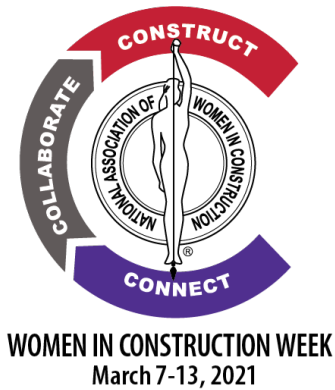


NOW HIRING

MAKING THE NON-TRADITIONAL, TRADITIONAL

A Panel Discussion on Advancing Diversity in Construction



In partnership with NAWIC and Women in Construction Week 2021, the Women-in-NECA Twin Cities chapter is hosting a panel discussion highlighting local organizations that advance diversity in the construction industry by providing opportunities and pathways into the trades.

MODERATOR

Christa Seaberg | Corporate EEO Officer at Lunda Construction

ORGANIZATIONS / PANELISTS

Learn2Build

Mary Desjarlais | Director, Middle School Program

Helmets to Hard Hats

Justin Rost | Director of MN Helmets to Hardhats Program

Girl Scouts River Valleys

Hannah Gilbert | Program Manager of STEM & Evaluation Program and Director of Camp Lakamaga

Dunwoody Women's Initiatives

Maggie Whitman | Associate Director of Women's Initiatives

WHEN

Friday, March 12, 2021 | 9:30 - 11:00 AM

VIRTUAL MEETING

Zoom login information will be sent with your registration confirmation.

REGISTER

[Click here](#) or visit www.eventbrite.com and search for "MN WIC WEEK 2021" to register for this event and all of the other WIC Week events. All events are FREE but space is limited so get your tickets early!

QUESTIONS

Jessi Noble | jessin@olympiotech.net | 763-231-4995



CHRISTA SEABERG
Corporate EEO Officer

Christa Seaberg brings more than 15 years of experience working with the advancement of diversity in construction. Her passion, knowledge, and open mind have helped to create, implement, and support many different entities that provide opportunities for small businesses to succeed in the construction industry. She is a leader in the industry who focuses on growing construction trade careers through recruitment, retention, and education. Christa currently serves as the corporate EEO officer at Lunda Construction.

Christa Seaberg | Corporate EEO Officer at Lunda Construction
cseaberg@lundaconstruction.com | 612-499-1048



Learn2Build is a summer experience for students in grades 4-9 combining the fun and games of STEM with exciting activities focused on the construction building trades industry. Kids work individually and in teams to learn about construction concepts and designs. Students build take-home projects replicating "real-world" construction materials and processes. The experience includes a combination of guest builders, team competitions, projects and field trips. The goal is to educate students on opportunities for careers in the construction industry in a fun, hands-on environment. Mary Desjarlais is the director of the middle school program for Learn2Build.

Mary Desjarlais | Director of Middle School Program for Learn2Build
marydesjarlais@gmail.com | 612-270-1774



Helmets to Hardhats is a nonprofit that introduces military vets to career opportunities in construction. The mission of Helmets to Hardhats is to recruit, retain, assist and support the participation of National Guard, reserve, and active-duty military members and veterans in construction trades apprenticeship programs registered with the Minnesota Department of Labor and Industry. Activities covered under the grant also include connecting active members and veterans with career training and employment opportunities in the building and construction industries. Justin Rost is the director of the MN Helmets to Hardhats program.

Justin Rost | Director of MN Helmets to Hardhats Program
justin.rost@mnh2h.org | 763-234-1446



Girls Scouts River Valleys strives to provide every girl with the opportunity to experience enriching programs that blend critical life skill development with activities that support academic success and leadership. A few of these offerings include the STEM program and various camps that offer hands-on experiences in construction and design, engineering, project management, and leadership. As the director of Camp Lakamaga, Hannah Gilbert leads curriculum development for the camps. She also serves as the STEM Program manager for Girl Scouts River Valleys.

Hannah Gilbert | Program Manager of STEM & Eval Program & Director of Camp Lakamaga
hannah.gilbert@girlscoutsvr.org | 651-251-1214



Dunwoody has a long track record of educating people of all backgrounds, ages, and abilities for careers in a variety of well-paying industries. Maggie Whitman's focus is helping women find success in STEM careers. As the associate director of women's initiatives, Maggie focuses on the recruitment and retention of women into STEM fields and initiates STEM interest in middle school and high school students. She leads the Women in Technical Careers (WITC) program at Dunwoody and is responsible for a wide range of women's initiatives at Dunwoody.

Maggie Whitman | Associate Director of Women's Initiatives at Dunwoody
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