

# hip hop

## MOTORSPORTS

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# HAROLD WHALEY



Native Floridian who served 11 years in the US Navy, Harold retired early from the Military to fully pursue his passion of music. He was soon signed as a producer/artist with San Diego independent record label Deemo Records helmed by marketing guru Arthur Mitchell. Deemo Records would eventually become a subsidiary label under Solar/Hines/Epic out of Los Angeles. The infamous Death Row records crossed his path when Harold joined a team of producers who worked on the Platinum CD "Murder was the Case".

In 1999, he was embraced by the city of San Diego with the awarding of the San Diego Music Award as "Best Urban Artist. Shortly there after, a BET.com online poll nominated Harold as "Breakaway Artist of the Millennium in 2000.

Learning to market and sell his own products were a goal that Harold saw as achievable via the Internet and mobile markets. Adding another skill-set to his arsenal, he embarked on web design by designing award-winning websites for Gospel Superstar CeCe Winans and Motivational Speaker "Les Brown" and the TV show Soul Train.

In 2002 Television Show "Tee'd off", was the first nationally syndicated project he produced. Late 2002 saw him received the position of Program Director for the Urban Network Magazine's two Online Radio Stations. The first Nationally distributed magazine with an online radio station. The year 2003 brought in the Mobile Marketing Era, where he introduced download cards and Flash drives to the entertainment industry at the Urban Network Summit, by giving away free Flash drives and Download cards to all attendees.

2006 saw him shift to the Virtual World after learning of a newly minted millionaire in this space. Harold began creating virtual businesses and showing entrepreneurs how to maintain a virtual presence that can be both entertaining and financially rewarding. He has created or co-created various unique virtual platforms that range from Convention Centers, Hospitals, Churches to Night Clubs. He has designed and branded theaters for the legendary country music Cash Family (Johnny Cash Estate).

He understands the virtual environment is the now, and the future of the Internet. With energy cost rising, and expensive travel cost, the virtual space is the perfect compliment to effectively conducting green technology business. He is a minority owner in the virtual world platform inworldz.com

In 2007 Harold implanted his creative spirit and vast digital knowledge in the American Basketball Association (ABA) as VP of Strategic Development, he directs the league on the ABA's digital footprint.

He started his own ABA franchise in 2012, The West Michigan Lake Hawks, based in Muskegon, Michigan. The Lake Hawks have finished in the top 20 the first two years of their existence and were featured in a game on ESPN in January of 2015. Harold added another team to his portfolio in 2015, the Tulsa Twisters based in Tulsa, Oklahoma. The Twisters feature various Native American Players on the team.

Urban Network Digital awarded Harold with a "Digital Pioneering" award at the 2015 Urban Network Summit in San Diego, California in June of 2015.

In 2016 Harold was the bridge for the television relationship for FUBU-TV and the ABA and he was added to the 2nd edition of the book "Distinguished Oklahoman's" by Victoria Lee.

In 2018 Mr. Whaley now represents the new chapter of the American Basketball Association called ABA GOLD. He serves as the Leagues CEO. The Elite League of the ABA.

Harold is also the architect of ABA GOLD CBD Energy Drink.

Harold also serves as project Coordinator for Bertram Village the new Township in production starting 2019.

Harold's Extreme networking has blessed him to be a part of many unique ventures including, breaking Grammy award-winning artist, motion picture funding, production, marketing and promotion, oil, gold, international commodities, crypto currency, virtual worlds, holograms, artificial intelligence and many other extreme projects.

Harold is a father of 4 daughters and 2 Sons and 5 grand children. Integration of beneficial technology is an ever-important facet, and this modern day digital cognoscente is the poster child for it.