

The Social Media Influencer

On YouTube, Facebook, Instagram daily? Want to kickstart your influencer career?

Look no further! At MallDash, you get rewarded for surfing social media and building YOUR brand. MallDash is seeking young, enthusiastic and creative people looking to take on social media for ASEAN's top malls.

# Redefining Malls

MallDash is taking malls to the next level. It is a Google and Waze for malls, consolidating all mall-related information onto a single platform.



Google for Malls



Waze for Malls



Tailored Promos

# Who can make be the next big influencer?



Dreamers



Instagramers



Marketers



Influencers



YouTubers



Designers

### Get Paid to Shop

Are you already an avid shopper? Can't get enough time to shop? MallDash's activities are centered around shopping malls.

Influencers will get rewarded to visit and review big shopping malls across major cities with the main objective of marketing retail brands to the social media crowds.

## Meet Big Brands

Influencers will have an opportunity to meet brand representatives from leading retailers who have presence in shopping malls.

Furthermore, influencers will have the opportunity to get invited to exclusive events hosted by famous highstreet brands.

With the wide network available, influencers will get access to industry leaders in marketing and open more doors for their future success.

# **Build Your Influence**

Above all else, influencers will be able to build their personal brand and their follower base. Get your name out on social media, and get your face featured on magazines!

Associate your profile with the hottest brands shopping malls across ASEAN.

#### Take On Social Media

Hey, you are already spending so much updating Instagram, Facebook and YouTube. Now it's time to get paid for building more of your own followers!

Work from anywhere from your mobile phone. Gain industry valued experience in social marketing through:

- 1. Creating social media strategies to help big brands
- Planning and designing engaging social media content
- 3. Getting hands on experience creating creative content
- 4. Tracking and monitoring tangible outcomes from social media marketing

#### **Build Business Skills**

You will learn from an entrepreneurial team on a day to day basis. The team is experienced in Management and Business Strategy Consulting, Investment Banking as well as Technology, winning multiple Malaysia level and global level competitions.

# Work on YOUR Project

As a side project, you will get to build your own million-dollar idea or social enterprise. Discover, design, build and pitch your own startup or social idea. We will give you the necessary guidance to scale your idea to be the next unicorn.

### Interested? Apply Now!

Candidates should have good command of English, have exceptional conversational skills, warm charisma and have a passion to become influencers. Interns welcomed. Send your creative profile or CV to: socialmedia@malldash.com.my