

The background of the entire image is a photograph of a group of children, seen from behind, looking into a large, dark, circular opening that resembles a tunnel or a cave. The children are of various ages and are dressed in casual clothing. The lighting is dim, with a warm, golden glow emanating from the opening, creating a sense of mystery and anticipation. The logo for 'THREE RING CIRCUS PRODUCTIONS' is superimposed over the top half of the image. The words 'THREE RING' are in a smaller, stylized font at the top. 'CIRCUS' is in a large, ornate, red and gold font with a 3D effect. 'PRODUCTIONS' is in a smaller, gold font on a red banner that looks like a circus baton, positioned below 'CIRCUS'.

THREE RING CIRCUS PRODUCTIONS

PRESENTS

A Six part Television series based on the life of Craig Goozee

Contact: Doug Garske | E: doug@threeringcircus.productions | Ph: 0406 427 345

An aerial photograph of a wide, unpaved dirt road winding through a dry, arid landscape. The road is light brown and dusty, with visible tire tracks. In the center of the road, a dark-colored SUV is driving away from the viewer. On the roof of the SUV, a white satellite dish is mounted. Ahead of the car, two people are walking on the road. One person is on the left, wearing a white shirt and dark shorts. The other person is on the right, carrying a bicycle. The surrounding terrain is covered with low-lying, scrubby vegetation in shades of brown and green. The overall scene suggests a remote, off-road journey.

INVESTMENT OPPORTUNITY

"A journey filled with drama, humour, pathos and above all inspiration"

CONVICTION

"Underbelly" with a heart.
"Mr Inbetween" in reverse.

A Father's struggle to take down some of Sydney's most notorious crims, while supporting his daughter through her battle with cancer. All the while preparing to surf ski 1000kms of ocean in a marathon to raise money for cancer research.

"CONVICTION" is a six part TV series, based on the real life story of Craig Goozee and his family as they faced their toughest challenge, and how they turned tragedy into inspiration "CONVICTION".

At the heart of "CONVICTION" is enduring strength in the face of adversity.

Jessica's "There is no such thing as 'I Can't.'" approach to every last treatment and challenge, becomes the blueprint for how Craig must tackle the hurdles and challenges that lay ahead for him.

Be they taking down drug lords and corrupt cops, or facing cyclonic conditions as he surf skis to Queensland, he must do so with the resilience of an eight year old.



AUDIENCE

While a family drama places "CONVICTION" in two key demographics, that of teens and forty plus, the low impact drug references and police procedure, will likely place it in a MA15+ category.

Women 45-65 a key target, as householders and decision makers, proactive in bringing families together.

If gauged by the Roy Morgan system of market segmentation, audiences would likely fall under Conventional Family Life and Traditional Family Life segments.

CHARACTERS



BILL TRACEY
(Anthony LaPaglia*)



GRAHAM KAY
(Richard Roxborough*)



LES KALACHE
(Eric Bana*)



KIM NIKOLAIDES
(Simone Jade McKinnon)



GARY FRANSISCO
(Matthew Nable)



KEITH BOONEY
(Peter Phelps)



CRAIG GOOZEE
(Jake Ryan)



LISA GOOZEE
(Laura Gordon)

Cast

*NOTE: Images as indicators only.

THE TEAM

Executive Producers



CRAIG GOOZEE

This is Craig's story. He is the "keeper of the words". It is from Craig's manuscript that this series was born.



JAY STEWART

Jay has over 40 years experience in the entertainment industry encompassing, performing, artist management, record company management and screen composition. An 8 time winner of the APRA Screen Music Awards "Most Performed Screen Composer - Australia" and a judge for the Daytime Emmy Awards, USA.



DOUG GARSKE

Doug has spent most of his career in marketing and promotions of Film, TV, Radio, and Sport. He Produced a \$10mil China/Aussie Co-pro with Village Roadshow. He also assists other Producers/Exec Prod with partnerships and brand alliances.



WRITER

TBC



DIRECTOR

TBC



MUSIC

Maria Alfonsine and
Damian de Boos-Smith

Composers and sound
designers for ABC hit series,
Wakefield



DOP

TBC



PRODUCER

TBC

CHARACTERS

INVESTMENT OPPORTUNITY

INVESTMENT STRUCTURE:

We are now seeking private contributions to complete the budget and ensure the highest production values.

The Investor participates in the film via an investment agreement clearly setting out the terms and the benefits of the contribution to the film.

EQUITY INVESTMENT AND RECOUPMENT:

An equity investment is a direct investment into the production budget of the film. Thus the investor will share in income and profits from the films Australian and International release and exploitation on an ongoing basis.

ESTIMATED COST OF PRODUCTION:

6 x 1hour episodes at AUD\$1,000,000 per ep

OPTION 1

Early Development

AUD\$500,000 pool to draw down

Set up SPV (Special Purpose Vehicle)

Develop Script (approx \$20,000 per episode)

Contract key personnel: Producers, Writer, Director,
Line Producer, Casting, Actors.

Return: "First Day Of Shooting" return Invested funds + 10%

INVESTMENT (cont)

OPTION 2

Recoupment Share:

An investment will entitle the Investor to a proportional (pari passu) share (the private investment as a proportion of all investments) in 100% of the returns from the film from first dollar with all other investors, until all investors have fully recouped.

As a bonus, each investor will share pro rata in 50% of the Producers recoupment share of the film. 50% of the Producers share is estimated at 16% of all income from CONVICTION exploitation worldwide.

Profit Share:

An Investor's profit share will be a proportional (pari passu) share of the total Producers Net Profits along with all other Profit shares.

Any Payment due to the investor will be paid on a quarterly basis when returns are actually received by the producer. After two years from the date of first release of the film reporting to the investor will move from a quarterly basis to an annual basis.

Reporting will include a fully detailed sales and income report, along with an electronic deposit for any monies due to the investor.



ADDITIONAL BENEFITS

We want to build excellent relationships with all of our investors involved in CONVICTION – we know it's a special project.

So we intend to offer some additional benefits to you:

Presentation Credit along with other Executive Producers in main head credits of film as follows:

1. "EXECUTIVE PRODUCER...(investor name or company name)"
2. Guest of honour at Australian Premiere / Watch Party with reserved seating for investor's party.
3. VIP Guest at national launches in Capital cities of Australia (at investors cost)
4. Offer of a Set visit during production. (at investors cost)
5. Offer to be a background extra in a scene
6. Invitation to attend overseas film/TV festivals the film is invited to (at investors cost)

SUMMARY:

CONVICTION will be an outstanding project with first class production values. It will be a highly compelling and entertaining Australia Production for the local and international TV and Streaming markets.

CONVICTION is a commercial drama and will feature some of the best Australian acting talent and crew.

We are excited about making CONVICTION and it's going to be a terrific project. We encourage you to take this opportunity to become involved in the journey.

ESTIMATED RETURNS

Per Episode Sales estimate to:

Streaming: \$400,000

Linear TV: \$150,000

North America: \$150,000

Rest Of World: \$150,000

Incentives and grants:

Producer Offset: 30% of Qualifying Expenditure (QAPE) estimated \$285,000

Other Incentives and Grants:

We will be applying for:-

Location Grants (depending on State Govt bodies)

Location incentives and savings (depending on State Govt bodies)

Early Development Funding

Development Funding

Post Production offsets of 10-15% (depending on State Govt bodies)

Potential Revenue Opportunities:

Revenue and marketing support from product placement - brands that appear in the series.

NOTE: These are indicative only as each amount is dependant of negotiation with Streaming and Linear TV services at the time.

In addition, incentives/grants changes in availability and the amount changes from State to State Govt

The logo for Three Ring Circus Productions features the words "THREE RING" in a small, outlined, serif font at the top. Below it, the word "CIRCUS" is written in large, stylized, red letters with a blue outline and a yellow drop shadow. Underneath "CIRCUS", the word "PRODUCTIONS" is written in a smaller, outlined, serif font on a red banner that has a slight curve and a shadow.

THREE RING CIRCUS PRODUCTIONS

The background of the entire image is a photograph of a group of children, seen from behind, looking into the dark opening of a large, brown, textured tent. The children are of various ages and are wearing casual clothing. The lighting is dim, creating a sense of mystery and anticipation.

CONVICTION

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