



WOMEN @ SIMI



Many thanks to our sponsor



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Location: InterContinental Dublin, Simmonscourt Road, Ballsbridge, Dublin 4.
Date: June 9th 2017

InterContinental Dublin
Friday 9th June 2017



We are delighted announce that our 4th Women@SIMI event in conjunction with our sponsor Bank of Ireland Finance will take place Friday, 9th June in the InterContinental Dublin, Simmonscourt Road, Ballsbridge, Dublin 4.

The aim of this event is to provide a platform for professional women within our Industry to come together to network, exchange experiences and create business contacts.

Format for the day:

11:15am Registration / Networking
1:00pm Lunch and Guest Speakers
3:30pm Event Finishes (approximately)

Our Guest Speakers



Mary Kennedy — MC

Mary Kennedy one of RTE's most popular broadcasters will host Women@SIMI. Mary currently co-presents RTE's, local affairs programme Nationwide. She came to national prominence presenting the Eurovision Song Contest in 1995 and since then has presented many programmes including People of the Year, Up for the Match, and RTE's Christmas Carols.



Paula Fitzsimons

Managing Director of Fitzsimons Consulting

Paula is the founder and Managing Director of Fitzsimons Consulting, which specialises in areas related to entrepreneurship and growth. She is currently the National Director of Going for Growth. A recognised expert on entrepreneurship, Paula Fitzsimons has been the national coordinator for Global Entrepreneurship Monitor (GEM) for Ireland since 2000.

The annual GEM report is recognised as giving a unique insight into early stage entrepreneurial activity in Ireland. Paula is a former President of the consortium of GEM national teams, and a former Director of GERA, the Governing Body for the Global Entrepreneurship Research Association. Paula is a knowledgeable and enthusiastic champion of entrepreneurship. Her advice is frequently sought in areas associated with entrepreneurship and growth.



Michelle Spillane

Director of Global Marketing, RTÉ

Currently at RTÉ, where Spillane holds the position of Director of RTÉ Global & TV Marketing, she has worked in Marketing, Media and Entertainment for over 20 years. She worked at some of the largest entertainment brands in the world including Disney, Warner Bros and ITV, where she held the position of Marketing Director. Prior to joining RTÉ, Spillane has been Chief Marketing Officer for Microsoft Ireland, and Head of Marketing, Brand & Sponsorship at Bank of Ireland.



Anna May McHugh

Managing Director National Ploughing Association (NPA)

In 1951 Anna May McHugh began her involvement with the National Plough Association by taking the role of assistant to the founder. In 1956 she was appointed Secretary when the NPA became a limited company and was elected Managing Director in 1973. Anna May has been at the helm of the Ploughing Championships as it has evolved from a small ploughing match and agricultural trade exhibition to what is now widely recognised as the biggest outdoor event in Europe with 283,000 patrons in 2016 and over 1,700 trade exhibitors and 350 ploughing competitors.

Anna May is a Board Member of the World Ploughing Organisation and a Director of KFM Radio, she served on the board of Teagasc for 5 years, Laois Enterprise Board for 15 years and she is actively involved in a number of community organisations