



ideaVJ - real-time visual support for events ideaVJ.com

***“it's a visual world and
people respond to visuals.”***

- Joe Sacco





Most people learn and understand better in a visual way

So... why are most events visually a disaster?



And why do so many presentations have technical problems?





And why are many events interactively so very poor?

Take a smile

(: (: (: (: (: (: (: (: (: (:



That's where ideaVJ comes in!



ideaVJ provides real-time visual support
for meetings, conferences & events



ideaVJ helps event organisers to deliver a ‘WOW’ effect



ideaVJ sparks people's imagination



How does it work?

What's in it for me?

As event organiser? Or presenter?

ideaVJ shows spot-on images, movies or quotes



ideaVJ supports debates, panels and speakers with:

knowledge

empathy

humor

style





ideaVJ keeps the audience engaged!



More than amusement, ideaVJ supports the event flow from a content perspective

ideaVJ acts as subtle time-keeper & flow director



also when the program changes



ideaVJ balances content, timing, info- & entertainment

A DJ is performing at a night event. The scene is dimly lit with blue stage lights. In the foreground, a DJ booth is visible with a laptop, a Numark mixer, and other equipment. A DJ, wearing a brown jacket and a colorful patterned shirt, is partially visible. In the background, another person is blurred. A bouquet of flowers is on the left. The overall atmosphere is that of a professional event or trade fair.

ideaVJ plays enriching roles for:

the flow of larger events

product launches

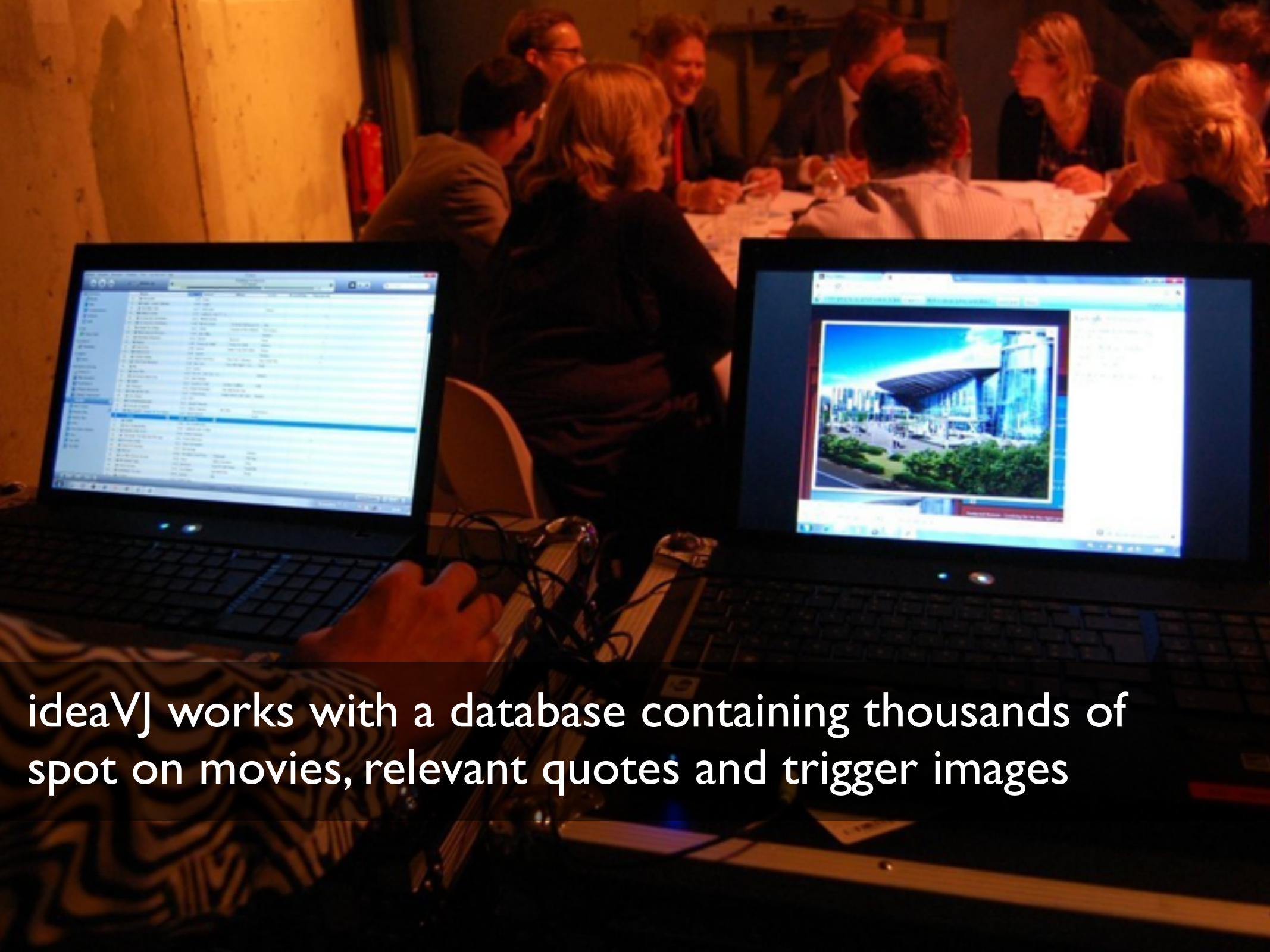
keynotes as side-kick

idea & interaction walls

large groups at trade fairs

interactive meetings

...



ideaVJ works with a database containing thousands of spot on movies, relevant quotes and trigger images

Besides the database, ideaVJ searches in the 'deep web' to find unusual inspiration real-time

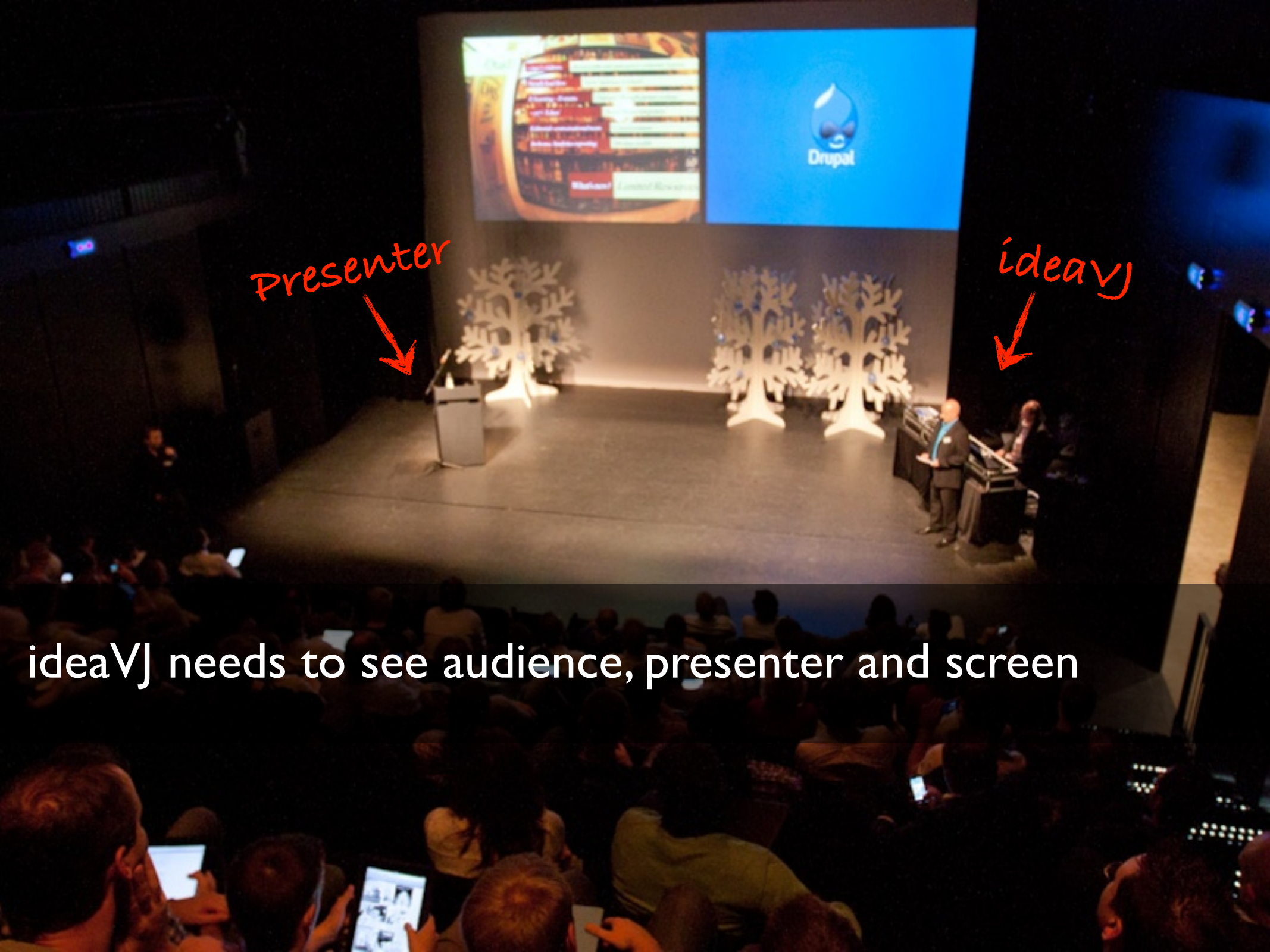
ideaVJ

Google Search

I'm Feeling Lucky

ideaVJ set-up is pretty simple





Presenter

ideaVJ

ideaVJ needs to see audience, presenter and screen

Single screen set-up for large events & keynotes



ideavj takes care of all visual support



ideaVJ with single screen in action

Dual screen set-up for large events & keynotes

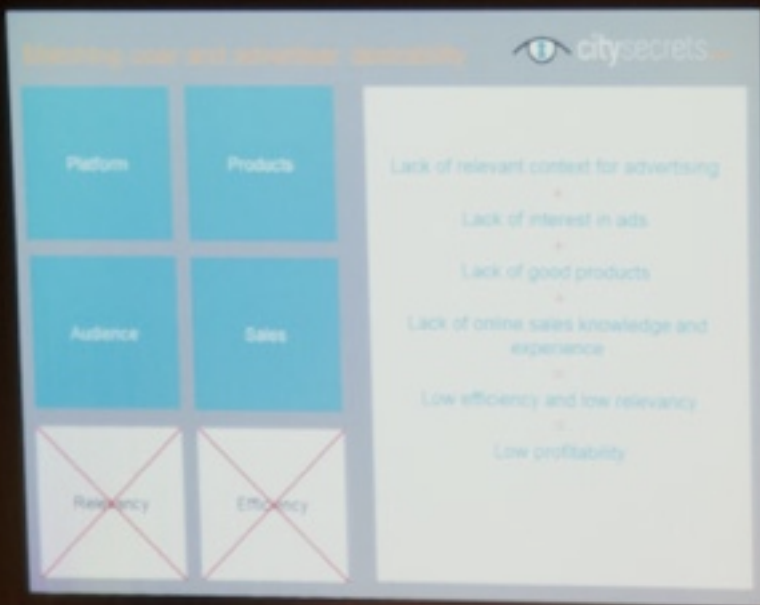
Outline:

- main point health
- main point animals
- main point conclusion



Presenter

ideavj



ideaVJ with dual screen in action

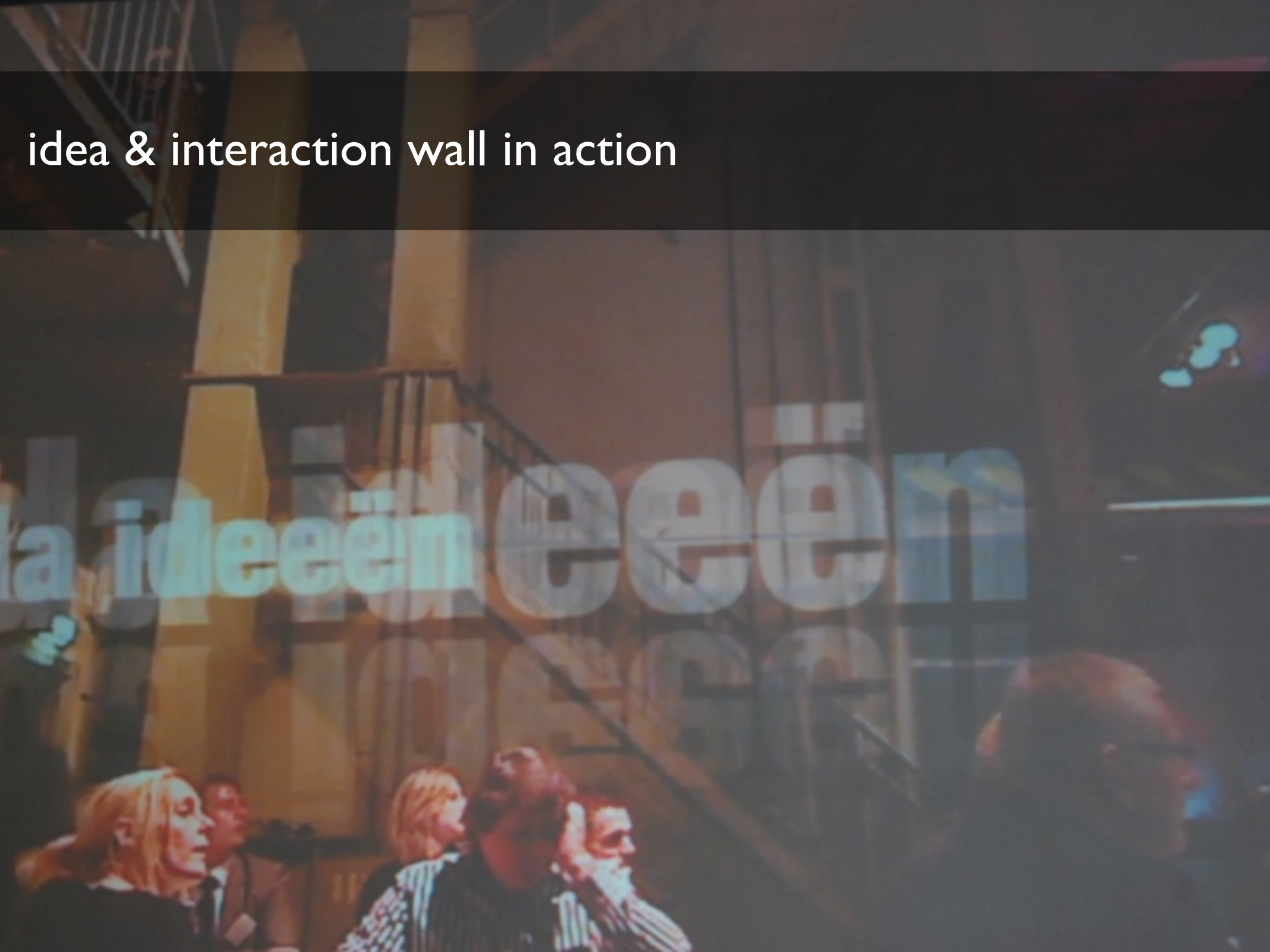


idea & interaction wall set-up for large areas



*during registration & breaks
in the central area,
ideaVJ plays with the theme and
stimulates interaction & thinking*

idea & interaction wall in action



Set-up for product launches



*people are anticipating or waiting
one large screen for ideaVJ showing
twitter walls and inspiration*



ideaVJ in action during panel discussions

A woman with long brown hair and a nose ring is looking directly at the camera. Her arms are extended forward, and her hands are clasped together. On her left forearm, there is a tattoo that reads "Respect" in a cursive font. On her right forearm, there is a tattoo that reads "the Magic" in a cursive font. Both arms also feature other colorful tattoos, including what appears to be a butterfly on the left and a floral design on the right.

When or if ideaVJ does a visual intervention...

it is always with respect to the presenter

Super presenters don't need ideaVJ



Well, there is one more thing...

events can still benefit from ideaVJ

ideaVJ

also WOW experience during:

- panel discussions
- walk-ins & -outs
- registration waits & breaks
- speaker setup problems
- idea & interaction walls





ideaVJ has a suitcase & up-to-date database full of...

great images

inspiring movies

moving quotes

twitter walls

image walls

interactive image tools

real-time event photo shows

ideaVJs Marc Heleven & Ramon Vullings have their background in innovation consulting and public speaking...



... so they know their way around industry jargon
and event management challenges



ideaVJ visual support is not random, it is very carefully mixed and matched to the event goal & content

PLACE
STAMP
HERE

GOOGLE

CLASSIC

QUERY:

☐ IMAGES ☐ NEWS ☐ FILM ☐ MAPS ☐ OTHER

SEND YOUR QUERY TO: GOOGLE INC., 1600 AMPHITHEATRE PARKWAY, MOUNTAIN VIEW, CA 94043, UNITED STATES

PLEASE ALLOW 30 DAYS FOR SEARCH RESULTS

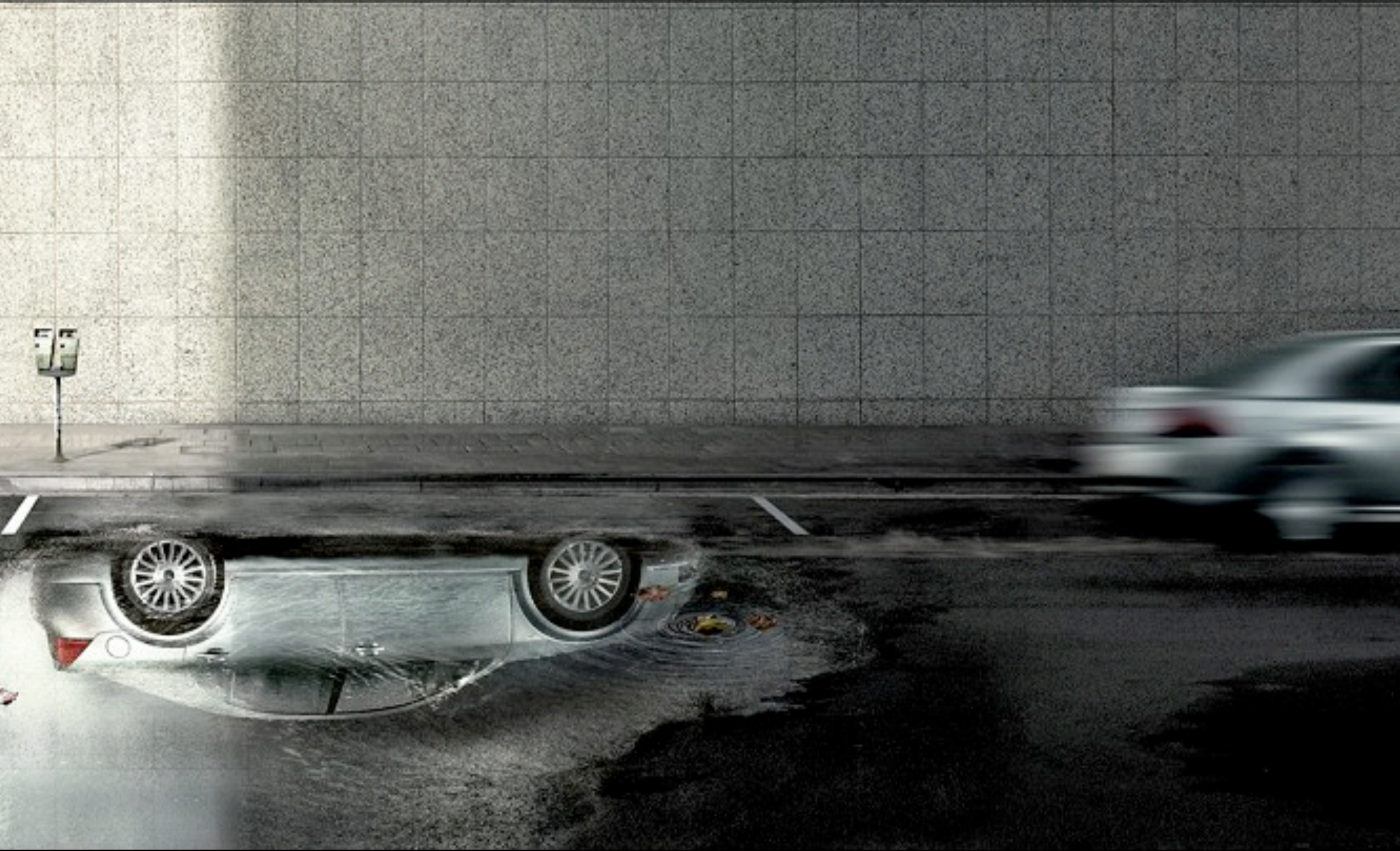


ideaVJ has great images for all industries & processes

Valued visual support for financial services



Moving visual support for automotive





Connected visual support for telecommunications



Smart visual support for sustainability

Mobilising visual support for a better world





Fair visual support for sports

Daring visual support for transport





Trending visual support for high-tech

ideaVJ

a world of visual possibilities



Sign up to the ideaVJ mailing list to experience
our commitment in boosting events

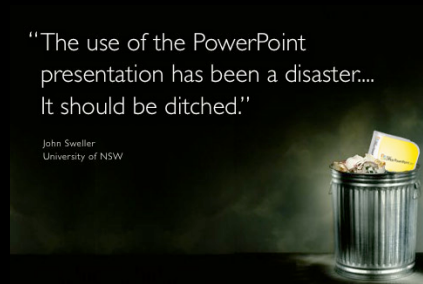


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Besides the use of own creations & travel pictures,
we would especially like to thank the following people & organisations:



Octavio Aburto
& National Geographic



PresentationZen



Nancy Duarte



Robert Gi

RIP. MIX. BURN. *LEARN!*

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If you want your next event to have impact... ideaVJ.com