be one of the main partners of **Propel Fremantle** a new initiative which supports the Fremantle start-up and innovation ecosystem, as well as working towards establishing an **Impact Hub** which will be part of a global network. We are also developing a strategy and registering a new not-for-profit charity **Naval Store Arts Organisation (NSAO)** to continue to support artists in the development and presentation of contemporary art in Western Australia.



Tenants 20Talk in their recording studio at The Naval Store



THE NAVAL STORE
141 Canning Hwy, Fremantle

The Naval Store is curated and managed by the enkel collective co-op ltd. ABN 29473353107
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The Naval Store acknowledges that this annual report and the business contained therein has been undertaken on unceded Whadjuk Noongar land, for which Traditional Owners retain custodianship.