

**FOR IMMEDIATE RELEASE**

**November 1, 2021**

## **Hearts Beat as One Foundation Appoints Inaugural Executive Director**

*Charlotte, NC— November 1, 2021* — Today at the Hearts Beat as One Foundation headquarters, Hearts Beat as One Foundation announced the appointment of the organization’s inaugural Executive Director, Bethany McDonald. Citing tremendous growth and community impact, the board unanimously approved this appointment. Founder, Joe Davis, will continue to serve as Chair of the Board of Directors.

“We are honored to have one of Charlotte’s most passionate and committed servant leaders as the first to take the helm of our organization in this capacity.” said Joe Davis, Founder and current Chair of Hearts Beat as One Foundation.

### **McDonald Is Uniquely Qualified**

Bethany, while serving in many capacities over the past fifteen years has garnered the training, experience, and exposure that makes her uniquely qualified to serve as Executive Director of HB1. She has served as a City Host and on the Steering Committee of the Human Rights Campaign and worked with the Humane Society of Charlotte, Special Olympics, the United Way, Twirl to the World, the Regional AIDS Interfaith Network, Watchmen of the Streets, Outreach Council of Charlotte and the Kaboom Playground Build. In addition to her community and philanthropic efforts, she is also a small business owner.

“I have been beyond blessed in this life to be able to devote as much time and dedication to the organizations making the greatest impact for those who are in need.” said Bethany

### **HB1 Continues Work as McDonald Leads**

The Hearts Beat as One Foundation strives to solve issues impacting at risk and marginalized communities in and around Mecklenburg County. The organization actively seeks

gaps in services, and build programs intended to foster the forward path of all persons and families in need of assistance, all while promoting inclusivity and a loving environment for all.

Bethany, when asked what path she would take as the Executive Director, she responded, “I am humbled and proud to represent HB1 as the inaugural Executive Director, and I cannot find words to express how excited I am to both grow and develop new programs that are life changing and assist those who are most at risk; such as our houseless, veteran, and senior populations (amongst so many others).”

Recently recognized by the Mecklenburg County Board of Commissioners for their work over the past eighteen months assisting and managing the transitional program for former tent city residents, Hearts Beat as One Foundation will continue their tireless efforts in the areas of houselessness, food insecurity, animal welfare services, and emerging community needs. The organization will remain committed to putting forth as much energy and time as needed to ensure that every being - be it 2 or 4 legged - will always be afforded the best quality of life possible.

Founded in April, 2014, Hearts Beat as One Foundation continues to impact at risk and marginalized communities in and around Mecklenburg County.

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Website: [www.heartsbeatone.org](http://www.heartsbeatone.org)

