

BARBARA “BASIA” HELEN SKUDRZYK

314-766-2171 | basias kudrzyk@gmail.com

<https://www.linkedin.com/in/basia-skudrzyk-mba-7531615/>

basianajarroskudrzyk.com | @basias kudrzyk



EXECUTIVE PROFILE

Business & Workforce Development Executive

Accomplishments span 25+ years highlighting innovative and proven results leading professional teams, business processes, marketing, and international relationships across multiple industry sectors: supply chain, beauty, private label manufacturing, criminal justice reform, healthcare/medical, education, and hospitality. Multilingual, resilient, tenacious, positive, and family oriented. #1 fan to two daughters who love soccer, lacrosse, and spirited labradoodles. Travel, culture and cooking are favorite interests. St. Louis Business Journal's "40 under 40" award recipient. Graduate of FOCUS "CORO Women in Leadership" Program.

Expertise includes:

- Program/Project Management
- Business/ B2B Development
- Global Consulting
- Teaching/Training/Mentoring
- Branding/Marketing/Communications
- Workforce Development
- Keynote Speaker/Public Speaking
- Supply Chain Risk & Resilience

CAREER HIGHLIGHTS

University of Maryland/NASA – Senior Faculty Specialist, Baltimore, MA 2023- current
NASA Acres is NASA's U.S.-focused agriculture and food security Consortium of more than 25 top-of-the field scientists and practitioners in agricultural remote sensing, artificial intelligence, soil science, specialty crop, row crop, rangeland agronomy, sociology, economics, and data policy. The Consortium is led by the University of Maryland with Research, Development, and Extension Partners at nine other universities and two supporting private organizations.

Education Development Center (EDC) – STEM-OPS PI & Executive Director, Waltham, MA 2023- current
EDC is one of the world's leading nonprofit research and development firms. EDC designs, implements, and evaluates programs to improve education, health, and economic opportunity worldwide. Collaborating with both public and private partners, we strive for a world where all people are empowered to live healthy, productive lives. STEM-OPS is a program supported by the EDC that provides opportunities in education in the STEM field for just involved people. An alliance has been created with Princeton University, Vanderbilt University, Operation Restoration, P2P and the EDC.

Prison Cells to PhD (P2P) – Workforce Equity & Bridges to Baccalaureate Program Director 2020 - current
The P2P approach is about transformation. We go beyond a program and enact genuine social change within an organization's culture. Clients include: Imperial Biomedical Research Centre (BRC), London, UK, Howard University Washington D.C., Baltimore City Community College (BCCC) Baltimore, Maryland, NASA, Jobs for the Future (JFF)

- **Interim Program Director (P2P)** (May 2021-October 2021)
- Program Analyst (October 2021 – 2022)
- **Prison to Professional (P2P) Placement Coordinator** (September 2020 – May 2021)

St. Patrick Center, Workforce Development Case Manager St. Louis, MO

2020-2022

Provided opportunities for self-sufficiency and dignity to people who are homeless, Veterans and at risk of becoming homeless. Individuals achieve permanent, positive changes in their lives through affordable housing, sound mental health, employment, and financial stability.

Workforce Development Case Manager

- Mentored clients by creating short and long-term employment goals, IEP, resumes, presenting at JRT workshops (Job Readiness Workshops) working closely with local and national recruiters to find best fit for marginalized clients
- Designed career and workforce development curriculum to improve and expand services in education and workforce development by working with community partners and employers.
- Produced monthly communications via website, bulletins, social media and internal handbooks to help executive team share analyzed outcomes with donors and community partners to support programs
- Created annual report promoting the mission and outcomes of St. Patrick Center and working with the philanthropy department to spearhead new events and fundraising opportunities
- Assisted 60 clients per month with obtaining and retaining employment; identifying and overcoming social, supportive, educational barriers to accessing employment
- Awarded \$50,000 grant from Lutheran Foundation to help people reentering society and their family find meaningful and gainful employment through job training and life skills workshops (March 2021 & March 2022)

World Wide Smart Beauty - Founder, St. Louis, MO

2018-current

Develops and implements strategic projects and development activities for organizations to support their mission and values centered around education and workforce development. Opens access to new verticals; trains work groups in EDI, communications, marketing and leadership; builds and coaches teams, professional organizations and reevaluates strategic goals with partners.

Electro Plastics, LLC, STEP Warm Floor™ Manufacturer, St. Louis, MO

2018-2019

A "green" and nanotechnology engineering company. Leading U.S. manufacturer of self-regulating flat heating elements

Operations Manager

Crafted a branding and mission statement. Improved advertising, conference/ trade show exposure with quick content updates targeting social media, website, print and vendor communication outlets.

- Authored company press releases showcasing green and innovative nanotechnology applications.
- Created a proprietary company database for documentation and reporting of sales and service metrics
- Coordinated production, sales and customer service teams to achieve timely and efficiently production of goods using Lean and Six Sigma strategy

Washington University School of Medicine (WUSM), St. Louis, MO

2010-2018

Ranked among the top ten US Medical Schools, affiliated with 13-hospital Barnes-Jewish and Children's Healthcare System (BJC)

Business Director, Division of Medical Education (2014-2018)

- Managed a \$6 million annual operating budget; recruited 60 new trainees annually from a pool of over 2500 applicants.

- Supervised 40 faculty, 12 staff, 160 trainees with projects deployed into a 13-hospital system.
- Administered the start-up of a 6-member primary care medical practice with 3500 patients and a top 5 internal medical residency program managing rigorous standards and high.

Co-Director, [Global Health Scholars](#) (2010-2014)

- Awarded \$25,000 innovation grant into a self-sustaining medical NGP equipment refurbishing program.
- Led the program. Found more than \$500,000 in medical equipment donations to refurbish and send to under-resourced global sites – e.g., Guatemala ambulance project.
- Established a Washington University School of Engineering student global mentoring program.
- Drove WU project expansions internationally into India, Haiti, Ethiopia, Guatemala, and Poland.

[The Chase Park Plaza](#)- (Sonesta International Hotels Corporation), St. Louis, MO 2002-2010

A flagship 398-room hotel nationally registered as a historic hotel and one of 91 hotels serving 7 countries operated by Sonesta

Conference Service Director (2007-2010)

- Top sales director. Managed budget and grew annual sales revenue from \$1.8 million to \$2.5 million.
- On time, under budget management of Fortune 500 companies, public, private and celebrity events.

Catering Sales Manager (2003-2007)

- Top catering sales manager garnering over \$8 million in catering revenue. Promoted.
- Successfully executed on high-profile events; U.S. and international dignitaries, corporations, sports.

Special Events Marketing Coordinator (2002-2003)

- Led communication initiatives: direct marketing, collateral materials, creative briefs, website, and client presentations. Promoted.
- Involved in community relations opportunities that gave back over \$1 million to the community annually.

EDUCATION

University of Missouri St. Louis , St. Louis, MO	2022 - current
Doctor of Business Administration (DBA), Supply Chain Risk & Resilience	
Webster University , St. Louis, MO	2003-2006
Master of Business Administration (MBA)	
University of Missouri St. Louis , St. Louis, MO	2001-2003
Bachelor of Science (B.S.), Business Administration	
Truman State University , Kirksville, MO	1999-2001
Business Administration, course work toward Bachelor of Science (B.S.)	
Nerinx Hall High School , St. Louis, MO	1995-1999
High School studies	

PEER REVIEWED PUBLICATIONS

Katarzyna Krzanowska, Marcin Krzanowski, Mariusz Gajda, Paulina Dumnicka, **Barbara Skudrzyk**, Krzysztof Batko, Jan Litwin, Władysław Sułowicz. Nephrology Dialysis Transplantation, Volume 33, Issue suppl_1, <https://doi.org/10.1093/ndt/gfy104.SP539>. "[Gastric Inhibitory Polypeptide \(GIP\) as a Novel Indicator of Early Morphological Changes in Radial Arteries of CKD Stage 5 Patients](#)." (May 2018).

CONFERENCE PRESENTATIONS

- Andrisse, Stanley & Basia Skudrzyk (December 13, 2023). "SUNY: The Future of Workforce Development." SUNY University, Buffalo, New York.
- Skudrzyk, Basia (November 9, 2023). "Workforce Develop & Untapped Talent." NCHEP Conference, Atlanta, Georgia.
- Skudrzyk, Basia (November 6, 2023). "NASA Acres Leadership Development." Danforth Plant Science Center, St. Louis, Missouri.
- Skudrzyk, Basia (October 31, 2023). "Education in Prison Systems." Johns Hopkins School of Public Health, Virtual.
- Skudrzyk, Basia (October 25, 2023). "Seven Levers of Change." Enterprise Bank University, St. Louis, Missouri.
- Skudrzyk, Basia (October 19, 2023). "Farmer Trust: The Seed of Change." CSCMP Congress, Warsaw, Poland.
- Skudrzyk, Basia (September 6, 2023). "Bridges to Baccalaureate Program." Rise-Up Conference, Virtual.
- Skudrzyk, Basia (August 23-25, 2023). "STEM-OPS Strategies & Sustainability." Operation Restoration, New Orleans, LA.
- Skudrzyk, Basia (August 3, 2023). "STEM-OPS INCLUDES Program." National Science Foundation, Washington, DC.
- Skudrzyk, Basia (July 25-27, 2023). "Space for Agriculture 2023." NASA Headquarters. Des Moines, IA.
- Skudrzyk, Basia (June 13-14, 2023). "Building the New Workforce." Jobs for the Future Horizons Conference, New Orleans, LA.
- Badertscher, Eden and Terrell Blount, Jessica Hicklin, Dr. Amy Lopez, Ken Oliver, Basia Skudrzyk, Kiersten Todt (April 17, 2023). "The Critical Need for STEM Education and Careers for Justice-Impacted People." National Building Museum, Washington DC.
- Abramowitz, Jeffrey, Tanaine Jenkins, Jacqueline Polverari and Basia Skudrzyk (February 23, 2023). "Strategies for Serving Justice-involved Women in Adult Education." [LINCS Community Events for the Weeks of 02/27/2023 and 03/06/2023 | LINCS Community | Adult Education and Literacy | U.S. Department of Education](#)
- Andrisse, Stanley and Basia Skudrzyk (February 16, 2023.) "P2P Bridges to Baccalaureate Program & Workforce Development." [NIHR \(National Institute for Health and Care Research\)](#) JCOIN meeting, National Visual Presentation.
- Skudrzyk, Basia (December 15, 2022). "Building Workforce Development Pipelines for Justice Involved People by Supporting Missouri Clean Slate Legislation." Empower Missouri, National Virtual Presentation.

Bracy, Jill Bernard & Mason, Taunia, Mebruer, Cynthia, Murphy, Caitlin, Roseman, April, Skudrzyk, Basia (October 25, 2022). "Creating Job Opportunities for Non-Traditional Applicants in Supply Chain." [National Defense Transportation Association Headquarters](#), St. Louis, Missouri.

Skudrzyk, Basia (August 27, 2022). "Building Community – Restorative Justice." STL Reentry, [St. Louis Public Library](#), St. Louis, Missouri.

Skudrzyk, Basia (June 18, 2022). "Virtual Job Fair: Scholar Education Model." P2P, Baltimore, Maryland.

Skudrzyk, Basia (June 14, 2022). "Panelist for COVID-19 Behind Bars and Its Aftermath: Critical Reflections on the Pandemic and New Directions for Ethics and Policy." [Johns Hopkins Bloomberg School of Public Health](#), Baltimore, Maryland.

Skudrzyk, Basia (June 6, 2022). "[Workforce Development Inclusive & Innovative Workflow Training](#)." Horizons Conference. Jobs for the Future, New Orleans, LA.

Skudrzyk, Basia (May 18-19, 2022). "Transforming Lives through Education and Workforce Development." Education Development Center, Washington, DC.

Lashley, Kevin and Basia Skudrzyk (May 17, 2022). "Human Supply Chain through Proven Workforce Development Training and Development." St. Patrick Center, [Convergence Conference](#) at University of Missouri – St. Louis.

Andrisse, Stanley, PhD, MBA, Tenaj Moody and Basia Skudrzyk (November 30, 2021). "We are the Experts." P2P Annual Achievement Program, National Virtual Presentation.

Andrisse, Stanley, PhD, MBA and Basia Skudrzyk (October 19, 2021). "Leadership - Education - Motivation - Opportunity – Negotiation" [Missouri 2021 Reentry Conference](#), St. Louis, Missouri.

Sharfstein, MD Joshua, Stanley Andrisse, PhD, MBA, Jeremiah Nieves, Basia Skudrzyk (October 4, 2021). "Healthcare While Being Incarcerated." [Johns Hopkins Bloomberg School of Public Health](#), Baltimore, Maryland.

Sharfstein, MD Joshua & Gabriel Eber, JD, MPH, Chris Beyrer, MD, PhD, Stanley Andrisse, PhD, MBA, Basia Skudrzyk, MBA, Jacob Maynard (July 22, 2021). "Mass Incarceration." [Johns Hopkins Bloomberg School of Public Health](#), Baltimore, Maryland.

Garnes, Charlotte & Basia Skudrzyk (April 16, 2021). "Getting System-Impacted Individuals Back into the Workforce." [International Association of Workforce Professionals](#). [Virtual Workforce 360 Conference](#).

Skudrzyk, Basia (April 6, 2021). "Together, We Can End Recidivism." Johns Hopkins Bloomberg School of Public Health, Baltimore, Maryland.

Skudrzyk, Basia (March 13, 2021). "Virtual Job Fair: Scholar Education Model." P2P, Baltimore, Maryland.

Skudrzyk, Basia (February 24, 2021). "Workforce Development: ReEntering Society." St. Patrick Center, St. Louis, Missouri

Skudrzyk, Basia (May 2018). "Global Health Education." [MIRCIM Conference](#). Krakow, Poland

Skudrzyk, Basia (2018). "Achieving Milestones in Internal Medicine Residency Training Program." Academic Internal Medicine Week, San Antonio, Texas.

Skudrzyk, Basia (2017). "The Importance of Mentorship." Global Health Conference at Jagiellonian University. Krakow, Poland.

Skudrzyk, Basia (2017). "Patient Safety & Quality." [MIRCIM Conference](#). Krakow, Poland

Skudrzyk, Basia (2017). "MesoAmerican Nephropathy." Global Health Conference at Jagiellonian University. Krakow, Poland.

Skudrzyk, Basia (2017). "Cultural Competency." Academic Internal Medicine Week, Baltimore, MD.

Najarro, Basia (2016). "[Mentors in Medicine](#)." Global Medical Education Conference at Jagiellonian University. Krakow, Poland.

Najarro, Basia (2016). "Mentors in Medicine." APDIM Spring Conference, Las Vegas, NV.

Najarro, Basia (2016). "MesoAmerican Nephropathy." [IGSS Conference](#), Guatemala City, Guatemala.

Najarro, Basia (2015). "Medical Education System in the United States." Global Medical Education Conference at Jagiellonian University. Krakow, Poland.

Najarro, Basia (2015). "Evaluating an EMR for Your Training Program." APDIM Spring Conference, Atlanta, GA.

Najarro, Basia (2015). "Chronic Kidney Disease: Global Health." [IGSS](#), Guatemala City, Guatemala.

Najarro, Basia (2014). "High Value Skills for New Teachers." APDIM Spring Conference, Nashville, TN.

Najarro, Basia (2014). "Building High Value Care in Underserved Communities" [Hospital Roosevelt](#), Guatemala City, Guatemala.

Najarro, Basia (2013). "Managing from the Middle." APDIM Spring Conference, Tampa, FL.

Najarro, Basia (2013). "Building Sustainable Medical Education Models." [IGSS Medical Education Conference](#), Guatemala City, Guatemala.

Najarro, Basia (2012). "Milestones on the Road to Safety." APDIM Spring Conference, Atlanta, GA.

Najarro, Basia (2012). "Building Partners in Global Health Education." [INCAN Medical Education](#) Conference, Guatemala City, Guatemala.

Najarro, Basia (2011). "Look on the Bright Side: Case Studies in Successful Remediation of Problem Learners." APDIM Spring Conference, San Antonio, TX.

Najarro, Basia (2010). "Achieving Milestones in Internal Medicine Residency Training Program." Medical Education Conference.

ONLINE ARTICLES & OTHER MEDIA

Skudrzyk, Basia. "[Do Not Speak \(syr.edu\)](#)" Mend Publication (2023).

Villareal, Rebecca & Basia Skudrzyk. "[Colleges Can Do More Than Educate Incarcerated People. They Can Hire Them. | RealClearEducation](#)" (May 3, 2023).

Badertscher, Eden & Basia Skudrzyk. "[Three steps to help returning citizens gain second chances through STEM | The Hill](#)" (April 23, 2023).

Skudrzyk, Basia. "[Trauma – What Happened to You? STEM-OPS.](#)" (April 11, 2022).

Skudrzyk, Basia. "[St. Patrick Center's More Than a Soup Kitchen Podcast.](#)" (February 15, 2022).

Skudrzyk, Basia. "[Workforce Development Matters](#)" ThriveGlobal.com (August 12, 2021).

Skudrzyk, Basia. "[Do Our Stories Change Systems?](#)" ThriveGlobal.com (August 4, 2021).

Skudrzyk, Basia. "[Beauty with a Seoul.](#)" ThriveGlobal.com (July 12, 2021).

Skudrzyk, Basia. "[The Perfection Syndrome.](#)" ThriveGlobal.com (June 16, 2021).

Skudrzyk, Basia. "[Practicing Self-Care.](#)" ThriveGlobal.com (May 12, 2021).

Skudrzyk, Basia. "[Burnout.](#)" ThriveGlobal.com (May 5, 2021).

Skudrzyk, Basia. "[Reading and Drink Coffee.](#)" ThriveGlobal.com (April 7, 2021).

Skudrzyk, Basia. "[Can't Blame it All on Your Roots.](#)" ThriveGlobal.com (November 24, 2020).

Skudrzyk, Basia. "[The Power of the Voice.](#)" ThriveGlobal.com (November 10, 2020).

Skudrzyk, Basia. "[It's Time to Plug In to Be an Effective Leader.](#)" ThriveGlobal.com (October 27, 2020).

Skudrzyk, Basia. "[Jane Austen – An Artist.](#)" ThriveGlobal.com (October 27, 2020).

Skudrzyk, Basia. "[Shine On.](#)" basianajarroskudrzyk.com (October 7, 2020).

Skudrzyk, Basia. "[Collaboration.](#)" ThriveGlobal.com (September 17, 2020).

Skudrzyk, Basia. "[Keep Your Business and Employees Moving Forward with a Successful Workforce Developmental Strategy.](#)" ThriveGlobal.com (September 15, 2020).

Skudrzyk, Basia. "[Building Resilience.](#)" ThriveGlobal.com (September 8, 2020).

Skudrzyk, Basia. "[Understanding Trauma.](#)" ThriveGlobal.com (August 25, 2020).

Skudrzyk, Basia. "[Delivering Critical Support Through Core Competencies.](#)" LinkedIn.com (August 18, 2020).

Skudrzyk, Basia. "[Trauma – What Happened to You?](#)" ThriveGlobal.com (August 7, 2020).

Skudrzyk, Basia. "[Be You.](#)" ThriveGlobal.com (August 4, 2020).

Skudrzyk, Basia. "[Communication.](#)" ThriveGlobal.com (July 24, 2020).

Skudrzyk, Basia. "[Finding Your Northstar.](#)" ThriveGlobal.com (July 24, 2020).

Skudrzyk, Basia. "[Sleep On It.](#)" ThriveGlobal.com (July 24, 2020).

Joiner, Robert. "[Global program helps doctors break down barriers and learn from other cultures.](#)" St. Louis Public Radio, (September 25, 2012).

AWARDS & HONORS

St. Patrick Center Employee Spotlight (January 2022)

P2P Most Versatile Award (2021)

[Johns Hopkins Bloomberg School of Public Health Partnership Award](#) for Excellence in Baltimore COVID-19 Public Health Practice (2021)

[St. Louis Green Business Challenge 2020](#) (St. Patrick Center)

BJH/WU Physician Leadership Series Training Course (2014)

[St. Louis Business Journal 40-under-40](#) (Class of 2012)

Professional Leadership Academy & Network ([PLAN](#)) (2012-2013)

FOCUS CORO Women in Leadership (2012)

Diamond Manager of the Year Award: The Chase Park Plaza (2008)

Soloist, performance for Pope John Paul II during Papal Visit to St. Louis January (1999)

CERTIFICATIONS

Diversity, Equity & Inclusion – Cornell University (February 2022)

Roots of Success (November 2021)

Workin' It Out (Dr. Steve Parese, August 2021)

Makin' It Work (Dr. Steve Parese, August 2021)

Effective Use of Boundaries in Clinical Settings: An Ethical Approach (St. Louis University, August 2021)

Mental Health Training – Certified by MHFA.org (April 2021)

STLCC - State of the St. Louis Workforce 2020 (St. Louis Community College) (2020)

Addressing Loneliness and Social Isolation Through a Circle of Friends (St. Louis University/Catholic Charities) (2020)

Community Violence & Trauma, Many Faces of Community Violence (NCTSN) (2020)

What About the Parents? Trauma, Parents, Kids & Parenting (NCTSN) (2020)

What Keeps Us Connected? How to Focus on What Matters When Things Get Tense? (NCTSN) (2020)

Enhancing Behavioral Health & CJ Through Cross-Training (JMHCP) (2020)

Uncomfortable Conversations - Diversity & Inclusion (St. Patrick Center) (2020)

Race & Equity in Prison Higher Ed Programs (UHE) (2020)

Serving Returning Citizens during Pandemic (Corporation for a Skilled Workplace) (2020)
Workforce Development Instructor (2020)
GED Instructor (2019)

PROFESSIONAL MEMBERSHIPS

Member, Empower Missouri (August 2022 – current)
Member, Steering Committee TIC (Trauma Informed Care), [St. Patrick Center](#) (October 2021 – current)
Co-Chair, Steering Committee [STEM-Ops Affinity Group](#) (June 2021 – current)
Member, Communications & Podcast Committee [STEM-Ops Affinity Group](#) (June 2021 – current)
National Association of Workforce Development Professionals (NAWDP) (2020 – current)
NAFSA (2010 – current)
Unlock Higher Education Coalition [UHE Events Subcommittee](#) (2020 - current)
St. Louis Polish Cultural Society (1996 – current)
Alliance for Academic Internal Medicine (AAIM) (2010 – 2018), Co-Chair & Planning Member
[The St. Louis Mosaic Project](#), (2010-present), Ambassador
St. Louis Polonia (2014-2018), Vice President
[Mentors in Medicine](#), Washington University School of Medicine (2010 – 2018)

LANGUAGES

English – fluent
Polish – fluent
Spanish – intermediate

COMMUNITY SERVICE

[LaunchCode – Workforce Development Tutor](#)
[Food Outreach - Volunteer](#)
[YWCA – Advocacy Coordinator](#)
[The Little Bit Foundation – Volunteer](#)
[St. Patrick Center – Reentry Coordinator](#)