

Sarah Feingold L'05



Sarah Feingold L'05 began taking silversmithing classes as a 12-year-old, and continued making jewelry at Skidmore College, where she majored in sociology and minored in studio arts and business. But in terms of making a living at her art, there were issues. She would create a piece and feel such an attachment, "I did not want to separate from it." That made selling difficult.

Second, the delicate work done for long hours was hard on her. "My fingers would bleed and my back would hurt," she says. Feingold came upon the idea of becoming a lawyer, and pursuing a career working with artists.

Six years out of law school, Feingold is the in-house counsel for Etsy, an online marketplace that provides artists and craftspeople a place to sell their work. The company, launched in 2005, now has seven million registered users and reported revenues of \$314 million in 2010. "It's an amazing company that changes people's lives," Feingold says.

Connecting with the right people, and being able to ask for what she wants seems to be a theme in Feingold's professional life. When considering the College of Law, Feingold first reached out to Professor Barbara Walter in the School of Visual and Performing Arts. "I showed her my portfolio, I asked if I would be able to take independent study (at VPA) when I was in law school." Walter said yes and Feingold was able to continue her art on the side while she was studying law.

At the College of Law, Feingold studied intellectual property under Professor Laura Lape. "I said to her, I took all of your classes and I want to learn more from you," Feingold says. "She was a big supporter. She really helped me think outside the box." Through an independent study course with Lape, Feingold wrote an e-book, *Copyright for Artists*, in which she strived to make copyright law understandable to the layperson, "spelling it out, breaking it down to easy to digest pieces," she says.

After graduating, Feingold returned to her native Rochester, where she worked for the law firm of Lacy Katzen, making jewelry on the side. She discovered the Etsy website, and began selling jewelry on it. Feingold says she got to know every page of the website, and became familiar with the myriad of items created and sold by the artists. She also took note that the company did not seem to have a legal department.

In 2007, Feingold reached out to Etsy, first through a blind email to customer support. She introduced herself and said if the company ever offered a symposium for artists, she would love to speak at it. Rob Kalin, a founder of Etsy and then the CEO, got back in touch. Feingold told him more about her background and the e-book she had written. "I hung up the phone and said, 'I want to work for this company.'" Feingold realized she needed to meet with Kalin in person.

She then decided to go for it. Feingold booked a JetBlue ticket, wrote Kalin to announce she was arriving for a meeting, and flew from Rochester to New York. She was hired that day. Within a month, Feingold had sold her car and gotten a sublet. She was the 17th or 18th employee hired, and now the company employs about 200. "It's challenging to work for a creative start up," Feingold says. "It makes me happy that I am doing what I set out to do, which is to help artists. It's my dream job."

ClassNotes

2004



Jason John Centolella

Jason Centolella has been elected a member of Green & Seifter Attorneys, PLLC, in Syracuse. He has served as an associate for five years and practices in the areas of health care, business transactions, banking and financial institutions, mergers & acquisitions, and equipment leasing.

Adam J. Katz

Adam and Michelle (Cavaliere) Katz are pleased to announce the Dec. 8, 2010, birth of their daughter Elizabeth (Ellie) Claire Katz.



Victor L. Prial

Victor Prial has joined Green & Seifter, PLLC, in Syracuse, NY as an associate. He concentrates his practice in civil litigation. Previously, he was with Hunton & Williams in its New York City Office.



Chauvron S. Regis

Chauvron Regis has joined the Products Liability and Toxic Torts Practice Group at Duane Morris LLP in their Philadelphia office. She previously served as Assistant Deputy Public Defender for the Office of the Public Defender in Mercer County, NJ.

Robert Michael Shaw

Robert Shaw is an associate in the municipal and redevelopment group at Best Best & Krieger in Los Angeles. He was previously with Akerman Senterfitt.

2005



Sarah M. Feingold

Sarah Feingold was highlighted in the May 2011 issue of *Whole Living Magazine*. She is in-house counsel for the online marketplace Etsy and a jewelry maker. She is also the author of an e-book, *Copyright for Artists*.

Sean P. Gallagher

Sean Gallagher was named Headquarters Employee of the Year for the Federal Motor Carrier Safety Administration, where he serves as a management analyst in the Office of Policy. Additionally, he received a Secretary's Transportation Safety Award for his work on the National Distracted Driving Initiative Team.

2005

Heather L. Kemper

Heather Kemper was selected to be an honoree at the Up & Coming Lawyers event in Portland, OR.



Emilio B. Nicolas

Emilio Nicolas was recently elected to serve on the board of directors for Austin Volunteer Lawyers for the Arts. AVLA is an organization that provides low-income artists and nonprofit arts organizations access to volunteer lawyers in the central Texas area.

William M. Osterbrock

William Osterbrock is an associate in the Atlanta office of Locke Lord Bissell & Liddell LLP, and a member of the firm's Corporate and Corporate Insurance Practice groups. Osterbrock's primary focus is on corporate governance and regulatory compliance, complex business transactions, mergers and acquisitions, securities, financing and private equity, and business planning and development.



Noelle T. Valentine

Noelle Valentine has been named a 2011 Rising Star in the North Carolina *Super Lawyers* magazine. She is a senior associate at Alston & Bird in Charlotte, NC. Valentine specializes in white collar criminal defense.

2006



Katherine A. Maguire Davis

Katherine Maguire Davis has joined the Syracuse office of Hiscock & Barclay, LLP, as an associate. Davis provides a variety of services to businesses, counseling them on issues regarding economic and project development, corporate and financial matters.

Jeannine M. McSweeney

Morgan Stanley has recognized Jeannine McSweeney for her volunteer efforts with the Mount Sinai Sexual Assault and Violence Intervention (SAVI) program in New York City. She also volunteers a substantial amount of time to the Volunteer Income Tax Assistance Program (VITA) and with the Food Bank of New York.

Todd F. Wojtowicz

Todd and Jodi Wojtowicz announce the birth of their first child, Mia Noel, born on Dec. 12, 2010. Todd has joined MedAssurant, Inc. as associate corporate counsel.

2000

Douglas William Everette

Douglas Everette has joined Reed Smith as counsel in its firmwide Corporate & Securities Group. He will practice from the firm's Washington, D.C. office. His practice focuses on representing independent power producers, energy marketers, generators, renewable resources, and traditional public utilities on the energy regulatory aspects of transactions.



Marilyn Martinez-Walker

Marilyn Martinez-Walker has joined PNC Wealth Management in Pittsburgh as an assistant vice president and estate settlement administrator. She lives in the Pittsburgh area with her husband, David, and their two children.

Matthew R. Neuman

Matthew Neuman has become an equity partner in the law firm of Riehman, Shafer & Shafer in Tully, NY, as of Jan. 1, 2011.

2001



Lee S. Holtzman

Lee S. Holtzman has joined the Newark office of McCarter & English in the firm's Local Property Tax Appeal Practice. Holtzman has extensive experience in all aspects of property tax litigation. He joins the firm as a special counsel.



Danielle M. McCann

Danielle McCann was honored at the 40 under Forty luncheon held in Syracuse in November of 2010. She is with Bond Schoeneck & King, PLLC.

Kimberly Radnor-Sirni

Kimberly Radnor-Sirni is general counsel for the ACE Group in Philadelphia, PA., which offers sophisticated property, casualty, risk-management, and accident and health insurance products and services through retail brokers.



Benjamin F. Sidbury

Ben Sidbury has been named a 2011 Rising Star in the *North Carolina Super Lawyers* magazine. He is a partner at Alston & Bird in Charlotte, NC. Sidbury focuses his practice on intellectual property litigation



2001

Rebecca M. Turner

Rebecca Turner has been named partner at Maddin, Hauser, Wartell, Roth & Heller, P.C., a Southfield, Mich.-based firm. She concentrates her practice in the areas of corporate and business law, real estate transactions and franchise law.

2002



Jasmin K. Morad

Jasmin Morad has been named a 2010 Rising Star in the Southern California edition of *Super Lawyers*. Rising Stars are the very top lawyers who are under 40 years of age, or who have been in practice for 10 years or less.

2003



Tracy A. Bernson

Tracy A. Bernson has opened her own firm, Bernson Legal, PLLC, in Dover, NH. She specializes in family law, complex litigation and criminal defense matters. Bernson has also been certified as a Child Welfare Law Specialist by the National Association of Counsel for Children in the first group ever from the state of New Hampshire.

Jonathan M. Engel

Jonathan Engel and Jessica Kroll were married on June 27, 2010 in Windsor, CT.



Patrick N. Forrest

Patrick Forrest, the Associate Chief at the Office of Legislative Affairs within the U.S. Citizenship and Immigration Services at the Department of Homeland Security and adjunct professor at George Washington University, has been granted a Fulbright Award to conduct research at the University of Alberta, in Edmonton, Canada. He will spend four months in Edmonton, beginning in January 2011, conducting research for a project entitled "Protracted Refugee Situations: Improving the U.S. and Canadian Response to an Ongoing Crisis."

Andrew M. Knoll

The Syracuse Law firm of Scolaro, Shulman, Cohen, Fetter & Burstein, P.C., has named Andrew M. Knoll, M.D., J.D. a partner. Knoll is a member of the Healthcare Department, where he concentrates his practice in transactional health law and defending physicians at peer review and in front of the New York State Board for Professional Medical Conduct.

2003



Jessica E. Lankford

Jessica Lankford has been elected partner at Jaekle Fleishman & Mugel, LLP, in Buffalo, NY. She concentrates her practice on general corporate, corporate governance and corporate financing matters. She also provides legal counsel to various regulated entities, including insurance companies regarding compliance with applicable regulations.

Jeffrey D. Lowe

Jeffrey D. Lowe practices corporate law in the Atlanta and New York City offices of Locke Lord Bissell & Liddell, LLP, acting as a senior associate in advising clients in connection with leveraged buyout transactions, mergers, acquisitions, capital/growth equity investments, fund formation, restructurings and property-related transactions.

Valerie L. Makarewicz Valerie Makarewicz and Michael Campion were married on Aug. 28, 2010 in Santa Monica, Calif.

Frederick J. Price

Fred Price was honored at the 40 under Forty luncheon in November 2010 in Syracuse. He is a patent attorney at Bond, Schoeneck & King, PLLC.

William A. Tansey

William Tansey has joined Blank Rome LLP as an associate in the International and Maritime Litigation and ADR group. He will be based in the firm's New York office.



Derick C. Villanueva

Derick Villanueva has been selected as a Supply Corps Officer Rank O-1 for the U.S. Navy Reserve by the Secretary of the U.S. Navy. Out of 300 national applicants, only 22 officers were selected. Villanueva's primary duties as a Supply Corps Officer will be the procurement and distribution of military supplies, weapons, and ammunition for the armed services at home and overseas in combat zones.