

FOL Board meeting

March 9, 2026

Attending: Larry Hanson, Beth Clark, Jan Rudniki, Kaye Hewitt, Natalie McAdams, Jill Morgan, Jeanne Balkman, Angela Rowe, Laura Pratt Visitor: Regina Barrera

Absent: Phyllis Porter, Pari Sandage, Martha Moore

Minutes: In reference to our February 2026 meeting minutes, Jill made a motion that we accept last month's minutes, and Jan Rudnikiu seconded the motion. Motion passed.

Treasurer's Report:

We made \$7,840.00 on the February Book Sale. The treasurer is absent, therefore, we did not review the financial report for the month.

Marketing Committee Meeting:

Jill and Jeanne met with 2 Tx State students, representing the Bobcat Promotion club. They are interested in helping FOL with branding – font, colors, logo. They also want to help with Marketing, that is reaching persons interested in being FOL. One of their good ideas was to merge some San Marcos community ideas with FOL- their best day to meet is Friday.

Regina Barrera is a local SM who has joined Friends and who wants to be our social media person. One of her first attempts will be to merge our two Facebook accounts and she deactivated the accounts we were not using. She talked with Natalie McAdams who will turn implementation of our account to us (Regina).

Canva – we can schedule Deborah Carter (library) to give us lessons on Canva-a computer APP any Saturday. We can have a free account (501 organization). Laura will check with Pari to get our account set up and let us know several dates that we can sign up.

We looked at a copy of our new bookmark and talked about the colors and the branding ideas from a marketing meeting. The Board members like the red/yellow color palette and are open to a change of logo and a clean up and reduction of the wording on the FOL library brochure.

Art Purchase: We voted on whether to fund the purchase of the artwork that is behind the checkout desk. Angela made a motion that we not spend the money at this time and Jill seconded the motion. The majority were in favor (one negative vote) and motion passed.

General Meeting Date is set for June 11, 2026 (Thursday) at 2 p.m. and we need a proposed slate of officers for the Board of Directors. The nominating committee will formalize the process and present the slate for the meeting in June. The new Nominating Committee will be: Angela Rowe, Larry Hanson, and Jan Rudniki. Angela will formalize the process and Larry and Jan will work on naming officers.

Event: Book Sale went well and we made over \$7000.00.

Kissing tree has a website that residents can access to volunteer and see activities and they are offering FOL to be a part of that website. We did not see any negatives about this and the Marketing persons can look into this for more information.

We provided snacks for a magic show on March 6th and it was good for our visibility. We will donate the remainder to the library staff.

Our next meeting is Monday, April 13, 2026 at 4:00 p.m.

Meeting was adjourned at 5:15 p.m.