YOUTH SAFETY EDUCATION

VP YOUTH SAFETY AND EDUCATION
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The Hip Hop Racing / Hip Hop Motorsports Youth Safety Education program will work in conjunction with Race 4 Education. As the children are introduced to new technology in racing and STEM programs at our racing events, we have an obligation to insure their personal safety while they are there.

According to the Department of Homeland Security, all large sporting events, including collegiate events, are the largest coordinated efforts of movement in young victims within the U.S. Most of the victims are both male and female U.S. citizens, between the ages of 13-16.

Racing events are exciting, loud and it’s easy for a parent or guardian to become distracted and lose sight of a child. Meanwhile, there are experienced traffickers walking around these events looking for opportunities to interact with children while they’re alone.

From an organizational standpoint, it would be prudent for us to have an Employee Child Safety Interaction program in place for all employees of the company to take and be certified. This will also reduce our risk management rating and once we have the program certified, we can
become a resource for other organizations to come to us to be certified and gain continuing education credit.

For the children, we will have different levels of the safety program available for children based on what category they fall into at school, (i.e. Pre-School, Elementary, Middle School and High School). These children will become our Safety Ambassadors once they finish the short program. We can have some of the older kids making PSA's along with our drivers, about the importance of safety. We can take the program into local schools, especially at the start of the school year, or during Child Abuse Prevention Month which is April. We will already have access to 2 programs, The ABC’s and 123’s of Child Safety (3 to 6 yr. olds) and How to Interact with Strangers Safely (7 to 10 yr. olds) through my nonprofit, Military Veterans Against Child Abuse (www.mvacaunited.org).
What this program is not is merely a “Stranger Danger” program. Stranger Danger programs have proven to be ineffective, because young children do not always understand who qualifies as a stranger. This will be a comprehensive personal safety awareness program where we cover a gamut of subjects from bullying, car safety, fire safety, pool safety, personal hygiene, how to tell the difference between a trusted adult and one who’s not, and so much more. We want to empower the kids with the knowledge they need to help keep themselves safe.

Future projects will include the development of a mobile app that kids can use to learn the basics of safety, as well as an ongoing catalog of safety subjects. We also need to include as part of this app, or make a separate app, that allows parents, grandparents and others to record themselves reading the safety book, so kids can review the book and have it seem as if the adult is present. This is especially important to allow Military members, who are deployed, to remain connected to their families back home or grandparents who live far away.
Our future virtual world platform will give youth the ability to animate their characters and interact safely through positive policing moderation in different scenarios that will help promote Hip Hop Motorsports and Race 4 Education. These are just a few of the projects that can start the program and we will continue to grow by bringing in other organizations such as the Wounded Warriors Program, Heroes for Sports and more.

In addition to safety subjects, we will interweave anti-bullying messages as in person bullying and especially cyber-bullying have increased dramatically in the past few years. Statistics show that suicide attempts have doubled since 2008 for the 10 to 34 year olds age groups and it is now the 2nd leading cause of death for that age group.