



Hello, I'm

Aleka Gutzmore

Award-winning Financial Educator
Author | Speaker | Founder of the
FINANCIAL HUG®

2026 HEADLINE WORKSHOP & KEYNOTE

Money. Safety. Choice.

WOMEN, FINANCIAL WELLBEING & ECONOMIC ABUSE AWARENESS

Aleka's workshops are trusted by community organisations, charities, housing associations, financial services firms and public sector bodies

“
Equality and power
start with simple
conversations.
”

PARTICIPANT OUTCOMES

Participants will leave with:

- A clear understanding of financial vulnerability and what it looks and feels like
- Language to name and recognise economic abuse — for themselves and others
- A practical introduction to the Financial Life Plan — a six-step framework for taking control
- Reduced shame around money and increased confidence to seek support
- Awareness of their rights, options, and where to turn
- A free downloadable resource pack to take action after the session

TOPICS ADDRESSED

- Women and financial vulnerability — the UK picture
- What economic abuse is, how it shows up, and why it often goes unnamed
- The link between money, control, and confidence
- Financial exclusion — access, systemic barriers, and what we can do
- The Financial Life Plan: six steps from survival to strategy
- Budgeting, savings, debt, protection, and long-term planning
- Real-life scenarios for group reflection and discussion
- Financial independence as a tool for choice — not just wealth

To arrange a booking for your organisation, visit: www.thefinancialhug.co.uk

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WORKSHOP FORMATS & PRICING

TO ARRANGE A BOOKING CONTACT: ALEKA@THEFINANCIALHUG.CO.UK

FORMAT	DESCRIPTION	DURATION	FEE FROM
Keynote Mini (30)	Single talk – ideal for conferences, events, and awareness days	30–45 mins	£595
Half-Day Workshop	Full facilitated workshop with scenarios, quiz and planning tools	2-3 hours	£795
Full-Day Workshop	Deep-dive with extended scenario work and individual planning time	6 hours	£1,495
Bespoke Package	Tailored content for your organisation, sector, or audience	Flexible	POA

Facilitator Background & Experiences

Aleka Gutzmore

Aleka Gutzmore is an award-winning financial advisor, educator and founder of The Financial HUG®. With over 20 years of experience in financial services, she works at the intersection of the industry.

Aleka is known by many titles, including Keynote Speaker and Workshop Facilitator, Conversationalist and Panel Host for small and large audiences. Aleka also has 6+ years of experience working in children's and youth settings, including KS2-KS4. Enhanced DBS & Safeguarding & Vulnerable Adult Trained.

She is the creator of the High Tea & Higher Goals Afternoon Tea Financial Conversations & Empowerment — running for 12 years and author of The Life You Love Life Planning Journal.

Aleka joined Moneysprite Ltd in 2017 as a Financial Advisor. Moneysprite are a five-star, trusted, award-winning financial services company in the city. Aleka has received numerous awards since 2023 for championing inclusion, diversity, faith, justice and community empowerment.



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