WATER INNOVATION
COMMUNICATIONS/MARKETING INTERNSHIP

RESPONSIBILITIES
Assist the team with numerous different aspects of the organization’s internal communications and external marketing efforts.

WHAT TO EXPECT?
• Update and maintain Current’s social media and digital platforms with both visual and verbal content, and develop strategic communications content, including, flyers, social media post schedules, blogs and press releases
• Research and identify potential ways Current can create more engaging content to attract new organizational/project partners
• Contribute to grant proposals, pitch decks and other relevant business development materials
• Provide any needed day-to-day assistance that your supervisor may require for existing partner initiatives
• Analyze and present project findings to the team in a meaningful way
• Identify and coordinate a wide range of events
• Update the organization’s CRM

QUALIFICATIONS
• Active student in an MA/MS/MBA program – curriculum focus on marketing, communications, design, writing, journalism, or general business preferred
• Completed undergraduate degree required
• Experience with graphic design strongly preferred
• Experience with a major CRM platform a plus
• Strong writing/editing skills preferred
• 1-3 years of experience in general business, marketing, PR, or communications desirable
• Must reside in the Chicagoland area for the duration of this Internship
• Access to a car and valid drivers license is a plus
• Passion for water, sustainability, tech solutions and doing good
• Available to work virtually 20-35 hours per week for approximately 15 weeks from June through September 2020

This is a paid internship opportunity. Email your resume and cover letter to gbrigandi@currentwater.org by 5/29/20.
WHO ARE WE?

• Current is Chicago’s water innovation hub. We help grow the region’s blue economy: the companies developing new water technologies and the industries that use them. We also help solve the region’s water challenges by identifying promising technological solutions from around the world and connecting them with end users, including industry and utilities. As a cross-sector connector of local and global water innovators, Current builds networks, organizes events and convenings, and helps develop pilot projects to demonstrate new technologies in real-world settings.

• Launched in 2016 as a partnership of the City of Chicago, the Metropolitan Water Reclamation District of Greater Chicago, and World Business Chicago, Current is a non-profit based in Chicago that leverages the city and state’s world-class utilities, research institutions, industries and innovation community (www.currentwater.org).

WHY INTERN WITH US?

• Your work will directly contribute to improving water in our region
• Be part of a collaborative, diverse, creative, and high-energy environment
• Gain work experience across different areas of the organization and develop new skills in a true startup environment – great opportunity for you to step outside your comfort zone and grow as a professional and person
• Build your network through participation at local events and meetings, and communications with national/international partners
• We’re a small team – your work will have a measurable impact on our organization and will be a great resume-builder

WHO ARE WE LOOKING FOR?

• Existing students who are passionate about water, innovative tech solutions, and solving related challenges
• Someone who wants to make our region synonymous with the blue economy, by helping us build a thriving water ecosystem
• You are a purpose-driven individual who cares about sustainability, inclusive economic growth, and advancing impactful initiatives in the greater Chicago region
• You are agile in a work setting, a creative problem solver, always looking to challenge yourself, and can work without constant supervision
• You value the differences in people and colleagues, and hope to learn from them, while also recognizing that you can teach them as well