

Resume					
Name	Li Kexin	Gender	Female	Date of Birth	June 3, 1991
Education Background	Post-Graduate	Major	Digital market and e-commerce		
Post Address	Beijing City		Cell	18701183282	
Work Experience	<p>➤ April 2019 to November 2019 European Department of Meituan Dianping Paris</p> <ul style="list-style-type: none"> - Human resource management (professional talent recruitment, organization of interviews, personnel assessment) - European market management (preparing market development plans, providing consultation for important decisions) - Customer service management (maintenance of important customer relations) - Construction of enterprise information database (market information, talent information summary, analysis and evaluation) <p>➤ April 2018 to September 2018 Sina Entertainment Operations Beijing</p> <ul style="list-style-type: none"> - Online business marketing and planning (making operation plans, planning large-scale online events) - Social platform operation (dynamic monitoring, analyzing platform data, managing platform activities) <p>➤ June 2017 to December 2017 Chinese Tutor Reunion, France</p> <ul style="list-style-type: none"> - Tutoring three zero-based students aged 14-17 to learn Chinese 				
Education Background	<p>➤ October 2017 to December 2019 INSEEC Business School,France</p> <p> Master Degree</p> <p>Major : Digital Market and E-commerce</p> <p>Main courses : Data analysis, Corporate strategy,Business planning, UI design, Budget management, SEO/SEM optimization, Advertising management, Business English.</p> <p>➤ September 2010 to July 2014 Hebei University Undergraduate</p> <p>Major : Computer Science and Technology</p> <p>Main courses: Computer network, Data structure, Computer operating system,</p>				

	Computer composition principle, C++ language, Discrete mathematics, Probability and statistics.
Skills	<ul style="list-style-type: none"> - Computer professional background - Outstanding advantages in foreign languages - Online marketing experience - Understand the social network and new media management mechanism - Good at cooperation and communication
Self-evaluation	<ul style="list-style-type: none"> - Cheerful personality, strong affinity, adaptability and stress resistance - Strong sense of responsibility and focus on teamwork - Good at discovering, analyzing and solving problems - Hardworking, studious and helpful - Stable family life
Languages	<ul style="list-style-type: none"> - French - English

个人简历

姓名	李可新	性别	女	出生年月	1991年6月3日
学历	硕士研究生	专业	数字市场与电子商务		
通讯地址	北京市海淀区			电话	18701183282
工作经历	<ul style="list-style-type: none">➢ 2019年4月至2019年11月 美团大众点评欧洲部 商务运营 巴黎<ul style="list-style-type: none">- 人力资源管理（专业人才招聘、组织面试、人员考核）- 行政事务管理（编制行政管理规章制度）- 欧洲市场管理（编制市场发展规划、为重要决策提供咨询）- 客服管理（重要客户关系维护）- 建设企业信息数据库（市场信息、人才信息总结、分析与评价）➢ 2018年4月至2018年9月 新浪娱乐 运营 北京<ul style="list-style-type: none">- 线上业务营销与策划（制定运营方案、策划大型线上活动）- 社交平台运营（动态监测、分析平台数据、管理平台活动）➢ 2017年6月至2017年12月 中文家教 法国留尼旺<ul style="list-style-type: none">- 辅导三个14-17岁零基础学生学习中文				
教育经历	<ul style="list-style-type: none">➢ 2017年10月至2019年12月 法国 INSEEC 商学院 硕士研究生 专业：数字市场与电子商务 主要课程：数据分析、企业战略、商业企划、UI设计、预算管理、SEO/SEM优化、广告管理、商务英语➢ 2010年9月至2014年7月 河北大学 本科 专业：计算机科学与技术 主要课程：计算机网络、数据结构、计算机操作系统、计算机组成原理、C++语言、离散数学、概率统计、线性代数				
个人技能	<ul style="list-style-type: none">- 计算机专业背景- 外语优势突出- 线上营销经验- 了解社交网络及新媒体管理机制- 善于合作交流				
自我评价	<ul style="list-style-type: none">- 性格开朗，有很强的亲和力，适应能力以及抗压能力- 较强的责任感，注重团队合作- 善于发现问题，分析问题，解决问题- 勤奋好学，乐于助人- 家庭生活稳定				
语言	<ul style="list-style-type: none">- 英语、法语				