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2 PARAGRAPH BIO

Dan Makoski is an executive vice president and chief design officer who has led user experience and design at many of the world's largest companies, including Google, Walmart, Microsoft, Capital One, Motorola and UnitedHealth Group. Dan combines the ambition of Silicon Valley with the empathy of human-centered design to innovate by design.

Dan started Google's modular phone project, designed Hotmail and the original Surface at Microsoft, created "Hey Moto" while leading design research globally at Motorola (which was quickly adopted by Google), and doubled conversion with a redesign of Walmart.com .

He has lived in both Beijing and London as a global design expert, and is now a guest lecturer for design masterclasses, a Non-executive Director and Strategic Advisor to design-curious CEO's, and a respected author and speaker on design and innovation. Most importantly Dan is an expert in '90's hip-hop dance moves.

2 SENTENCE BIO

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