

Damien L. Duchamp

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CURRICULUM VITAE

OVERVIEW

- Ten years of progressive academic experience, from adjunct to department head. Familiarity with faculty governance, promotion/tenure, enrollment management, faculty handbooks, and strategic planning.
- Thirteen years of progressive leadership in student affairs and services, with considerable facility management, budget and staffing responsibilities. Extensive event planning experience, from conferences to major concerts.
- Committed to creating a vibrant college community (including online) through programming and student development best practices. Passionate about diversity, equality and inclusion work – locally and globally.
- Dedicated to continuous research. Interested in tourism entrepreneurship, distance education, health care hospitality, study abroad, critical thinking skills, liberal arts education, certification/validation, and respect.
- Proficient at developing/maintaining articulation agreements and MOUs. Specialize in collaborating with 2yr programs and high schools through workforce development, CTE, work-based learning, and career pathways.
- Considerable industry exposure through full time positions and consulting roles. Engaged in small business, startup and entrepreneurship projects. Engaged in grant work on a regular basis to fund non-profits.
- Ten years of online teaching, including six years of teaching online pedagogy and course development.

EDUCATION

2018	Ed.D Leadership in Higher Education – Gwynedd Mercy University <i>Dissertation: Perceptions of the Hospitality and Tourism Industries by 18-24 Year Olds in Ghana, West Africa</i>
2008	Ph.D Educational Leadership & Foundations (ABD) – Indiana State University
1997	M.Ed Counseling and Educational Leadership – Clemson University
1995	B.A. Communication Media – SUNY New Paltz

LEADERSHIP EXPERIENCE

2016-present	Department Head, Hospitality & Tourism Management / Director of IHTM St. Joseph's College – Brooklyn
2014-present	Executive Director – Hospitalented (global hospitality education) – New York City
2008-2013	Managing Director – The Duchamp Group/DGM360/Blue Ninja Media – New York City
2012	Director of Marketing – Cook&Go USA (culinary studio) – New York City
2011	Creative Director & Project Manager – Uncle Jack's Steakhouse & Jack's Shack – New York City
2009-2010	On Premise Manager, Evian/Badoit – Dannon Waters of America – New York City
2005-2008	Director, Campus Activities – St. John's University
2001-2005	Assistant Director, Student Activities & Organizations – Indiana State University
2002-2005	Senior Facilitator, Keystone Adventure Program – Indiana State University
2002-2003	Doctoral Intern, Higher Education Administration – Indiana State University
2001-2002	Assistant Executive Director, International Headquarters – National Pan-Hellenic Council, Inc.
1998-2001	Assistant Director for Fraternity and Sorority Life, Student Union & Activities – Longwood College
1997-1998	Resident Director, First Year Experience & International Hall, Residence Life – Old Dominion University
1996-1997	Intern, Office of Student Services – Erskine College
1996-1997	Residence Education Graduate Assistant, University Housing – Clemson University
1996	ACUHO-I Intern, Office of Residential Life – Sonoma State University
1996	Accommodations Intern, Campus Services Department – University of Plymouth-Exmouth (England)
1995-1996	Graduate Resident Director, University Housing – Clemson University

ACADEMIC POSITIONS

2016-present	Assistant Professor, Hospitality and Tourism Management – St. Joseph's College – Brooklyn
2014-present	Instructor, Advanced Online Teaching Strategies (online pedagogy course for faculty) – St. John's University
2010-present	Adjunct Assistant Professor, College of Professional Studies (Hospitality Management and Tourism) – St. John's University
2017-2018	Course Writer (design of hospitality, marketing courses), Cohesion
2017	Adjunct Lecturer, Department of Tourism and Hospitality – Kingsborough Community College
2015-2016	Adjunct Faculty (hospitality and tourism) – Long Island Business Institute
2015-2016	Adjunct Lecturer (hospitality and tourism) – European School of Economics
2014-2016	Instructor, Online Teaching Essentials (online pedagogy course for faculty) – St. John's University
2012-2016	Adjunct Instructor, Travel, Tourism and Hospitality Management – LaGuardia Community College
2012-2016	Adjunct Lecturer, School of Hospitality Management and the Culinary Arts – Monroe College
2012-2016	Adjunct Lecturer, Department of Hospitality Management – New York City College of Technology
2007	Instructor, Discover New York, Leadership & History of New York City – St. John's University
2001-2003	Instructor, Counseling 317, Leadership Development – Indiana State University
1997-1998	Instructor, ELS 497, Resident Assistant Class – Old Dominion University

CURRENT ROLE

Department Head, Hospitality & Tourism Management / Director of IHTM – St. Joseph's College – Brooklyn, New York City, 2016–present

- Provide overall direction and leadership for HTM program as chair for Brooklyn campus, including advising and course planning for traditional, professional and military/Veteran students.
- Share responsibility as associate chair for combined program serving 110 students on Brooklyn, NY and Patchogue, NY campuses
- Assistant Professor, tenure-track with 3/3 load, reporting to Interim Executive Dean
- Director of Institute of Hospitality and Tourism Management (IHTM); delivering industry symposiums and advancing HTM research
- Oversee all Brooklyn HTM and IHTM budget lines
- Coordinate fundraising/development efforts for new semi-commercial kitchen and student scholarships
- Develop new projects to increase revenue, including '*Hospi Camp*' and the '*Nightlife Academy*'
- Produce industry events: *Art in a Bottle*, *Not So Scary Foods*, *HospiChallenge*, *AirlineExpo*, *Hospitality Innovation Summit*, and a variety of panel discussions
- Partner with campus colleagues to produce campus-wide programs (*BlockVariable*, Etiquette Dinner, Job & Internship Fair, Greek Leadership Retreat, Trustee Reception)
- Curate a database of over 500 active industry contacts for panels, field trips, internships and mentorship programs
- Manage HTM marketing efforts, including expansion of print and electronic materials
- Contribute to Middle States accreditation process, lead assessment initiatives
- Serve on Academic Dean search committee and various institutional committees

Accomplishments

- Developed new HTM minor, eight new courses (F2F, hybrid, online), 4+1 major (HTM+eMBA), and plan for certificate and Master's degree programs
- Organize events that attract over 800 CTE high school students each year (*HospiChallenge*, *Interview360*)
- Developed articulation agreements/MOUs with 12 high schools, two 2-yr colleges
- Moved department to new building, expanded footprint and student space
- Led office reorganization to create “1-stop shop” approach for academic success
- Founded Board of Advisors (BOA), consisting of 30+ industry practitioners
- Founded and advise Alpha chapter of Hospitalented (hospitality and tourism club)

LEADERSHIP EXPERIENCE

Executive/Managing Director – Hospitalented – New York City, 2014–present

- Provide direction and leadership for projects aimed at improving global hospitality education
- Lead 'Hospigo' program which seeks to educate people in parts of the world where formal education, data/Internet and electricity is scarce
- Design curriculum for hospitality conferences/institutes specific to country and audience
- Develop audio and video content to compliment the education I deliver in formal courses; interviews, profiles, reviews
- Consult on products and services related to the hospitality industry platforms: ProfDuchamp.com, Hospitalented.org and related social media

Accomplishments

- Presented 18 workshops to schools and community groups in Ghana
- Distributed over 100 MicroSD 'Hospigo' pods to children in Ghana primary schools

Managing Director – The Duchamp Group/DGM360/Blue Ninja Media – New York City, 2008-2013

- Provide direction and leadership for various projects related to beverage marketing, event planning, touchscreen media, ad sales, tourism
- Recruit, train, supervise, evaluate, and attend to the development of 20 seasonal staff members (15 interns)
- Utilize model that combines sales and events to address the comprehensive needs of brands seeking to penetrate their respective markets
- Develop and maintain relationships with restaurants, clubs, hotels and other event-related businesses (top 1000 Zagat & Michelin)
- Provide public with nightlife, culinary, and entertainment reviews, listings, and general New York City information
- Develop marketing programs that include robust social media campaigns
- Specialize in creating unique experiences for organizations and individuals
- Help venues maximize their investment and resources; bring new business to venues, introducing new products/services
- Assist venues with marketing/promotions, design and construction, staffing and menu, managing catalog of beverage offerings
- Manage over 5000 members of over 20 dining, social and networking groups, including NYC's largest sushi group through Meetup.com

Director of Marketing – Cook&Go USA – New York City, 2012

- Develop comprehensive marketing plan for flagship culinary studio in United States
- Assist with all aspects of launch process and initial strategic planning, serving as initial in-house team
- Handle all social media and web deals (Groupon, Living Social, Amazon Deals, etc.)
- Conduct research through targeted focus groups
- Assist with operations planning and design
- Coordinate launch events to promote new venue

Accomplishments

- Sold over 4000 promotional packages through Groupon

Creative Director & Project Manager – Uncle Jack's Steakhouse/Jack's Shack – New York City, 2011

- Serve as liaison to hotels for Uncle Jack's (referral program)
- Manage office promotion program for Uncle Jack's
- Developed direct-mail strategy for Jack's Shack
- Oversee VIP and rewards program for Uncle Jack's
- Manage lunch special program and contribute to menu development for Uncle Jack's
- Contribute to special events and group sale programs
- Develop all print and graphic projects

- Manage all social media channels
- Manage all web properties

Accomplishments

- Designed line of merchandise (shirts, hats, outerwear, stickers, magnets) for Jack's Shack
- Helped develop first menu for Jack's Shack

On Premise Manager, Evian/Badoit – Dannon Waters of America – New York City, 2009-2010

- Develop and maintain relationships with top restaurants, clubs, lounges, and hotels
- Negotiate agreements with new and existing on premise accounts
- Partner with distributors to assure best Evian / Badoit presence in targeted accounts
- Develop and execute marketing promotions; plan and execute branded events (Bastille Day, Taste of Evian Polo)
- Assist with forecasting, product supply and region inventory level management
- Manage waitstaff training and the distribution of POS for targeted outlets

Accomplishments

- Opened/Secured several top accounts in New York City, including Felix and 1OAK
- Expanded restaurant group contracts, including Forgeois Group and One Group
- In wake of Badoit brand removal (NYS application process), solved issue by securing Saint-Geron as temporary replacement to maintain presence in key accounts

Director, Campus Activities – St. John's University – New York City, 2005-2008

- Recruit, train, supervise, evaluate 12 full and part-time staff within the office of Campus Activities (one Director, most Masters-level)
- Manage operating/programming budget exceeding \$1 million not including budgets in other areas under my supervision
- Participated in university strategic planning process, specifically as it related to student life programming and facilities
- Oversee the advisement of more than 100 cultural, political, academic, special-interest, and religious organizations
- Oversee full and part-time staff, as well as facilities, within the office of Campus Recreation (supervised Director of Campus Recreation)
- Oversee the management of the University Center, Little Theater and Event Management Staff (EMS)
- Advise The Torch Newspaper, The Vincentian Yearbook, and the Sequoya Art & Literary Magazine
- Oversee the advisement of the Latin, African, Asian-Pacific, Italian Heritage Months and Women's History Month
- Oversee the management of four performing arts groups; Voices of Victory, Chappell Players Theatre, Mixed Chorus, and Jazz Band
- Oversee the advisement of the Student Programming Board, Haraya~Pan African Coalition, and Residence Hall Association
- Chair the Campus Activities Board

Accomplishments

- Created the Athletic Motivation Program (AMP), promoting fan support of athletic teams and individual athletes
- Developed the major concerts program, resulting in top-level artists coming to campus each semester; All-American Rejects, The Roots, Common, Ciara
- Contributed to the design of our new student center. Responsible for audio/visual elements associated with construction of the DeAngelo Center
- Developed the Campus Concierge (ticketing, info) and Experience New York (Broadway, trips, exhibitions, etc.)
- Created a Traditions Committee resulting in Homecoming concept centered around men's and women's soccer teams
- Led trip to New Orleans consisting of 30 students; worked with Catholic Charities to rebuild homes in the Lower 9th Ward

Assistant Director, Student Activities & Organizations – Indiana State University – Terre Haute, IN, 2001-2005

- Manage thirty-two fraternities and sororities representing 11% (1100) of the undergraduate student population
- Oversee the advisement of the Pan-Hellenic (NPHC), Interfraternity (NIC), and Panhellenic (NPC) councils
- Recruit, train, supervise, evaluate, and attend to the development of staff and students
- Compile and report academic, service, and overall chapter statistical information
- Coordinate alumni recruitment, retention, and development programs
- Facilitate the development of goals and standards for chapters and their members
- Oversee the Late Night Dance Program for all student organizations (12-14 events per year)
- Oversee technology committee; managing computers, software, telephone systems, and graphics lab
- Publish the New Student Record, develop department brochures, and oversee all department-related web pages

Accomplishments

- Created the Greek Support Team which drove excitement for the women's basketball program
- Developed a freshman orientation celebration called Sycamore Sundae, an organization fair
- Re-imagined offices for fraternity and sorority life. It allowed us to create better space for graduate assistants and the student organizations (promoted interaction, collaboration)
- Created a graphics shop to produce in-house promotional flyers and materials
- Overhauled department phone system, creating more marketable extensions

Senior Facilitator, Keystone Adventure Program – Indiana State University – Terre Haute, IN, 2002-2005

- Assist in the overall management of Keystone Adventure Program; low and high ropes courses at field campus
- Oversee certification of facilitators and training of new and existing facilitators

Doctoral Intern, Higher Education Administration – Indiana State University – Terre Haute, IN, 2002-2003

- Shadow the Vice President for Business Affairs & Finance, Provost, and Vice President for Development
- Assist with Facilities Management project planning, research, and the review of architectural bids
- Participate in University Development division retreat, attend academic dean meetings, and contribute to athletic facility planning

Accomplishments

- Project created to develop multipurpose athletic facility was used as inspiration for long-term strategic plan.

Assistant Executive Director, International Headquarters – National Pan-Hellenic Council, Inc. – Bloomington, IN, 2001-2002

- Assist in the overall management of the international headquarters and support of the Executive Board and Council of Presidents
- Assist in the planning of the national convention, major events, marketing materials, and curriculum design
- Develop proposals for increased membership, revenue, and efficiency
- Develop and manage membership database, listservs, newsletters, and website

Accomplishments

- Created framework for summer institutes inspired by Leadershape and UIFI

Assistant Director for Fraternity and Sorority Life, Student Union & Activities – Longwood College – Farmville, VA, 1998–2001

- Manage twenty-one fraternities and sororities representing 25% (800) of the undergraduate student population
- Advise Pan-Hellenic (NPHC), Interfraternity (NIC), and Panhellenic (NPC) councils
- Oversee all formal and informal recruitment activities and procedures
- Conduct contractual negotiations for department and organization events
- Serve as a College Judicial Hearing Officer

Accomplishments

- Worked with Residence Life to secure space for NPHC sororities in residence halls
- Found creative ways to improve risk management for fraternity events off campus
- Expanded recruitment counselor roles to include NPHC sororities

Resident Director, First Year Experience & International Hall, Residence Life – Old Dominion University – Norfolk, VA, 1997-1998

- Manage two buildings housing 448 domestic and international students, a dining facility, and one classroom
- Select, train, and supervise support staff, graduate assistants, desk assistants, resident assistants, and peer academic advocates
- Oversee administrative operation of residence halls; monthly occupancy reports, room changes, withdrawal records
- Oversee all aspects of the front desk operation; financial accounting, mail distribution, scheduling, equipment and key checkout
- Produce reports reflecting maintenance inspections, damage charges, monthly discipline, and programming
- Implement educational, recreational, and social programs for a diverse population of students

Accomplishments

- Restructured four residence halls and their respective populations to create more synergy between age groups and lifestyles; international, FYE, culinary

Student Services Intern, Office of Student Services – Erskine College – Due West, SC, 1996-1997

- Assist with the creation of a governing council serving Greek-letter literary societies
- Develop leadership training for organization officers and advisors

Residence Education Graduate Assistant, University Housing – Clemson University – Clemson, SC, 1996-1997

- Coordinate ongoing programming and advisor training for 150 resident assistants and 18 resident directors
- Assist in planning and implementation of Residence Hall Council training
- Coordinate faculty-resident interaction program (FOCUS)

ACUHO-I Intern, Office of Residential Life – Sonoma State University – Rohnert Park, CA, 1996

- Assist in the development of a fall training program for resident assistants, service desk staff, and other student leaders
- Participate in the planning and implementation of summer/fall orientation programs

Accommodations Intern, Campus Services Department – University of Plymouth-Exmouth – Exmouth, England, 1996

- Become familiar with organizational structures of English student affairs departments
- Evaluate overall housing program with an emphasis on staff selection and support
- Design and implement assessment instruments and techniques

Graduate Resident Director, University Housing – Clemson University – Clemson, SC, 1995-1996

- Oversee the operation of two buildings housing approximately 325 male students and eight national fraternities
- Participate in the weekly on-call procedures for an area housing approximately 3000 students

TEACHING EXPERIENCE

- Meeting & Event Planning – St. John's University, LaGuardia CC, St. Joseph's College
- Sustainable Tourism – St. Joseph's College
- Secrets of New York City – St. Joseph's College**
- Hospitality Facilities – St. John's University, St. Joseph's College
- International Destinations – St. Joseph's College* **
- Commercial Recreation & Tourism Management – St. Joseph's College
- Information Technology for Hospitality – Monroe College*, St. John's University*
- Hotel Operations – St. Joseph's College**
- Intro to Hospitality Management – Monroe College*, Kingsborough CC, St. Joseph's College
- Perspectives in the Hospitality Industry – City Tech
- Hospitality Orientation – St. John's University*

- Hospitality Marketing – City Tech
 - International Travel Destinations & Cultures – St. John's University
 - Hospitality Research Seminar – City Tech*
 - Beverage Management – Monroe College*
 - Safety & Security in the Hospitality Industry – Monroe College**
 - Travel, Tourism, and Hospitality Marketing – LaGuardia CC
 - Tourism Marketing & Branding – Monroe College ◇
 - Parks, Recreation & Sports Management – City Tech
 - Food & Travel Writing – St. Joseph's College**
 - Travel & Tourism – Monroe College*
 - Customer Service – Monroe College, St. John's University ◇
 - International Marketing & Tourism – European School of Economics
 - Contemporary Hospitality Management – European School of Economics
 - Hotel & Resort Management – Long Island Business Institute
 - Franchise Development – St. Joseph's College**
 - Food & Beverage Operations – Monroe College, St. Joseph's College* **
 - Restaurant Management – Monroe College, St. John's University
 - Facilities Design & Property Management – City Tech
 - Dark Tourism – St. Joseph's College**
 - Delivering Successful Customer Service – St. John's University ◇ **
 - Nightlife Management (Spring 2020) – St. Joseph's College**
 - Health Care Hospitality (Fall 2020) – St. Joseph's College**
- *taught online **original course design ◇Master's level course*

RESEARCH PAPERS & PRESENTATIONS

- *The Personality Tree: Being Yourself in Online Teaching* – presented at 2020 Southern Regional Faculty and Instructional Development Consortium (SRFIDC) annual meeting, Spartanburg, SC from March 11-13, 2020
- *Beyond Learning Objectives: The Fertilizer for Online Pedagogy* – presented at 2020 Southern Regional Faculty and Instructional Development Consortium (SRFIDC) annual meeting, Spartanburg, SC from March 11-13, 2020
- *Hospitality Infusion: Making hospitals more hospitable* – presented at GLOBE Conference in Istanbul, Turkey from Sep. 29-October 3, 2019; accepted for ICHRIE Annual Meeting in Phoenix, AZ from July 22-24 2020; in development for Journal of Destination Marketing & Management
- *HTM Partnerships with High Schools* – presented at GLOBE Conference in Istanbul, Turkey from Sep. 29-October 3, 2019; accepted by NENA Federation Conference in Morgantown, WV from March 27-29, 2020 (*postponed*)
- *Respect for Tourism Jobs: Ghana, West Africa* – presented at GLOBE Conference in Istanbul, Turkey from Sep. 29-October 3, 2019; in development for Tourism Review; accepted by TTRA International Conference in Victoria, BC from June 16-18, 2020 (special issue)
- *Hacking Career Pathways: Meetups Not Shortcuts* – accepted by NENA Federation Conference in Morgantown, WV from March 27-29, 2020 (*postponed*)
- *Just Add Water: High School Programming* – accepted for ICHRIE Annual Meeting in Phoenix, AZ from July 22-24 2020
- *Forging Partnerships with High Schools: How to Increase Enrollment* – accepted for ICHRIE Annual Meeting in Phoenix, AZ from July 22-24 2020
- *Airbnb: The beginning and the future of lodging* – in development for Tourism Review
- *Blurring the Service Imperative: The True Cost of Air Travel* – in development for Journal of Destination Marketing & Management
- *Ethical Management for Dark Tourism Sites* – in development for Journal of Destination Marketing & Management
- *The Path to Ghana: Building a tourism ecosystem* – full length book anticipated June 2020
- *Using Machine Learning and Travel Experiences to Impact Critical Thinking Skills* – submitted to 14TH Learning and Intelligent Optimization Conference (LION) in Athens, Greece from May 24-28, 2020
- *The Intersection of Machine Learning and Critical Thinking Skills: Supporting Study Abroad Opportunities* – in development

for Journal of Hospitality and Tourism Technology

- *The View Outside: Impact of Scenery on Patient Healing* – submitted to Conference on Global Health & Medical Tourism in Mauritius from May 28-30, 2020

PAPERS & PRESENTATIONS IN PROGRESS

- Franchise Opportunities for Veterans
- Constructing Syllabi with Assessment Built-in
- Making the Ask: Giving Cycles for Campaigns
- The 2030 Textbook: Using 'Old' Technology to Educate the Masses
- The CTE Experiment: Bridging the Gap Between Education and Industry
- On Using Media in Classes, Online and F2F
- How to Build Intentional Internships
- What is Undergraduate Research?
- More than Study Abroad: Disrupting Internal Bureaucracies
- Taking Certification Out of Textbooks: Seeking Permanent Improvement Through Validation
- Accreditation: The Two Way Street

OTHER PUBLICATIONS

- D'Angelo, A.J., Barnes, R., Duchamp, D.L., Fedler, L., Miranda, M.L., Morat, R., et al. (2001). *Inspiration for Greeks: Encouragement, humor and motivation for Greeks by Greeks*. Lambertville, NJ: The Collegiate EmPowerment Company, Inc.
- Duchamp, D.L. (2001). The issue is fraternity/sorority unity, plain and simple. *Interchange Newsletter: ACPA Commission for Students, Their Activities and Their Community*, 30(3).
- Duchamp, D.L. (1999 – 2001). Editor, *Perspectives Magazine*, a publication of the Association of Fraternity Advisors.
- Duchamp, D.L. (1998 – 2000). Acting Editor-in-Chief, *The Crescent*, a publication of Phi Beta Sigma Fraternity, Inc.

CONSULTING

- Republic Bar & Grill (Accra, Ghana) – Assist with development of franchise concept and other revenue streams, 2016–present
- Sanba Ghana / Homecoming Africa (New York City / Ghana) – Design of curriculum and execution of Diaspora trips to Ghana, 2016-2019
- Operation Equivalency – Design and fundraising for Harlem community-based culinary and hospitality school, 2018
- Global Women X Leadership Conference (Philadelphia / Ghana) – Planning conference for October 2018 in conjunction with Ghana-U.S. Chamber of Commerce, 2017-2018
- Course Writer – Design of hospitality marketing and related courses – Cohesion, 2017-2018
- Cafe Mondo (Accra, Ghana) – Train staff on use of social media/marketing to improve operations, 2016-2018
- AirREGI/Recruit – Help the Japan-based company (owner of Indeed.com) develop a new mPOS for the U.S. market, 2015–2017
- eRideshare – Assist in the launch of an eco-friendly carpooling service; campus ambassadors, social media marketing, 2015–2016
- Ovation Travel Group – Train new employees through 'geography & travel industry' and 'customer service' courses, 2014
- Lisjak Extra Virgin Olive Oil – Oversee marketing plan for launch in the United States, 2013-2014
- MunchAmerica – Help develop restaurant loyalty program and subsequent POS technology, 2012–2014
- Fraternity and Sorority Life Consultant – University of Connecticut, 2005
- Fraternity and Sorority Life Consultant – University of Florida, 2005

OTHER PRESENTATIONS

- “African Tourism Impact Forum” – ImpactHub Accra (Accra, Ghana), February 2020
- “Increasing Your Tourism Economy Through Diversity” – 2020 Annual Meeting, Association of the Towns, February 2020
- “Cheat Codes for Student Success” – EBT High School 10th Grade Conference, February 2020
- “Leadership and Personal Branding” – EBT High School 10th Grade Conference, February 2020
- “Destination Branding” – Shanghai Shendi Delegation (China), November 2019
 - “The Beijing Visitor” – Beijing Foreign Affairs Delegation (China), November 2019
- “Using International Events to Enhance Urban Internationalization” – Beijing Foreign Affairs Delegation (China), October 2019
- “Destination Marketing, Branding and Promotion of Tourism Events” – Shanghai Shendi Group Delegation (China), October 2019
- “Cultivating Welcoming Destinations” – Travel Unity Summit (Diversity & Inclusion) – SUNY ESF (Syracuse, NY), October 2019
- “Tourism as Economic Driver” – Babcock International Model United Nations / BIMUN (Ogun State, Nigeria), July 2019
- “Accelerated Tourism Marketing Course” – ImpactHub Accra (Accra, Ghana), June 2019
- “Tourism Brainstorming Session” – ImpactHub Accra (Accra, Ghana), June 2019
- “Intersection of Fashion and Tourism” – Hainan Province Delegation (China), June 2019
- “College in the United States” – U.S. Embassy in Ghana, Oct 2016, Jan 2017, Jun 2018, Jan 2019, Jun 2019
- “Tourism Entrepreneurship Workshop” – Tomreik Hotel / ImpactHub Accra (Accra, Ghana), Jan 2019, Jun 2019
- “Leveraging Social Media to Promote Tourism” – Youth in Tourism Conference, Movenpick Ambassador Hotel (Accra, Ghana), June 2019
- “The Power of Dining Etiquette” – Etiquette Dinner, St. Joseph's College, February 2019
- “Impact of Tourism for Ghana” – Ghana International Model United Nations / GIMUN (Accra, Ghana), January 2019
- “Urban Planning in NYC” – Beijing Province Delegation (China), November 2018
- “Tourism Trends” – Guizhou Province Delegation (China), October 2018
- “Wealth Creation & The Tourism Economy” – Youth in Tourism Conference, Labadi Beach Hotel (Accra, Ghana), June 2018
- “Trends in the Tourism Industry” – NY Travel Fest, New York Tenement Museum, April 2018
- “Cryptocurrencies 201: Implications for Blockchain Technology” – ImpactHub Ghana, Jan 2018
- “Tourism Entrepreneurship” – Youth in Tourism Conference, Coconut Grove Hotel (Accra, Ghana), June 2017
- “Hospitality Included: One Year Later” – St. Joseph's College, October 2016
- “Trends in the Hospitality Industry” (Masters cohort panel discussion) – Monroe College, August 2014, 2015
- “Digital Marketing & e-Commerce for the Hospitality Industry” – Zhejiang University Delegation, City Tech, July 2015
- “Playing Nice with College Administration” – Cultural Greek Leadership Conference, William Paterson University, April 2015
- “Greek Unity: Advisors Building Colorful Bridges” – Cultural Greek Leadership Conference, William Paterson University, April 2015
- “Dressed in Blackface” – Cultural Greek Leadership Conference, William Paterson University, April 2015
- “Collective Action: Creating a movement and not just a program” – NGLA's Local Greek Leadership Conference, Kean State University, November 2014
- “Social Media & Marketing for Hospitality” – Zhengzhou Tourism College Delegation, City Tech, October 2014
- “Greek Unity: Advisors Building Colorful Bridges” – Cultural Greek Leadership Conference, Montclair State University, April 2014
- “Greek Unity: Students Building Colorful Bridges” – Cultural Greek Leadership Conference, Montclair State University, April 2014
- “Getting the Most Out of College – C. Melvin Patrick Careers Conference, National Pan-Hellenic Council of

Greater New York, Inc., April 2014

- “Hotels & Event Planning” – C. Melvin Patrick Careers Conference, National Pan-Hellenic Council of Greater New York, Inc., April 2011-2013
- “The Power of Words” – Jack & Jill Spring Conference, Nassau Chapter, January 2014
- “Brooklyn's Dining Scene” – International Hotel, Motel, and Restaurant Show, November 2012
- “Social Media for Hospitality” – Monroe College, City Tech, April 2012
- “Event Planning” – LIM College, April 2012
- “Leadership 101” – International Conclave, Phi Beta Sigma Fraternity, Inc., July 2009
- “Getting Involved” – Summer Orientation, St. John's University, 2005-2008
- “Fraternity and Sorority Life Research: Directions, Initiatives, and Ideas” – ACPA, April 2005
- “Finding Your Mean Dog: Motivating Groups and Individuals” – Indiana State University, November 2004
- “Creating a Distinctive Identity: Wright State's Greek Community” – Wright State University, August 2004
- “Consultant Training: Working with Greek Advisors” – Theta Chi Fraternity Headquarters, July 2004
- “New Positions on Sex” (Sexual Assault, Male Perspective) – Indiana State University, March 2004
- “From Alpha to Omega: Building Greek Community” – Fresno State University, October 2003
- “Town Hall Panel Discussion & NPHC Moderator” – Fusaro Leadership Institute, Northern Illinois University, March 2003
- “Dressed in Blackface” (Diversity) – Indiana State University, November 2001
- “Do I Look Black to You?” (Diversity) – SEIFC 1999, SEPC 2000
- “Black Greek 101” – Association of Fraternity Advisors, December 1999
- “Fearsome Foursome” (Gay, Lesbian, Bisexual, and Transgendered Issues) – Longwood College, October 1999
- “Building Leaders With Dr. Seuss” (Leadership) – Virginia Beach Leadership Conference, November 1998
- “Twilight Zonisms: Dealing with Oppression” (Diversity) – SAACURH, Fall 1996
- “Backpacking Through Europe” (International Travel) – SUNY New Paltz, Spring 1994

SERVICE & ENGAGEMENT ACTIVITIES

- DEI Certification Program, Travel Unity – May 2020-present
- Chair, Education Committee, Travel Unity – 2020-present
- Director of Member Services & Development, NENA Federation of ICHRIE – 2018-present
- Advisory Board, NAF (National Academy Foundation), New York City – 2018-present
- Advisory Board, Academy of Hospitality & Tourism, LIC High School – 2018-present
- Advisory Board, Academy of Hospitality & Tourism, EBT High School – 2018-present
- Leadership Team (membership), Beverage Education SIG, ICHRIE – 2018-present
- Advisory Board, Academy of Hospitality & Tourism, Erasmus High School – 2017-present
- Board Member, Travel Unity – 2017-present
- Facilitator/Coordinator, Undergraduate Interfraternity Institute (UIFI), North-American Interfraternity Conference – 1999-2009
- Faculty, Sigma International Leadership Academy, Phi Beta Sigma Fraternity, Inc. – 2008-present
- Chair, Bigger & Better Business Committee, Epsilon Sigma Chapter, Phi Beta Sigma Fraternity, Inc., – 2009-present
- Co-Chair, Campus Activities Board (CAB), St. John's University – 2005-2008
- Director of Programs, Great Lakes Region, Phi Beta Sigma Fraternity, Inc. – 2002-2004
- Regional Conference Planner, Great Lakes Region, Phi Beta Sigma Fraternity, Inc. – 2003, 2004
- Region III Director, Association of Fraternity Advisors – 2002-2003
- Facilitator, North-American Interfraternity Conference IMPACT, Northern Illinois University – Fall 2002
- Facilitator, Sigma Phi Epsilon's Carlson Leadership Academy, Jacksonville, FL – February 2000
- Perspectives Editor, Association of Fraternity Advisors – 1999-2001
- Student Ambassador, Office of Admissions, SUNY New Paltz – 1994
- Language Immersion Institute Assistant, SUNY New Paltz – Summer 1994

AFFILIATIONS & COMMITTEES

- Reviewer, Journal of Global Education and Research – 2019-present
- Member, Department of Justice Office on Violence Against Women Campus Program Coordinated Community Response Team (CCRT), St. Joseph's College – 2019-present
- Conference Team, Fireside Conference – 2018-present
- Conference Committee, ICHRIE – 2017-present
- Networking Committee, ICHRIE – 2017-present
- Attendee, International Hotel, Motel, and Restaurant Show – 2010-2018
- Member, Association of College Unions International (ACUI) – 2007-2008
- Advisor, Utopia 8000 Productions (concert committee), St. John's University – 2005-2008
- Member, Association of Fraternity Advisors (AFA) – 1997-2007
- Member, National Association of Student Personnel Administrators (NASPA) – 1997-2007
- Member, College Student Educators International (ACPA) – 1997-2006
- Black Leadership Conference Committee, Indiana State University – 2005
- Research & Assessment Coalition Committee, Association of Fraternity Advisors – 2005
- Attendee, Undergraduate Leadership Institute, NPHC – 2005
- Cultural Coalition Committee, Indiana State University – 2004-2005
- Advisor, Student Speaker Series, Indiana State University – 2004-2005
- Safe Zone Committee, Indiana State University – 2002-2005
- Attendee, Mid-American Greek Council Association (MGCA) – 2001-2005
- Advisor, Order of Omega, Longwood College & Indiana State University – 1998-2005
- Attendee, National Black Greek Leadership Conference (NBGLC) – 2001-2004
- Member, Presidential Diversity Taskforce, Longwood College – 2000-2001
- Advisor, Gamma Sigma Alpha Greek Leadership Honorary, Longwood College – 1998-2001
- Advisor, Greeks Advocating for the Mature Management of Alcohol (GAMMA), Longwood College – 1998-2001
- Conference Committee, Southeastern Panhellenic Conference (SEPC) – 1998-2001
- Advisor, Judicial Board, Longwood College – 1998-2001
- Attendee, Interfraternity Institute (IFI) – 1998
- Advisor, National Residence Hall Honorary (NRHH), Old Dominion University – 1997-1998
- Member, First Year Experience Committee, Old Dominion University – 1997-1998
- Member, ABC Grant Committee (alcohol education), Old Dominion University – 1997-1998
- Advisor, Alpha Phi Omega, Clemson University – 1997

SELECT EVENTS & PROMOTIONS

- HospiChallenge (hospitality and tourism olympics held twice a year) – 2016-present
- BlockVariable (cryptocurrencies and blockchain applications) – May 2019
- Airline Expo (careers in the airline industry) – December 2017, April 2019
- Interview360 (interview and networking skills for high school students) – May 2018, Mar 2019
- Art in a Bottle (marketing, packaging design, production behind condiment and beverage brands) – April 2017, November 2018
- Not So Scary Foods (future of foods; vegan, vegetarian, plant-based, insects) – April 2018
- Taste of 7 Cultures, Michele Mariaud Gallery – August 2015
- Launch Bastille Day Party – July 2015
- Ricard Bastille Day in Brooklyn – July 2015
- Taste of France, French Media Events – October 2014
- Taste of France, French Media Events – October 2013
- Super Bowl Party, Toro Lounge – February 2012
- New Year's Eve Celebration, Hill Country BBQ – December 2011
- Half-Halloween Party, Delancey Lounge – May 2011
- Fall & Spring Concerts featuring Ciara, The Roots, Common, The All-American Rejects, Girls Like Boys, St.

John's University – 2005-2008

- Basketball Tipoff (a.k.a. 'Stormfest'), St. John's University – 2006, 2008
- St. John's Fest (New Student Orientation/Welcome Event) – 2007, 2008
- Little Theater Movie Series – 2005-2008
- Campus Comedy Series – 2006, 2007
- Dance Marathon, Old Dominion University, St. John's University – 1998, 2006, 2007, 2008
- Nike Dunk Promotion, St. John's University – Spring 2008
- Verizon Wireless Campus Tour featuring the Gym Class Heroes, St. John's University – 2007
- Jay-Z 24-Hour Tour “Cans for Tix” Campaign, St. John's University – Fall 2006
- Aimee Mullins, Indiana State University Speaker Series – March 2005
- 9-11 Candlelight Vigil, Indiana State University – 2001, 2002, 2003, 2004
- Homecoming Concert, St. John's University – 2006, 2007, 2008
- Spring Week Concert, St. John's University – 2005, 2006, 2007, 2008
- Special Olympics, Indiana State University – April 2005
- Black History Month, Terre Haute South High School – 2004
- Relay for Life, Longwood College – 2000, 2001
- OktoberStep (step show), Longwood College – 1998, 1999, 2000, 2001
- World AIDS Day/The Names Project, Clemson University – Fall 1996

TRAINING & CREDENTIALS

- Adventure Learning Program: High/Low Ropes, Team Initiatives, Climbing Tower (Facilitator Training)
- Alcohol Education: OCTAA: On Campus Talking About Alcohol, TIPS: Training for Intervention Procedures
- Languages: French (fluent), Spanish (moderate)
- Citizenship: France, United States (dual citizenship)

TECHNOLOGY

- Basic Software: Access, Word, Excel, Paradox, Focal Point, PowerPoint, SPSS
- Graphic Design: PageMaker, Photoshop, Illustrator, InDesign, QuarkXPress, Canva
- Web Design: HTML, InDesign, FrontPage, Fetch, PageMill, WordPress, SquareSpace, Strikingly
- Higher Education: WebCT, Blackboard, Angel, Canvas, Luminus, DEA-EMS Web Calendar, SMART, Banner
- Hospitality: OpenTable, Micros, Navidor, eMenuBoard, Restaurant.com, Scoop, Opera PMS

HONORS, AWARDS & GRANTS

- Small Grant Recipient (\$750), St. Joseph's College Brooklyn – Dec 2018, Dec 2019
- Principal's Award for Post-Secondary Partner, EBT High School (Brooklyn) – June 2018
- Outstanding Region II Coordinator, Association of Fraternity Advisors – December 1999
- Life Membership, Phi Beta Sigma Fraternity, Inc. – 1998
- National Order of Omega, Longwood College – Spring 1999
- Top 15 Program, “In Egg We Trust,” SAACURH – Fall 1996
- National Residence Hall Honorary, SUNY New Paltz – Spring 1994
- Outstanding Contribution to a Fraternity, SUNY New Paltz – Spring 1994

REFERENCES

Charlie Potts, Ph.D

- Current: Director, Rensselaer Union – Rensselaer Polytechnic Institute
- Relationship: Former division head, doctoral committee member
- Contact: pottsc@rpi.edu, 812-243-5163

Raymond D'Angelo, Ph.D

- Current: Interim Executive Dean – St. Joseph's College
- Relationship: Current supervisor at SJC
- Contact: rdangelo@sjcnj.edu, 718-940-5747

Almerinda Forte, Ph.D

- Current: Chairperson, Division of Administration and Economics – St. John's University
- Relationship: Has supervised me as an adjunct professor since 2010
- Contact: fortea@stjohns.edu, 718-990-2039

Wonsok “Frank” Jee, Ph.D

- Current: Assistant Professor, Business Administration and Marketing – St. Joseph's College
- Relationship: Has taught for me in HTM program at SJC, colleague in Business Dept.
- Contact: wonsokjee@gmail.com, 917-565-0235

Jodi Cox, M.Ed

- Current: Director of Graduate Training and Mentoring – Clemson University
- Relationship: Former staff member while at St. John's University
- Contact: Jodi.Cox76@gmail.com, 917-407-6052

Tara King

- Current: Instructional Designer, Office of Online Learning & Services – St. John's University
- Relationship: Has been my supervisor in my role as AOTS (online learning) instructor
- Contact: kingt1@stjohns.edu, 718-990-1573

Tanya Orbera

- Current: Founder and President of Real PR Tours
- Relationship: Former student while adjunct at LaGuardia Community College
- Contact: info@realprtours.com, 939-881-0198