



## 2027 MLK Parade Application OBSERVANCE DAY ASSOCIATION PARADE INFORMATION SHEET

The Observance Day Association, Inc., Parade Committee cordially thanks you for participating in the 49th Annual Dr. Martin Luther King, Jr. parade on Monday, January 18, 2027. We want to make sure all people, no matter their differences, understand the importance of remembering the legacy of Dr. King.

### INFORMATION REGARDING APPLICATIONS:

1. Applications must be submitted through the application portal located at <https://www.mlkingsavannah.com/events/parade>. You may complete this from a terminal of your choice or at the MLK office.
2. There is a limit of 2 units per organization unless prior authorization is obtained to enter additional units. You must file a separate application for each unit. Any entries that choose the payment for the second unit but have not entered payment for the first unit will be rejected.
3. After the application is completed, payment may be made through our payment portal, or by submitting a money order, certified check, or other check directly to the office. If payment of the application fee(s) has not occurred within 30 days of your application(s), the application(s) will be deleted, and you will be notified that the application process will have to start from the beginning. APPLICATIONS WILL CONSIDERED ACCEPTED UPON CONFIRMATION OF PAYMENT OF APPLICATION FEE. You will be notified by email of your acceptance in the parade.
4. **The last date for submitting an application without penalty is November 30, 2026. Applications RECEIVED between December 1, 2026, and December 15, 2026, will be accepted upon immediate payment of two (2) times the regular application fee.**
5. If there is a problem with your electronic payment, please contact the office at (912) 234-5502 for assistance.
6. If you wish to change your unit type, for example, from "car" to "trolley", there will be a change fee of \$50.00. The last day to any change the type of unit is November 30, 2026.
7. There will be **NO** refunds if the parade occurs. However, if the parade is canceled by a governmental authority, the application fee will be refunded UPON REQUEST.

Make Checks and Money Orders Payable to  
OBSERVANCE DAY ASSOCIATION, INC. We do not accept cash.

### PARADE RULES

1. No alcohol is allowed in the parade. No cups or glassware are allowed in the parade.
2. No participant may undertake any dangerous activities in the parade.



3. The driver of each vehicle must be a qualified, licensed driver 21 years of age or older. During the parade, each vehicle must maintain a safe distance from the preceding unit.
4. All vehicle entries must be covered by liability insurance to the satisfaction of the Parade Committee. Proof of insurance may be requested on the day of the parade. Uninsured Vehicles will not be allowed to participate in the parade.
5. Each organization shall be responsible for the conduct of all its participants.
6. No objects, including candy, may be handed out, distributed, or thrown from any entry or participant, including marchers, floats, and vehicles associated with the entry. However, such items may be distributed by persons walking along the parade route in tandem with an authorized entry.
7. The Parade Committee reserves the right to inspect all units prior to and during the Parade.
8. Applicants who hold political office may be accepted to represent the office they now hold, not as the candidate for any office. No campaign buttons, signs or apparel will be allowed unless a separate application is filed by the Candidate.
9. The Parade Committee reserves the right to exclude from participation, in the Parade or in the Official Program, any entry which it considers to be advocating or promoting a particular purpose, principle, agenda, or message inconsistent with or contrary to those of the Parade.
10. Please contact [celebrate@mlkingsavannah.com](mailto:celebrate@mlkingsavannah.com), or call (912) 234-5502, to report any issues or if you have any questions or concerns.

By Registering for the parade, you acknowledge having read and accepted the rules of the 2027 MLK Parade. PLEASE PRINT A COPY OF THIS DOCUMENT FOR YOUR RECORDS. A copy of these rules is available on our website [www.mlkingsavannah.com/events/parade](http://www.mlkingsavannah.com/events/parade).