



MAKE YOUR LIFE
YOUR LEGACY

with Sara Oblak Speicher



www.makeyourlifeyourlegacy.com

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L I N D A LOPEKE • 1st

Founder, SMARTSTART | BUSINESS GENIUS podcast host. Business advis...
21m •

Sara can help you get to the bottom of who you have to become to get where you want to go. It's a question with many deep layers to the answer. Just sayin'!

"You have no idea how quickly the energy shifts and transformation happens when I work with Sara!

Becky Tsaros Dickson

Sara

Oblak Speicher has spent her life strategizing for CEOs to create hundreds of thousands of dollars. She KNOWS what she is doing.

After almost 25 years of working on this particular thing, it finally bloomed in all its magic. As I am with it I am in profound tears of awe and joy to see it come to life.

Sara held the space to help make it happen. She believed when I forgot to believe. She never gave up when I was ready to do so. And she did this not only in person but energetically.

I never ceases to amaze me what a phenom coach she is on so many levels. She blends seamlessly deep listening, open mind and heart, unconventional approach, call me on my stories (story / shit), and then digs in gently and deeply to help me realize what I most desire and require.

Sara, you are like a glass of Bordeaux - full and earthy. You make me feel safe. You ignite me, open me up, and bring out the best in me!

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Client Case Study

\$125k sale, doubled revenue & gained free time

Already well-known in their field, this client knew they had so much more to offer than her best-selling \$3,000/mo coaching package. Held back by the typical "But who am I to..." and "I don't know how to..." mindset, their desire to serve at a higher level and ultimately revolutionize their industry remained an unfulfilled desire.

During our VIP Intensive, I showed them the powerful pillars of high-value, high-touch, and high-leverage model, and how they already had everything they needed to deploy it (from concepts, to frameworks, to actual wording of their offer, and practical delivery), they...

TRANSFORMATION & RESULTS:

- Sold \$125K offer (\$60K cash) topped with a \$30K/12 months booked sale for doing the soul-aligned work that changes lives...
- Which was 2x what they earned a year before,
- in a way that allowed the client to work way less and spend more time with their family.

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Client Case Study

Feeling alive again & new premium clients

This client had walked away from their successful 7-figure business because they felt exhausted, unfulfilled. Following their heart, they felt called to start their coaching business, but found themselves overwhelmed with what to offer, who to work with, how to close sales (just like so many others who transition industries). Most of all, they struggled with their self-esteem.

During VIP Intensive, we radically upgraded their mindset, released core limiting beliefs and created new, custom-built strategic and pragmatic plan. From there, they quickly gained clarity around the true value of their gifts and who they were meant to serve, confidence in themselves and their approach, and conviction that success was inevitable. They were...

TRANSFORMATION & RESULTS:

- Feeling alive again,
- And finding their own way of freedom and creativity, faith and inspired action,
- While having reinvented relationship with themselves, their significant other, and their work,
- Resulting in new 5-figure clients, getting paid fees they deserve.

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Client Case Study

From 40 to 20-hour weeks & \$150/hr to \$15k retainers

After successfully selling their agency and building a new business with the gained experiences and expertise, this client found themselves working way too hard to reach the revenue goals; they did not believe their expertise were sufficient, much less transferable. In addition, they tried to replicate the previous model of highly customized consulting packages sold at (industry-typical) hourly rate, which created the ceiling to what they were able to create.

Immediately, we shifted their perception around not only what is possible, but also how they can exceed such results with less effort and much more joy. During our VIP Intensive, I showed them how to masterfully package their skills, experience, and deliver highest-level of service to their distinctive clientele.

TRANSFORMATION & RESULTS:

- Went from working 40 hours per week to 20,
- While taking \$150/hr service offer to \$7.5K to \$15k/mo retainer,
- Creating predictable cashflow,
- While reducing anxiety, administrative and collection efforts,
- They began traveling for pleasure & for work (which was authentic desire),
- Were invited to speak at influential events,
- Added a giant media company to their client list, and went on to make a substantial investments that had once felt like far-fetched dream.

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Client Case Study

New efficiency and hundreds of thousands of dollars

Overwhelmed, and hitting their upper limits in productivity, profitability, and performance in their multi-6 figure business, this client came to me because they simply wanted to spend more time with their young children, and less time in the trenches of their growing company and managing their growing team...

During our retainer-based collaboration over the course of 6 months, I helped them with marketing and management strategy and implementation. Below are the results they experienced, most of them within the first 90 days.

TRANSFORMATION & RESULTS:

- The management of their team, client acquisition, onboarding, and service delivery became much more streamlined, effective, and efficient,
- Giving them the desired free time to spend with their family,
- They traded office chair for seats on cross-country flights,
- All while their clientele nearly doubled...
- Adding hundreds of thousands of dollars to their bottom line.

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Client Case Study

New offer, first \$15k sale & reignited love

When they first came to me, this client was stretched between their demanding job and the desire to take make their side-hustle coaching business into their main thing. This would enable them to start a family that they were longing for. Despite the experience, certifications, and outstanding results of their own clients, they were grossly undervaluing the impact they were making, and so they needed both, mindset and strategic support.

During our VIP Intensive + 90 days together, I showed them how to master their mindset and solidify what they had learned from years of therapy, and we also upgraded their business model and positioning. They experienced major shifts in their personal life as the result of new-found clarity and confidence.

TRANSFORMATION & RESULTS:

- Overcame major fear of commitment, gained confidence,
- \$15k cash collected with one sale (for a new 9-week coaching program we designed),
- Topped with multiple \$1,500 sales of smaller one-of packages,
- While upped the quality of their interactions with their clients,
- And experienced new openings in their life.

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Client Case Study

Bloomed after 25 years & moved to dream home

Wildly gifted yet deeply scared for being misunderstood their whole life, this client struggled with bringing their gifts into this world, much less make a profitable and sustainable business out of it. Consequently, they felt like their whole life was on hold, and they felt trapped in their current home.

During our 12 months together, I helped them peel back their stories and limiting beliefs layer after layer, all while helping them conceptualize and then actualize their business.

TRANSFORMATION & RESULTS:

- After 25 years of working on it, they gained confidence and clarity around their gifts, talent, and deepest desires, and finally bloomed
- Realized how invaluable they are for simply being who they were,
- Outlined business model, executed on marketing strategy and made first sales,
- While finding the courage to follow their heart and relocate to a new state, new town, and new home that's been calling them for many years.

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Client Case Study

Refocused, excited, and set up to quadruple the income while working less

Despite running a successful company on paper, with staff and steady clientele, this client realized they were not making any money for themselves, so they wanted to establish additional streams of income. When they came to me, they felt exhausted, uninspired, and overwhelmed from putting out all the fires. Not to mention pressure, stress, and weight of responsibilities as their in-person service business had to be shut down due to the pandemic.

During initial VIP Day Intensive, we identified deeply-rooted core limiting beliefs and subconscious programming, and began releasing them. In addition, we identified costly gaps and money leaks in the pricing and delivery structure of one of their signature offers. That alone contributed greatly to the in-person business barely breaking even. In addition, we upgraded the private, online-based service for this client.

TRANSFORMATION & RESULTS:

- Gained in-depth understanding of the value they actually provide,
- clarified basic & time-tested business principles and understanding of frameworks to leverage in shifting their business model,
- transformed their \$3,200 service into premium one that ranges from \$5,000 - \$60,000
- gained the tools to continuously develop confidence as a person, as well as leader.

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Hi, I am Sara



If I had to share an official, fancy bio, it would sound something like this:

Leveraging 20+ years of elite athletic and professional experience, Sara Oblak Speicher, MBA redefines the possible in new ways. Her greatest gift is her innate ability to empower her clients to create, design and live their legacy now, turning their biggest dreams into reality.

Trusted by elite athletes, business owners and visionary executives across various industries, and from around the world, Sara has become a (not so) Secret Strategic & Spiritual weapon, Managerial & Organization Genius, and Mindset Maven behind some of the most inspiring socially-conscious thought leaders.

Through a proprietary blend of metaphysical, vibrational and kinesthetic principles with mindset mastery and everyday practicality, she architects new frameworks, channels quantum strategies. Her clients experience first-hand a harmonizing of work and life that supercharges and sustains their multi-dimensional success.

Sara is a master certified coach, consultant, and mindset expert. She currently resides in the Lower Hudson Valley with her husband, two young daughters, and three furry rescues.

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How can we help?

Here are the frameworks within which we can work, play, and create magic together. Each is customized specifically to you.

GLOBAL EXPERIENCE

The coolest opportunity for rapid expansion, deep transformation & memorable travel, we move mountains the moment you step into this all-inclusive private mentorship.

VIP DAY IMMERSIONS

Designed to rejuvenate your energy, recalibrate your mind, and expand your vision in a single day of planning, you will feel the vibration of your unique quantum strategy.

ELITE MYSTIQUE AGENCY

Premier league of Elite Leaders & Athletes & teams layers in physiology and deep healing to help you handle complexities of life, sport, business, and leadership in a masterful way.

HARMONY & PROFITS

Re-imagine and set new standards that elevate your organization, clientele, and industry, especially now that the lines between business and personal are blurred, and needs & priorities shifted.



Get in touch via email at sara@saraoblakspeicher.com



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