



ENRICH SILICON VALLEY FUNDING SUMMIT PITCH & CORPORATE SPONSORSHIP OPTIONS TUESDAY, JAN 4, 2022 at the Venetian Expo, Entrance of Eureka Park, Rooms 201-203

Startups Register to Pitch or Attend: (Eventbrite)

ABOUT ENRICH in the USA, an initiative of the European Commission.

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The European Commission's ENRICH in the USA initiative, started in April 2017, is establishing a European Network Research and Innovation Centers and Hubs throughout the United States (and now Canada) along with a Soft-Landing program with R1 Universities' Innovation Centers - for early-stage deep tech start-ups, scale-ups, and Innovative Small and Medium Enterprises (SMEs) - seeking to reinforce their collaboration and scale in North America. The ENRICH in the USA West Coast Centre, was officially opened by EAEC in January 2018 in San Francisco, CA. Its location at Runway Innovation Hub, 160 Spear St, 10th floor, St, CA 94105, has a close proximity to the largest and oldest innovation and entrepreneurship ecosystem (SF Bay / Silicon Valley) in the heart of San Francisco, which is a valuable asset for any R&I actor from the EU seeking to establish a first presence in the United States.

ACCREDITED INVESTORS and CORPORATE PARTNERS RECEIVE COMP TICKETS

We expect 25+ accredited investors and Silicon Valley ecosystems partners to act as judges for pitch sessions. Our events attract qualified investors which includes high net worth individuals and angels, as well as institutional and corporate investors. Qualified investors or corporate partners from large brands can register directly on Eventbrite:

<https://www.eventbrite.com/e/enrich-silicon-valley-funding-summit-at-ces-2022-tickets-215101633777>

ACCREDITED INVESTORS SEEK TO FUND STARTUPS IN THESE MARKETS:

Consumer Ventures:

- Media, entertainment, mobile, digital media, video, You Tube, music, audio, games, augmented reality, virtual reality, TV, hardware, Internet of Things, apps, retail, health, wearables, Internet of Things, connected cars, self-driving cars, consumer electronics devices, travel, hospitality, tourism, health and wellness, hardware products.

Enterprise Ventures:

- SaaS, B2B, B2C, AI, robotics, Internet of Things, sensors, Mobile, big data, analytics, communications, hardware, Internet of Things, apps, eCommerce, security, infrastructure, chips, cars, services, transportation, workplace, retail, ecommerce, clean tech, energy.

Biotech/Life/Health Sciences:

- Life science, medical devices, ag tech, food tech, cannabis, healthcare services, management, operations, analytics, health and wellness apps.

Fintech, Commerce, Blockchain or Crypto:

- Fintech, blockchain, banking, eCommerce, crypto, Bitcoin, digital currency, payment processing, retail.

TESTIMONIAL FROM INVESTOR WHO ATTENDS EVENTS:

Here is a testimonial from Michael Gibstine, Managing Director, San Francisco, Hanover International.

"I work in Silicon Valley and attend many venture forums and investment summits. If you select one event to attend this year, I highly recommend Silicon Valley Funding Summit in Las Vegas"

The events are impeccably organized with well crafted, thoughtful agendas addressing emerging tech trends; excellent speakers from top tier investment firms, VCs, corporate brands, and angels; and high-level networking opportunities with demo tables. I have had follow up discussions with many high-quality startups or advanced growth companies seeking capital. I highly recommend this summit to any person, company or agency that wants to bolster its connections to Silicon Valley; network with investors; meet high growth startups looking to expand their offices; and learn how to emulate Silicon Valley in your region."

WHO SHOULD PITCH?

European entrepreneurs, startups or scale-ups (also from Associated Countries)

- Seed, early, or mid-stage global startups in all areas of tech; tech solution providers with products, services or apps; consumer and enterprise.
- Advanced growth or pre-IPO companies seeking funding for expansion or foreign companies looking to open offices in the United States are welcome.

SPONSORSHIP CATEGORIES:

We have two types of sponsors.

STARTUPS: This proposal applies to early and advanced startups seeking funding or strategic partners.

CORPORATE: This proposal is for a corporate sponsor, service provider, vendor, or geographic region seeking to attract startups or advanced stage ventures or meet investors.

STARTUPS PITCHING TO SEEK FUNDING AND STRATEGIC PARTNERS:

We invite all stages of startups to pitch: early stage and advanced growth.

Delegation Showcase:

- **Level 1: \$3,975**
30 Minutes Pitch for up to 5 Startups
- **Level 2: \$7,950**
60 minutes Pitch for up to 10 startups

1. Minutes total time (q/a included) which can be shared with the different startups (6 min per startup being preferable)
2. We send out advance emails with descriptions of your startups to our investors list; and encourage investors to meet you and your startups at the Demo Showcase
3. Join panel of your choice as a panelist, including with investors during the "reverse pitch" panel session
4. Logo/link and mention on the SVFundingSummit website, on Eventbrite web page, ENRICH page, and on email announcements
5. Signage on stage (and for cocktail event if any) with your logo
6. 12 or 25 tickets depending on level
7. Six-foot draped demo tables (with your logo if drape provided) per 2 startups with chairs. Electrical outlets offered for \$100 fee.

PLEASE CONTACT US at sebastienENRICH@temple.edu for information and payment (wire, Paypal or Stripe).

Startup Deluxe with 6 Minutes Pitch: \$795 (Most popular)

1. 6 Minutes Total Pitch: 4 minutes pitch and 2 minutes q/a

2. Networking Breaks with investors
3. 3 tickets
4. Six-foot draped demo table with chairs. Electrical outlets offered for \$100 fee.

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Startup Standard with 6 Minutes Pitch: \$595

No demo table in Demo Showcase

1. 6 Minutes Total Pitch: 4 minutes pitch and 2 minutes q/a
2. Networking breaks with investors
3. 2 tickets

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Startup Basic with 2 Minutes Pitch: \$195

1. 2 Minutes Total Pitch: 1 min "Elevator Pitch" with one slide in the background, 1 min q/a.
2. 1 ticket
3. Do not participate in the pitch competition

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The "Startup Basic" participation level is offered (free) to all European startups if selected by the ENRICH in the USA team. These startups need to apply on F6S at <https://www.f6s.com/funding-summit-at-ces-2022/apply> . The same \$195 discount can be applied to other participation levels at startup's requests.

Startup Demo Table: \$295

No Pitch

1. Six-foot table and chairs at Demo Showcase. Electrical outlets offered for \$100 fee.
2. Two tickets

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CORPORATE SPONSORSHIP:

Corporate Sponsor: \$1,995

1. 10 Minutes Talk or Demo from Stage or at cocktail event
2. Speak or moderate on a panel
3. We send out advance emails with info about your services to our mass email list and attendee list.
4. You provide signage on stage and for cocktail event with your logo
5. Six-foot table in Demo Showcase with chairs. Electrical outlets offered for \$100 fee.
6. 8 tickets
7. Logo/link and mention on Eventbrite web page, ENRICH page, and email announcements

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Demo Table: \$295

No Speaking Opportunity

1. Six-foot table with chairs at Demo Showcase. Electrical outlets offered for \$100 fee.
2. 2 tickets

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***** For the startups pitching 4 minutes, we strongly suggest this format:**

Please follow this format and flow below (and use graphs and charts when appropriate) for your 4 min pitch:
Maximum 12 slides in total (20 seconds average per slide) and PLEASE rehearse.

Slide #1: Project's / Organization's Name + The idea

Summarize it in one sentence (max 20 words).

Slide #2: The Problem

Define the problem (need) being addressed by your project. What are you trying to solve, for whom? The current solutions: Who else is already doing and why there is an opportunity? i.e. benchmarking competition.

Slides #3-4: The Market Opportunity

Define Your Market: What space you are in? Total Market Size (TAM/SAM/SOM), Your niche, and US market potential and trends.

Slides #5-6: Your Solution / Technology

TRL, competitive advantage, 4P positioning, SWOT.

Why you? Founders' bios and achievements.

Slide #7-8: Revenue Model

Please describe how you are planning to make money. Cash Flows and Funding Strategy. Show Metrics and Scalability.

Slide #9-10: Achievements

Show your timeline and milestones to date. Existing Customers and Other Partnerships. \$ funding obtained. IP protection.

Slides #11: Next steps

In general and for the US market.

Raising capital: Amount, valuation, proposal, etc.

Slides #12: Thank you, Team & Contact info.