

# ENTREPRENEURS FOR ENTREPRENEURS

LEARN TO REINVENT YOUR BUSINESS AND  
GUIDE OTHERS IN THESE CHALLENGING CIRCUMSTANCES

## YGAP and Betterpreneurs organize an E4E Workshop Series, where Dutch Entrepreneurs learn with and from Kenyan Entrepreneurs.

Worldwide, and especially African, economies are hit hard by the Pandemic Crisis. It is more essential than ever to unlock the potential there is and help local entrepreneurs survive. That's why we set up the E4E Workshop Series. This series is part of a longer term vision to do a learning exchange between the mutual groups of entrepreneurs and co-create the best practical business school for social entrepreneurship.

### WHAT'S IN IT FOR YOU?



#### INSPIRATION

Kenyan entrepreneurs face different circumstances but similar problems, contributing to their problems will give you unexpected insights



#### STRENGTHENING

Strengthening your leadership and mentorship skills



#### CONTRIBUTION

Support entrepreneurs who need it most. Solidarity is more important than ever

*More often you have to guide your people from a distance. How can you get the best out of them? These workshops show you how you can guide and mentor others best. You will be challenged. You will investigate your truths and gain new perspectives. Kenyan entrepreneurs are eager to learn from you and will give you inspiration and ideas.*

### ABOUT THE E4E WORKSHOP SERIES

5x 2 hours workshops with in between reflection.

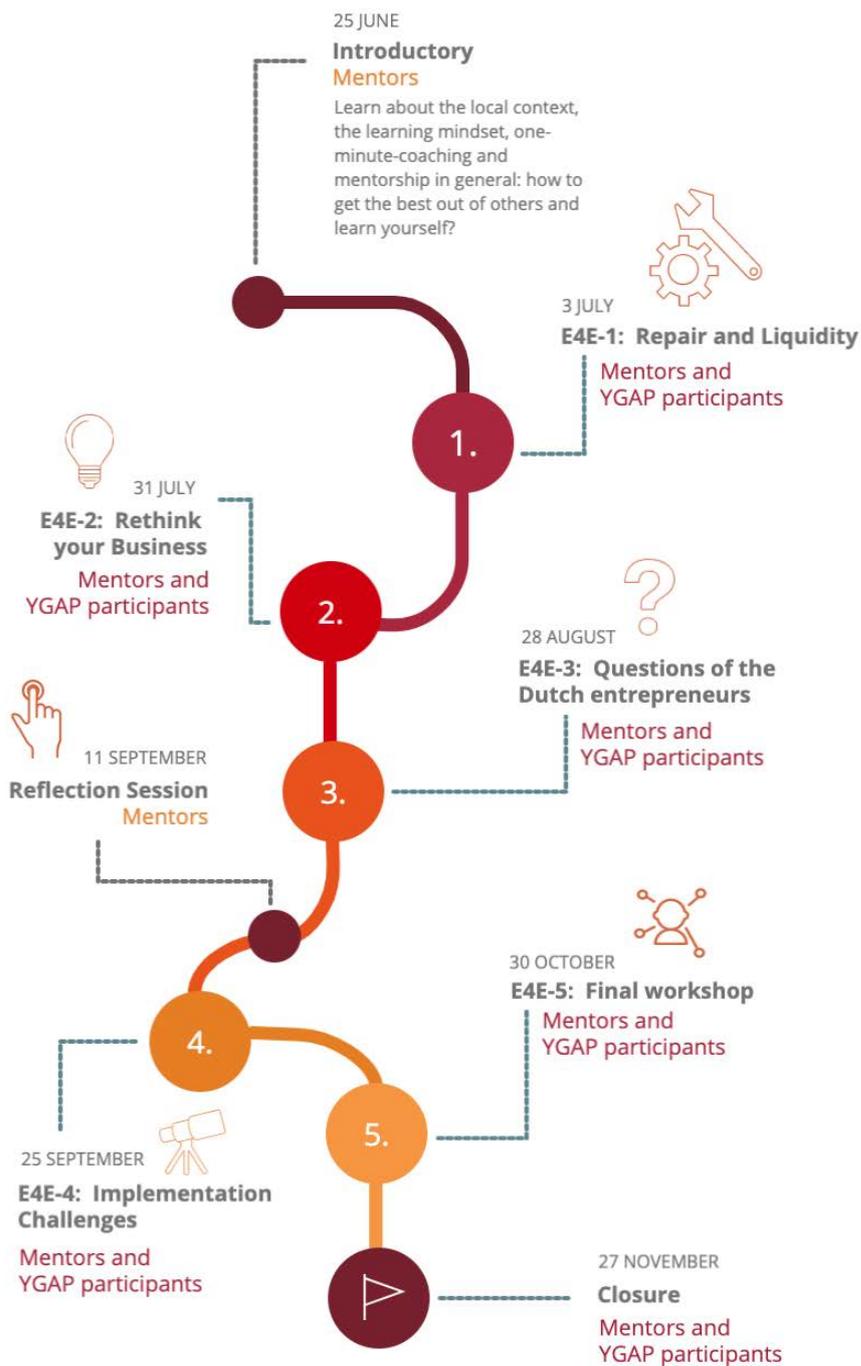
**Online Zoom Sessions**  
(password protected)

**Monthly workshop**  
Friday 10 - 12 am CE(S)T  
11am - 1 pm Kenya time

**Participants:**  
5 guides from YGAP  
10-15 YGAP entrepreneurs from rural Kenya  
max 10 entrepreneurs/mentors

**Guidance:**  
2 Facilitators per workshop:  
1 from Betterpreneurs and  
1 from YGAP.

## PROGRAM



## ABOUT YGAP

YGAP helps entrepreneurs that make social impact to grow and scale their company, they are an on the ground business school for the local entrepreneurs. [www.ygap.org](http://www.ygap.org)

## ABOUT BETTERPRENEURS

Betterpreneurs is an international network of facilitators that enables entrepreneurs to create impact and value by unlocking their full potential and aligning their strategy, actions, leadership and teams. [www.betterpreneurs.nl](http://www.betterpreneurs.nl)

## ABOUT THE FACILITATORS

### MICHEL BARTH

Founder Betterpreneurs. Facilitator, executive coach and strategic thinker.

### CAROL KIMARI

Kenya Country Director YGAP. Enabling impact entrepreneurs reach sustainability.

### ERIK-JAN RIJNIESE

Betterpreneurs Enabler. Coach, Management Consultant and founder Development Works.

### ALBERT KIMANI NGUGI

Program Manager YGAP. Advisory Services (Start-Ups - SME - Corporate)



## INVESTMENT

- 5 online workshops with the Kenyan entrepreneurs
- Intro workshop and reflection session
- Participation of at least 1 entrepreneur in Kenya made possible
- Marketing material for your website if wanted

€ 1.500,- excl. VAT

## PERSPECTIVE

Proposal: follow-through with a face-to-face E4E program in Kenya to create the best local business school. This will not be before February 2021.

## CONTACT

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