

INVITATION FOR MARQUEE DEALER PARTNERSHIP

West Palm Beach Dec 1st, 2024

Dear valued EUROLINK / HIMOLLA customer,

As already mentioned to some of you during High Point October market, we are excited to introduce our **EUROLINK MARQUEE PARTNERSHIP** and cordially invite you to join.

By joining us as a MARQUEE PARTNER, you will benefit from a number of great benefits, all <u>tailored to further improve your margins with our products.</u>

As a EUROLINK/Himolla MARQUEE PARTNER you will:

- 1) Automatically qualify for all upcoming sales events in 2025
- 2) Benefit from an **ongoing 5% discount on the entire Himolla** range throughout the year 2025.

You qualify for the **EUROLINK MARQUEE PARTNERSHIP** by committing to a permanent display of a minimum of 12 Himolla seats throughout the year 2025 in your store.

For details please see the attached EUROLINK / Himolla MARQUEE PARTNER registration form.

We are sure that our offer will enhance our mutual business and will further strengthen our cooperation.

Please contact us if you have any questions. Our sales Reps have been instructed to contact you shortly.

Best regards

Mark Litterst

Mach Mun

President

Registration Form EUROLINK / Himolla Marquee Partnership

e-mail: info@eurolinklp.com fax: 866.312.1288

www.eurolinklp.com

Complete and return to: info@eurolinklp.com

We agree to display a minimum of 12 Himolla seats in our store throughout the entire year 2025.

We understand that all benefits connected with our Himolla Marquee Partnership will be voided if we fail to display a minimum of 12 seats per store. The local EUROLINK sales rep is required to take inventory at least 3x per year.

Open orders for display products that have not been delivered count towards the 12 seat minimum seat count. (e.g. a customer has 11 seats on display and is still waiting for a chair fully qualifies for the Marquee Partnership).

Marguee Partnership brings the following benefits:

- Customer automatically qualifies for all sales periods in 2025
- Customer will receive a 5% ongoing discount throughout 2025 (sales discounts cannot be combined! Special offers are excluded from the discount).
- For the 2025 Sales Periods & discounts; If 12 seats is permanently shown on the showroom floor, you will not only receive your 5% on-going discount throughout the year, but you will also receive an additional 5% discount, for a total of 10% off during sales periods. No other discounts can be combined. See Sales Period attachment for date references.

Retail Partner:		
Name (print):	Date:	
Sign:		
Eurolink Representative:		