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Yokosuka Asia-Pacific Studies Group Changes Name to Yokosuka Council on Asia Pacific Studies

YOKOSUKA, JAPAN, October 30, 2016 – Yokosuka Asia-Pacific Studies Group, a 501(c)(3) non-profit tax exempt organization formed in 2015 to promote the study of strategic, diplomatic, and legal issues affecting the Asia-Pacific Region, announced today that it has officially changed its name to Yokosuka Council on Asia Pacific Studies (YCAPS).

With this rebranding, YCAPS will continue its efforts to capitalize on Yokosuka City's unique pool of global expertise and rich maritime heritage as the organization builds networks between individuals, promotes dialogue, provides world-class educational opportunities and enables professional mentorship.

YCAPS is currently undertaking an extensive rebranding effort of its brand and will start marketing under the new name immediately, according John Bradford, president of the group.

“This name change better reflects the current and future direction of our group,” Bradford said. “We’re excited about the name change and we hope it resonates with our new and current members as we continue to grow our group.”

In addition to a new name and logo, the group has also launched a new website at www.ycaps.org and will be rebranding its social media activities under the new name.

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