

Privacy Policy — brilliquid.com

****Last updated:**** 2026-04-28

Scope of this policy

This Privacy Policy applies to <https://www.brilliquid.com>, the corporate website of Brilliquid LLC. It covers visitor data we collect when you browse this site and when you contact us through forms or email. It does not cover the BRILL.health patient platform (the BRILL.health Progressive Web App, account flows, secure messaging, or any health data) — those activities are governed by a separate Privacy Policy at [Privacy Policy](#).

If you reach this page from a BRILL.health flow (link in a Direct message, email from us, or PWA support page), the BRILL.health platform Privacy Policy is the operative document — please use that one.

What we collect on this site

When you browse www.brilliquid.com, we automatically receive standard web-server log data: your IP address, browser type, referring page, and timestamp. We use Strikingly as our website host; Strikingly's own log retention practices apply alongside ours.

When you submit a contact form or email us, we receive whatever you choose to send: your name, email address, subject, and message contents.

We do not collect Social Security numbers, health information, financial-account numbers, or other sensitive identifiers on this site. We do not knowingly collect data from minors under 13.

Cookies and analytics

This site uses cookies as needed to operate the Strikingly platform that hosts it. We may use lightweight analytics to count visits and understand which content visitors find. We do

not use cookies for advertising, retargeting, or sale to third-party data brokers. If your browser blocks cookies, the site will still work for normal browsing.

How we use what we collect

- **To respond to your inquiry.** If you contact us, we may reply by email or another channel you've provided.
- **To improve the site.** Aggregate, non-identifying analytics help us understand which sections are useful and which need improvement.
- **To meet legal obligations.** We may retain visitor logs as long as legally required.

We do not sell, rent, or trade visitor information to third parties. We do not use this site's data to build advertising profiles.

Securities and investment activities

For information about Brilliquid LLC's securities and investment-related activities, please visit <https://www.weildco.com/> (Member FINRA / SIPC). Securities and investment business is conducted through Weild & Co.; Brilliquid LLC is not itself a registered broker-dealer or investment adviser. Andrew MacInnes, founder of Brilliquid LLC, is registered with FINRA through Weild & Co. Inquiries about specific securities, offerings, or investments should be directed to Weild & Co. through their published channels and supervised by their compliance program.

Healthcare platform — separate policy applies

Inquiries, accounts, or interactions with the BRILL.health patient platform are not governed by this Policy. They are governed by the BRILL.health Privacy Policy at <https://policies.brill.health/privacy.html>, which covers HIPAA-protected health information, sub-processor relationships, identity verification, consent grants, and the patient-curated record model.

Your rights and how to contact us

You can ask us what we know about you, request that we update or delete it, or opt out of further contact. Send requests to <mailto:am@brilliquid.com>. We aim to respond within 30 days.

Updates

We may update this Policy from time to time. The "Last updated" date at the top reflects the current version. Material changes will be flagged on the homepage for at least 30 days.

Brilliquid LLC

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