



BLUXE
PORTUGAL

YOUR LIFESTYLE. OUR PRIVILEGE.

PORTUGAL DIRECTORY

Access the Right Clients. Before They Even Arrive

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RESTAURANTS



HOTELS



CAR HIRE



CITIZENSHIP
PROGRAM



PASSPORT



TRAVEL



STORAGE



LUGGAGE



The Reality You Already Know

Every year, the Algarve welcomes over 10 million visitors including high-net-worth individuals, international investors, and long-stay expats.

- They don't know where to go
- They don't trust generic platforms
- They make decisions BEFORE they arrive

And when they do decide, they choose based on trust, certainty, and status.

Where Bluxe Comes In

Bluxe is not a listing platform. It is a curated access network positioning your business directly in front of pre-qualified international clients.

What This Means For You

- Pre-sold clients
- Higher spend per visit
- Better quality clientele
- Less friction, more conversion

Who This Is For

- Hotels & Resorts – Boutique hotels, villas, serviced apartments
- Restaurants & Dining – Premium and high-quality dining
- Experiences & Services – Car hire, relocation, storage, lifestyle services

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How it all works

Attract Higher-Value Guests. Not Just More Clicks. Bluxe is not a crowded booking marketplace.

No platform currently connects premium venues with high-value, decision ready customers in a meaningful, structured way in Portugal.

Platforms like TripAdvisor & Google Maps

- Visibility without control
- Volume over quality
- Price-driven traffic

The Bluxe Solution

Bluxe connects decision-ready, high value clients directly to premium venues.

Curated network
International audience
Experience-led discovery
Positioned, not listed

B L U X E

Connects clients to:

-  Restaurants
-  Hotels
-  Bars & Beach Clubs
-  Car Hire & Transport
-  Experiences & Concierge

➔ All within one trusted ecosystem

How it all works

1. Pre-Arrival Influence

Bluxe reaches clients before they land through curated content, private networks, and direct introductions. By the time they arrive, your business is already selected.

2. Premium Positioning

You are not one of hundreds. You are positioned in a premium environment where perception equals value.

3. Direct Access to an International Audience

Connect with high-spending travellers, diaspora investors, and relocation clients who stay longer and spend more.

4. Real Business Impact

- 20-40% higher average spend per client
- Increased repeat business
- Higher-quality clientele
- Stronger long-term brand positioning



Partner Subscriptions

Most platforms give you exposure. Bluxe gives you context.

Your venue is not presented as one more listing in a discount-driven marketplace. It is placed inside a world of premium dining, stays, mobility, and lifestyle experiences where the right client is already looking for what comes next.

Choose the tier that matches your growth and positioning ambition.

This structure is designed to make the middle tier the easiest commercial decision, while the top tier functions as a premium managed-growth offer.

→ CHOOSE THE RIGHT LEVEL ✦ VISIBILITY FOR YOUR BRAND

 <h3>ESSENTIAL PRESENCE</h3> <p>ESTABLISH YOUR PRESENCE</p> <p>€29.99 /month</p> <p>BILLED MONTHLY • CANCEL ANYTIME</p> <ul style="list-style-type: none">✓ Standard directory listing✓ Business profile with category placement✓ Placement within the Bluxe ecosystem✓ Exposure to discovery-based traffic✓ Entry into premium network positioning <p>GET STARTED</p>	<p>MOST POPULAR</p>  <h3>GROWTH PARTNER</h3> <p>INCREASE VISIBILITY & ATTRACT MORE CLIENTS</p> <p>€99.99 /month</p> <p>BILLED MONTHLY • CANCEL ANYTIME</p> <ul style="list-style-type: none">✓ Everything in Essential Presence✓ Featured directory placement✓ Social media exposure & active posts✓ Inclusion in Bluxe service emails✓ Dedicated feature page for your brand✓ QR code integration & direct links✓ Enhanced visibility across the platform <p>GET STARTED</p>	 <h3>PREMIUM NETWORK PARTNER</h3> <p>MAXIMUM EXPOSURE. PREMIUM RESULTS.</p> <p>€399.99 /month</p> <p>BILLED MONTHLY • CANCEL ANYTIME</p> <ul style="list-style-type: none">✓ Everything in Growth Partner✓ Priority directory & campaign positioning✓ Dedicated monthly email campaigns for your brand✓ Email content management (1 campaign per month)✓ Priority promotion for offers, launches & events✓ Maximum visibility across Bluxe channels✓ Premium placement within the ecosystem <p>GET STARTED</p>
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 **CANCEL ANYTIME**
No lock-in. Cancel anytime.

 **SECURE PAYMENTS**
Powered by Stripe


 **DEDICATED SUPPORT**
Onboarding & guidance for your success.


 **BUILT FOR PREMIUM BRANDS**
That value quality over quantity.

You do not need more noise. You need stronger visibility with the right audience. Simple, direct, and built to move partners from interest to presence fast.

This is not about more exposure. This is about better clients, better positioning, and better outcomes.

Join Bluxe. Position your business where decisions are made

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 bluxe.eu/portugal

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