

GROWTH WORK

STUART MINNAAR



HOW I WORK

I like business. I enjoy growing businesses. I prefer working with founders and business owners to get clear on their 'why', focus on the business model, business structures and communication to ensure that the website translates that to the visitors.

My aim is to grow your company and build a websites that you feel excited to speak about.

PACKAGES

I have a 3-tier package based on what your website needs are. Each client has a different reason or purpose for wanting a website and I have structured the packages based on those needs

	Basic €550	Top-up €875	All-in €1350
Wordpress/Shopify theme	✔	✔	✔
Content (images, icons and colour palette)	✔	✔	✔
Setup emails (with hosting company & gmail)	✔	✔	✔
Link existing Social media accounts	✔	✔	✔
Create and setup social media accounts		✔	✔
Setup a shopcart to sell products		✔	✔
Setup Mailchimp for newsletters and autoemailers			✔
Integrate 3rd party accounts: MailChimp, Social Media, Eventbrite, Paypal, Stripe, languages			✔
Full e-commerce store (Shopify)			Upon request

WEBSITES

To encourage that you control and maintain the website after it has been developed, you will get access to the editing portal and taught the basic functions. It is important to note that:

- you own the website, domain, email and hosting
- you will be responsible for purchasing the domain (www.yourname.com), hosting and email. (The prices above excludes the cost of hosting for the first 12 months, which is about €50 per year).

The process is as follows:

- We schedule a meeting to speak about your vision and plan on how you would like the website to be
- Complete the Web Development Form by clicking the button below
- We start with the copy and get the wording right
- I send you a few templates and colour options
- I start pulling all the elements together onto the website (integrations)
- We do a few iterations of finalising the website
- Linked it to your domain and go live!

[Start the process](#)

Porfolio

PERSONAL

Steen Krogholm

Talkingmoon

Quantum Leap

Mario Lanzarotti

BotJoy

Fundie Ventures

Mindful Leading

Living La Vida Local

BUSINESS

Palindrome Data

The Power in You

Knobel Dental

Mindful Leading

CONSULTING

I like working with founders of startups or companies. From my experience I have found that the business is a reflection of the founder's personality and the gaps in the business are closely linked to the founders fears/insecurities/biases. Once you become aware of this, you can manage it, What is measured, is managed.

I am purely an external set of eyes who can see the things you have been blocking from yourself (founders syndrome). I unblock this. I have been a founder before and know the feeling of being stuck, frustrated and excited all at once.

The process is as follows:

- For consulting I prefer working on a retainer basis, preferably over 3 months. Change does not happen overnight and this time period allows you to see real growth
- We setup a meeting (in-person or online)
- We do a White Board Session and map out the business to look for gaps
- I challenge some parts of the businesses to assess its validity
- We create a plan, timeline and responsibilities
- We confirm regular 'coaching' sessions.

BOOK FREE 30min SESSION

€350 for 2 hours consulting session

Stuart Minnaar is truly a fantastic professional. I have spent the last few months working with him and he has played a critical role in building our business and creating a strategy for us to move forward. He is currently building our website and he has a very clear understanding of what we need and who we are as a company. He really cares about the success of our business and I love how he takes accountability as if it were his own business. I highly recommend working with Stuart.