



**Welcome** to the team of business and industry leaders who are dedicated to promoting Southwest Wyoming manufacturing, technology and workforce development.

Visit our website

*This Issue  
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## SOUTHWEST WYOMING MANUFACTURING PARTNERSHIP

### OUR MISSION AND GOALS INCLUDE:

**Awareness** of career opportunities.

**Alignment** of education and skill development for career paths.

**Planning** for what is needed now for future opportunities.

**Results** for how to measure success.



### Greetings!

Welcome to the SWMP newsletter!

Send info or questions to [swmpnewsletter@gmail.com](mailto:swmpnewsletter@gmail.com)

[swmppartnership.org](http://swmppartnership.org)



# UPCOMING EVENTS

**March 23**

**SAVE  
THE  
DATE**

*Wyoming*  
**WORKFORCE  
DEVELOPMENT  
COUNCIL**



**March 23, 2023**  
**LANDER, WY**

**Save the Date for the 2023 NextGen Sector Partnership Academy!**

Each regional team will meet with a NextGen facilitator and develop its  
NextGen Action Plan, which could include:

- Helping your existing sector partnerships seize new opportunities.
- Growing your team of community partners and industry champions.
- Launching a new sector partnership.

Next Gen is a national network of over 100 industry partnerships across 25 states, including Wyoming:

**[WWW.NEXTGENSECTORPARTNERSHIPS.COM](http://WWW.NEXTGENSECTORPARTNERSHIPS.COM)**

**March 29**





**DRESS FOR  
SUCCESS  
AND BRING  
AN UPDATED  
RÉSUMÉ.**

**LOOKING FOR EMPLOYMENT?  
NOT SURE WHAT SCHOOL TO TRANSFER TO NEXT FALL?**

# Career and Transfer Fair

**WEDNESDAY, MARCH 29  
10AM-2PM  
WESTERN ATRIUM**

This event is a fantastic opportunity to make connections with area employers. Interested in going further in your education? Several institutions of higher learning will also be on hand.

**THIS EVENT IS FREE TO THE PUBLIC.**

## **EMPLOYERS ATTENDING INCLUDE:**

- Banner Health
- Elwood Staffing
- Genesis Alkali
- Inside Connections
- Memorial Hospital of Sweetwater County
- Pacificorp
- Rock Springs Chamber of Commerce
- Rock Springs Police Department
- Schumacher Law
- State of Wyoming
- Williams Company
- Wyoming Highway Patrol
- Wyoming Machinery Company
- Wyoming National Guard
- Young at Heart

**AND MORE!**



Western provides equal opportunity in education and employment. Learn more: [westernwyo.edu/ND5](http://westernwyo.edu/ND5)

Western Wyoming Community College (Western) is looking forward to hosting their annual Career and Transfer Fair. The event will happen at the Rock Springs campus on Wednesday, March 29<sup>th</sup> from 10:00 AM to 2:00 PM in the Atrium. The fair is free and open to the public. It serves as an avenue to connect prospective employers and four-year institutions with students, community members, and other businesses. This is a perfect networking opportunity.

Western's experienced Mustang Central Success Teams advise students, introduce career planning, including résumé writing and interview preparation. In addition, Mustang Central success services assist students with their next steps to the workforce and/or continuing their education beyond Western.

The following are a few of the businesses that will be in attendance at the Career and Transfer Fair: Castle Rock Hospital District, City of Rawlins, Elwood Staffing, Equality State Policy Center, ExxonMobil, Genesis Alkali, Inside Connections, Memorial Hospital of Sweetwater County, Mountain States Pressure Services, PacifiCorp, Rock Springs Chamber of Commerce, Rock Springs Police Department, Rock Springs Winnelson, Rocky Mountain Care, Schumacher Law, P.C., Spartan Companies, State of Wyoming, State of Wyoming Enterprise Technology Services, Sweetwater County Government,

Sweetwater County Sheriff, Sweetwater Events Complex, Sweetwater Technology Services, Transportation Security Administration, Vaughn's Plumbing & Heating Company, Veteran Service Office, Volta Fabrication, Williams Company, Wyoming Army National Guard, Wyoming Highway Patrol, Wyoming Life Resource Center, Wyoming Machinery Company, Wyoming Workforce Services, Young at Heart Senior Center, Wyoming Healthcare Staffing Services, and many more.

*"I'm incredibly excited about this year's Career and Transfer Fair. This is a perfect opportunity for businesses, students, and the community to partner together to meet their desired goals. The fair allows an opportunity for you to pursue your passion through furthering your education or career,"* states Peg Larson, Director of Admissions and Advising.

Those attending should dress for success, have copies of their résumés, and be prepared for on-site interviews. For more information on the fair contact Mustang Central at (307) 382-1677 or email [mustangcentral@westernwyoming.edu](mailto:mustangcentral@westernwyoming.edu).

For general information regarding the event, visit [westernwyoming.edu/careerfair](http://westernwyoming.edu/careerfair).

This event is sponsored by Western Wyoming Community College and Wyoming Workforce Services.

**April 4**

**Businesses & Job Seekers!**

# CAREER FAIR RAWLINS

**April 4, 2023**

**10:00 a.m. - 2:00 p.m.**

**Jeffrey Center**

315 W. Pine St., Rawlins, WY 82301

**Businesses:** For more information and to reserve a space, please contact the Rawlins Workforce Services office at 307-324-3485 or 307-328-4181.

**Job Seekers:** Bring your resumes and please join us - there are multiple openings and options to explore!

**DWS.WYO.GOV**



**April 18-19**





**APRIL  
18-19  
CHEYENNE, WY**

from **b.a.r.r.i.e.r.s** to  
**BREAKTHROUGHS**

Mark your calendar and plan to join us April 18-19, 2023 at Little America in Cheyenne for valuable industry-focused programming and networking. Keynote speaker Shari Harley, author of *How to Say Anything to Anyone*, will provide insight on attracting and retaining the right employees, as well as managing business relationships and professional reputations.

**Day One** offers an in-depth series of half- and full-day workshops, including a look into the ever-changing digital world with a Social Media Masterclass. Those considering starting an apprenticeship or internship program, and need assistance with the costs and expenses of implementing a program will appreciate DWS' Business Training and Support Unit's insightful workshop, A Deep Dive into Business Training Grants on available grant programs, eligibility requirements and assistance in applying. DWS's Risk Management division will host a workshop on Workers' Compensation Discount Programs, and the OSHA department will host an all-day Fall Protection Training workshop.

**Day Two** features breakout sessions by Edwin Foulke, Former Assistant Secretary of Labor for OSHA under George W. Bush, who will speak on Safety Leadership, Rules, and Engagement: How Leaders Drive Safety Culture Success; John Jenks, Economic Initiatives Director with the Wyoming Business Council and Melody Norris, DWS Workforce Specialist, who will speak on Second Chance Hiring and the benefits of hiring formerly incarcerated individuals; and Zach Shifflett with Premier Virtual who will be speaking on The Great Resignation vs. The Great Return.

If you have questions about the Summit, please email [DWS-Communications@wyo.gov](mailto:DWS-Communications@wyo.gov)



***Would an intern help your company?***

# Companies Offering

# INTERNSHIP

## OPPORTUNITIES



wants to partner with you to provide our students with real-world experience.

Contact Amy Murphy at  
[amurphy@westernwyoming.edu](mailto:amurphy@westernwyoming.edu)  
to arrange summer internships.



## Lincoln County Update



Silver Star Communications, a leading telecommunications company, has extended its support to the Southwest Wyoming Manufacturing Partnership (SWMP) by setting up meetings with Lincoln County School District #2 and Lower Valley Energy. The aim of these meetings is to foster collaboration between the SWMP and organizations in North Lincoln County creating opportunities for mutual growth and development.

The Lincoln County School District #2 is a prominent educational institution in the

region, and Lower Valley Energy is a major provider of energy services. By partnering with these organizations, the SWMP aims to tap into their expertise and resources to enhance its communities across southwest Wyoming and drive growth in the Star Valley region.

In addition to these two new members to the partnership, Silver Star Communications has also invited the Fairfield Inn to join the new Hospitality and Tourism Partnership. This partnership aims to promote tourism in the region by creating a network of hospitality providers and local businesses to offer visitors a unique and memorable experience. If visitors leave feeling valued and happy, they are going to come back for future trips and help support



our friends and neighbors.

By bringing together various stakeholders in Lincoln County, including local businesses, educational institutions, and energy providers, Silver Star Communications is taking a collaborative approach to support economic growth in Southwest Wyoming. The company's efforts to support these partnerships demonstrate its commitment to the local community and its vision of driving growth and development in the region.



## Focus on Education for SWCSD#2

### Truman Elementary's First Grade Teachers

Our focus at Sweetwater County School District #2 is the work our teachers do together through the Professional Learning Community (PLC) process. We are fortunate to have so many wonderful teams of educators working together to improve their classrooms and themselves. One of our "Rock Star" PLC teams is the first-grade team at Truman Elementary.



The team is made up of veteran teachers Annie Steiss and Stephanie Olivas and first year teacher Lindsey Newman. Truman Elementary instructional facilitator Shawna Mandros and principal David Asselmeier join throughout the week.



Their success as a team is their belief in each other, that then is transferred to their students' belief in themselves and their classmates. They use the new ideas from Ms. Newman and the years of experience that Ms. Steiss and Ms. Olivas create dynamic and innovative discussions. Their whole child approach helps to build students who are excited in their learning process. The base they build for their first-grade students lead to future successes in and out of school.

## Highlights



**Jennifer Allen**  
*Associate Professor,  
Business Information Systems  
and Computer Science*

Jennifer Allen, Associate Professor of Business Information Systems and Computer Science has an Associate of Applied Science in Office Information Systems, Western Wyoming Community College Bachelor of Arts in Communication and Mass Media, University of Wyoming Master of Science in e.Business, University of Wyoming A native of Wyoming, Jennifer was born and raised in Rock Springs. She received her AAS in Office Information Systems from Western Wyoming Community College in 1993. In 1996, she married her high-school sweetheart and moved to Laramie to continue her college education where she earned a BS in Communications and Mass Media (focusing on Graphic Design, minoring in Business Administration and Marketing) and a MS in e.Business. In 2004, Jennifer convinced her husband to move back to Rock Springs so their son could be closer to family and that is where they hang their hats to this day. In her time away from campus, Jennifer enjoys taking pictures, lurking on social media, and being a mom but her favorite is spending time with family listening to music, watching movies and sports, golfing (her favorite!), kayaking, riding ATVs, target shooting, and cheering on the Wyoming Cowboys. GO POKES!



Explore the Wyoming Department of Workforce Services website for current job openings or to post an opening within your company.



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Genesis Alkali is the Western Hemisphere's largest natural soda ash producer. Our talented workforce of more than 1,000 employees located primarily in Green River operates the world's largest natural soda ash mine and production site and is the leader in natural soda ash mining and processing technologies.





In 2023 Genesis Alkali will be celebrating two significant milestones: the expansion of our Granger facility, a next generation soda ash manufacturing operation, and the company's 75<sup>th</sup> anniversary. Granger will be among the lowest cost soda ash manufacturing operations in the world using our patented Alkaline brine-based processing technology. Genesis Alkali is proud of employing several generations of reliable, hard working employees over many decades. We are determined to maintain a culture of safety as a core value, support the State of Wyoming and our local communities, and continue to deliver soda ash and sodium specialty products to our customers around the world.

Learn more at [alkali.genesisenergy.com](http://alkali.genesisenergy.com)

## Friendly Reminder . . . .

### What is our Purpose and How do we Get There?

#### ***Purpose:***

#### **Improve outcomes for our students and those seeking career changes**

- **Business, Educators, Government Services and the Community working together to improve**

- **Awareness** of career opportunities
- **Alignment** of education and skill development for career paths
- **Planning** for what is needed now and for future opportunities

- **Results** for how to measure success

- **Awareness**

- Increase awareness of career opportunities within our community
- Students, Educators, Counselors, Government Agencies, Parents and the Community
- Engagement events and opportunities
- Career Fairs,

- Jr. High and High School events
- Mentoring and job shadowing etc.
- Engagement & Dialog with the stakeholders

- **Alignment to better prepare our students for careers in our community and beyond**

- Direct from high school including career technical training
- Secondary education, certificate programs, two-year degrees, CTE
- University alignment (pathways and career paths)

- **Planning**

- What is needed now,
- Where will the opportunities be
- What will we do to prepare and fill the pipeline?
- Promotion, Communication processes, Scholarships, etc.
- Measurements; Create metrics such as % Secondary Education, % successful career changes

- **Membership**

- **Southwest Wyoming: Carbon, Fremont, Sublette, Sweetwater, Uinta, Lincoln**

**Membership:**

**Core Business Champions:** Fred von Ahrens, Ron Wild, Craig Rood, Matt McQueen, Carl Lembke, Lauren Schoenfeld, Kim Dale, Kelly McGovern, Craig Barringer, Joan Evans, Jed Vigil, Marty Carollo

**Core Co-Conveners:** Bridget Stewart, Lacey Bluemel, Tosha Garner



Get In Touch