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(Following Paper CODE and Roll No. to be filled in your Answer Book)

PAPER CODE RAS 501

Roll No.

B. Tech: [3rd YEAR]

Pre-University Test (Odd Semester: 2019-20)

SEMESTER: [5th]

BRANCH: [All]

SECTION: [All]

Subject Name: [Managerial Economics]

Date of Examination: 04-12-2019

Time: 3 Hours.

Total Marks: 70

Note: Do as Directed. Missing data if any may be suitably assumed and mentioned. Symbols have their usual meaning.

CO-1: To Know the basic applications of engineering economics in Industries and analysis the consumer behaviour.

CO-2: To Analysis Market with demand and supply analysis and estimation of demand..

CO-3: Design of Production Functions and Various cost theories with Optimality.

CO-4: To Analysis the Market Structure under the various types of competition.

CO-5: To Analysis the Inflation, National Income and It's impact on Business Cycles.

SECTION-A

1. Attempt **all** parts. All parts carry **equal** marks. **[2*7=14]**
- (a) What do you meant by shift in demand curve?. **[CO-1]**
 - (b) What are the differences between micro and macro economics?. **[CO-1]**
 - (c) Explain the Law of Diminishing Return. **[CO-2]**
 - (d) What is production function?. **[CO-3]**
 - (e) What is Price Discrimination?. **[CO-4]**
 - (f) What do meant by cartel and price rigidity?. **[CO-4]**
 - (g) State the concept of National Income. **[CO-5]**

SECTION-B

2. **Note:** Attempt any three questions from this section. **[7*3=21]**
- (a) Define Managerial Economics. State its scope and importance in engineering perspective. **[CO-1]**
 - (b) What do you meant by demand forecasting?. Describe any two methods of demand forecasting in detail. **[CO-2]**
 - (c) Discuss the nature of short run and long run cost curves. Why is the long run cost curves flatter than the short run cost curves. **[CO-3]**



1 Managerial Economics Final Exam For Each Question is worth 3 points. Do your best. Attempt an answer even if you are not sure to capture at least one point for business economics grade 12 exam papers and numerous ebook collections ... In this live Gr 12 Business Studies Exam Revision show we work through various questions and answers in ... Whereas managerial economics involves application of economic ... Business economics grade 12 exam papers 2010 | Tradesman .

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