INDUSTRIALAI

HAUKE SCHMIDT,
VP RESEARCH AND TECHNOLOGY



Adjective

having a self-acting or self-regulating mechanism

Origin: mid 18th century: from Greek *automatos* 'acting of itself'





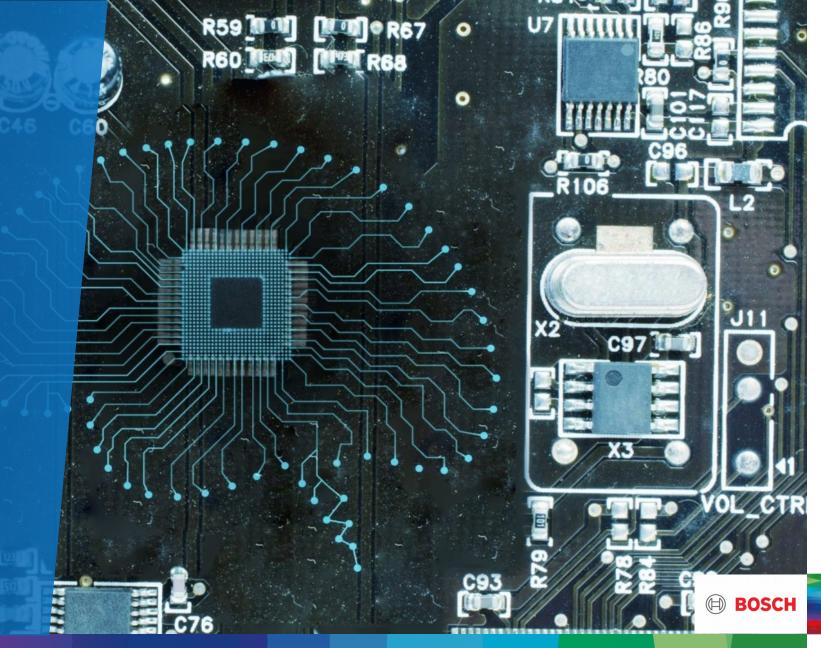
Industrial AI

IoT: the World of Objects

explaining the physical world to machines

Al must be:

- ▶ Safe
- Secure
- Explainable
- Robust



Io**T** Opportunities

Integrate three strengths

- Domain Knowledge of complex physical products
- Combine machinery and product data
- Partnering in ecosystems:
 academia + start-ups + SMEs +
 major industrial enterprises



Bosch and Daimler:

World's first approval for a level 4 system:

Automated Valet Parking



Factory of the future

Connectivity and Al

- Quality and Reliability
- ► Individualized Mass Production
- ► Efficient Reconfiguration



People matter

People will be a success factor

Relief from strenuous and monotonous work

Work with collaborative robots

More coordinating and process improvement tasks

Skill set focused on control and IT



