

ENTERPRISE PLATFORM

IGNITE 28 ACADEMY

**Inspire entrepreneurs.
Build businesses.**

A complete enterprise platform that helps organisations guide aspiring entrepreneurs from idea to business plan.

SUPPORT ENTERPRISE LEARNING

Creators complete a 28-day business programme — one focused task each day — while mentors guide, track, and give feedback throughout the journey. The result — a full workable business plan and the knowledge of setting up a business including a marketing plan, operational plan and financial projections.

**WEEK 1****FOUNDATION**

Define the business idea, target audience, and market opportunity.

**WEEK 2****OPERATIONS**

Build the operational plan — structure, suppliers, and legal foundations.

**WEEK 3****MARKETING**

Develop a full marketing strategy and sales approach.

**WEEK 4****FINANCES**

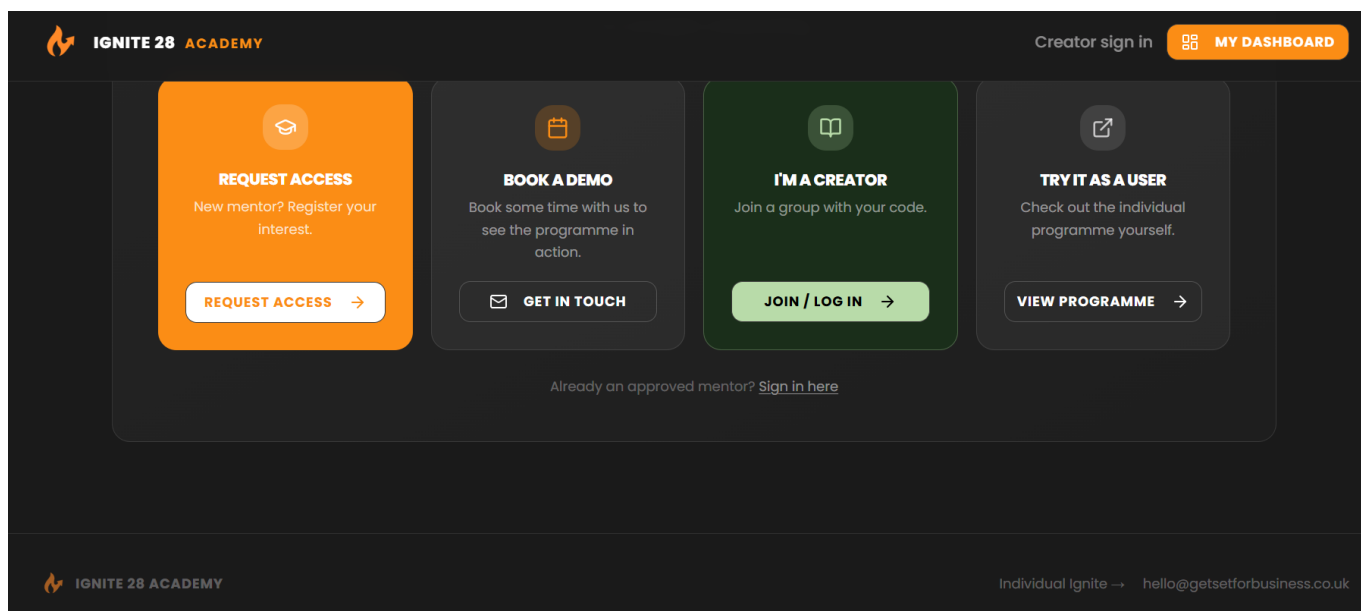
Produce a 12-month sales forecast and full cashflow projection.

**Designed for enterprise agencies, schools, colleges,
universities, charities and training providers.**

WHAT IS IGNITE ACADEMY?

A structured way to turn ideas into business plans.

Ignite Academy gives organisations a practical platform for delivering enterprise education. Creators work through a 28-day journey, while Mentors track progress, review work and keep each learner moving.



28-Day Programme

Structured learning journey.



Mentor Dashboard

Track progress and support every Creator.



Business Plans

Every Creator completes a business plan.

HOW IT WORKS

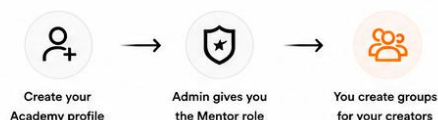
Supporting Creators to learn about Business

1 SET UP & CREATE GROUP

Create your Ignite 28 Academy profile and set up your groups.



MENTOR



My Groups

+ New Group

Business Startups

3 creators

Group Code

86ZSGS

Share Group Code

Share this code with your creators

86ZSGS

Copy Code

Or share using



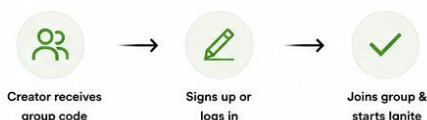
Mentor sends the group code to their creators so they can join.

2 CREATORS JOIN & ACCESS

Creators sign up (or log in) using the group code and get full access to the 28-day Ignite programme.



CREATOR



Join a Group

Enter your group code

86ZSGS

Create your account

Name

Email

Password

Join Group

DAY 2 / 28

CUSTOMER PROFILE



Yesterday, you nailed your business idea in one sentence. Today, we figure out who that idea is for.

Continue



Creators get full access to the entire 28 day journey for as long as they need.

3 MENTOR SUPPORT & TRACKING

Mentors can see creator progress, view their business plan, give feedback and send group announcements.



MENTOR



Cohort 4

3 creators · Group Code: 86ZSGS

Send Announcement

CREATOR	PROGRESS	LAST ACTIVE	STATUS
S Sarah	14 / 28	Today	Needs Attention
J Jack	8 / 28	Yesterday	On Track
F Finn	5 / 28	2 days ago	Behind

Creator Response

Sarah > Day 4: Competition

CREATOR RESPONSE

There are several dog grooming businesses in Manchester offering similar services. However, most are based in salons which means customers have to travel...

View Full Response

Give Feedback to Sarah

Excellent Complete Needs Work

Great insight Sarah! Try to add more detail about your local area.

Save Feedback



Mentors can support each creator and keep the whole group moving forward.



One platform. Two roles.
Mentors guide. Creators build.
Endless potential.



Secure & Safe



Built for Groups



Real-time Progress



Feedback that Drives Growth

Ignite Academy takes the hard work out of running enterprise programmes. Instead of managing paperwork, emails and disconnected resources, everything happens in one place.

Mentors can easily organise groups, monitor progress and provide meaningful feedback as Creators develop their ideas. Every submission is saved automatically, making it simple to track engagement, identify who needs additional support and celebrate achievements along the way.

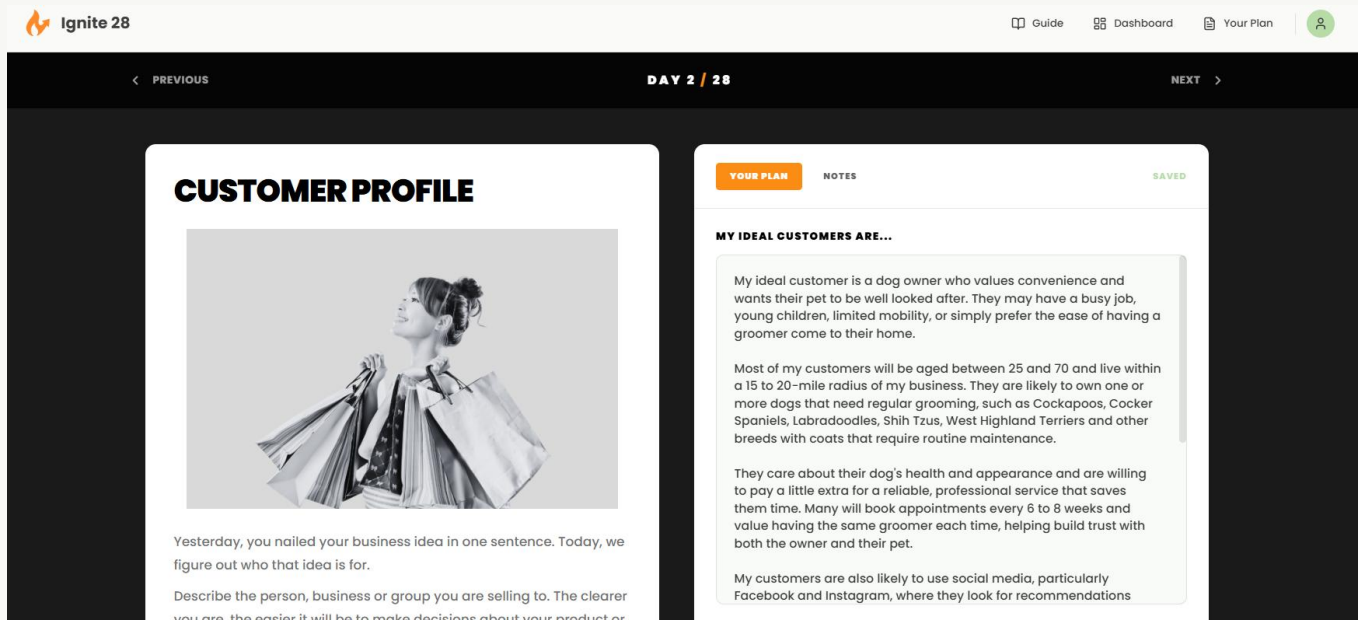
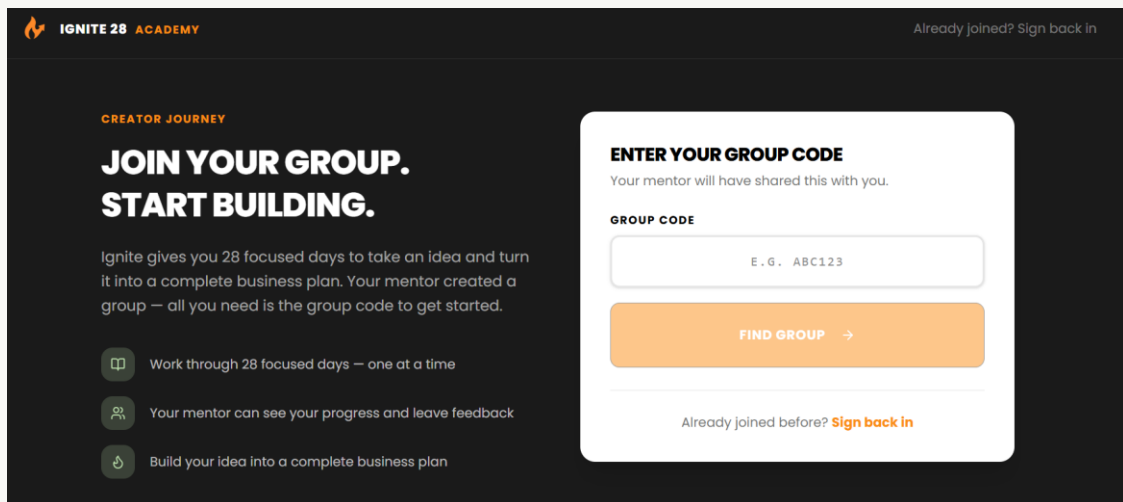
For Creators, the experience is practical, engaging and easy to follow. They work through a structured journey at their own pace, gaining real business knowledge while building a professional business plan they can use long after the programme has finished.

Mentors guide. Creators build. Everyone moves forward together.

CREATOR EXPERIENCE

Every Creator receives:

- ✓ Full access to the complete 28-day programme
- ✓ Progress saved automatically
- ✓ One task each day
- ✓ Business plan generated automatically
- ✓ Mentor feedback throughout



One day at a time. A complete plan at the end.

MENTOR DASHBOARD

Everything in one place



Track every Creator



Create unlimited groups



Share group codes



Monitor completion



Identify learners needing support



Download completed business plans



MENTOR DASHBOARD

Manage your groups and track creator progress

[+ NEW GROUP](#)

COHORT 4

3 creators

GROUP CODE

ZX853L

[VIEW GROUP >](#)

YEAR 10

2 creators

GROUP CODE

M4DIHP

[VIEW GROUP >](#)

LOAN APPLICANTS

1 creator

GROUP CODE

01NA3E

[VIEW GROUP >](#)

BUSINESS STARTUPS

1 creator

GROUP CODE

86ZSGS

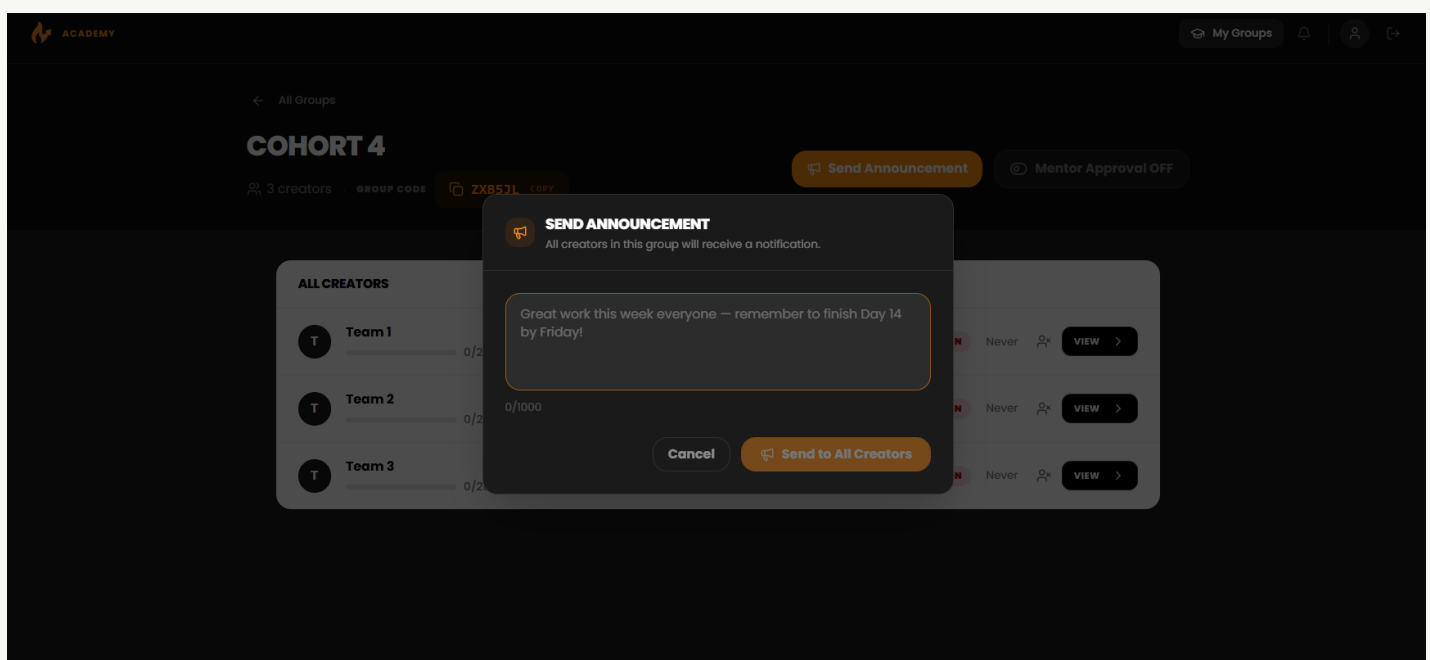
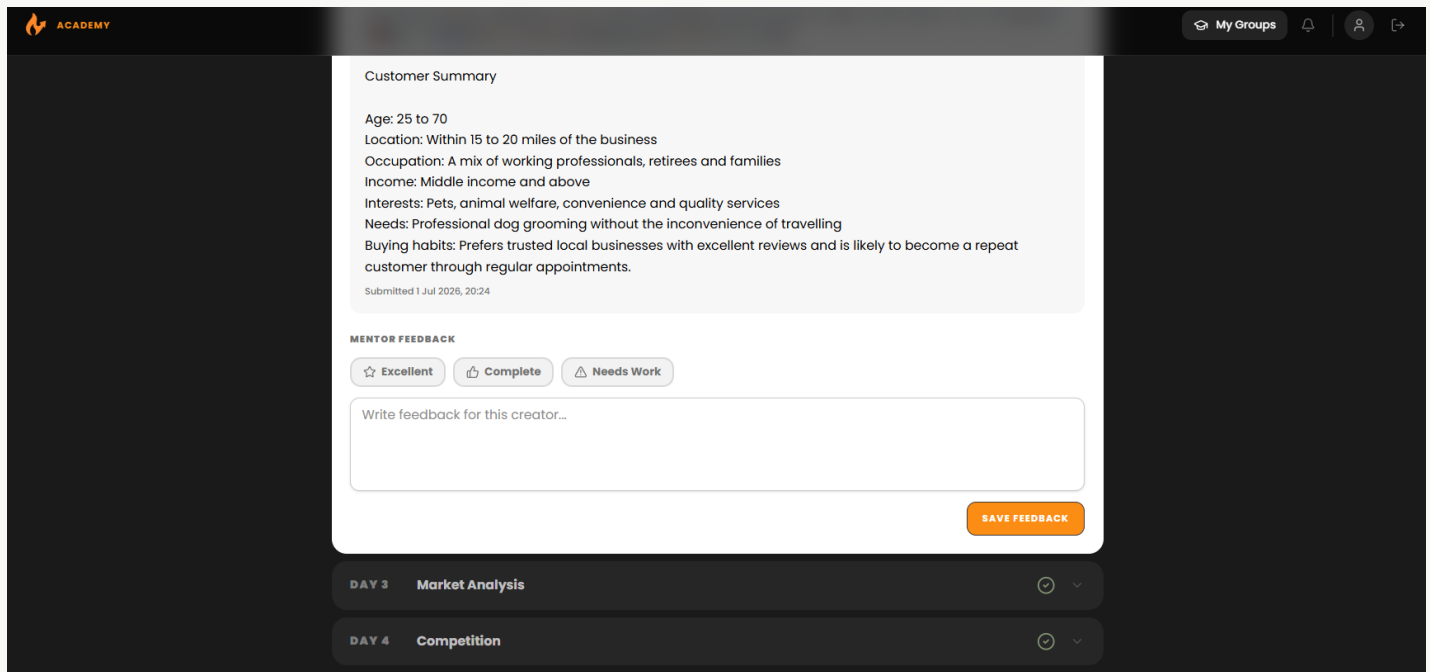
[VIEW GROUP >](#)

Groups, progress, feedback and announcements are all managed from one clear dashboard.

FEEDBACK & SUPPORT

Keep every Creator engaged

Mentors can review work, provide written feedback, approve submissions and send announcements to the whole cohort, keeping Creators motivated throughout the programme.



**Individual feedback to each Creator
and send group announcements**

WHAT'S INCLUDED

Every license includes:



Full 28-day programme



Unlimited Mentors



Creator dashboards



Group management



Progress tracking



Feedback tools



Group announcements



Downloadable business plans



Templates & resources



Ongoing updates



1. How Ignite Academy Works

A simple journey for mentors and creators.



One platform. Two roles. Everyone moving forward together.

2. Creator Journey

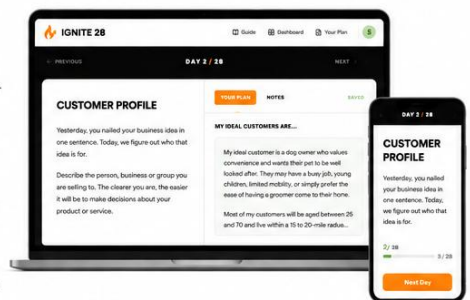
Creators join the group and complete the full 28-day Ignite programme.

Join with Group Code
Enter the code, create an account and join the group.

Complete One Day at a Time
Work through the 28-day plan step by step.

Build Your Plan
All answers are saved and build your business plan.

Finish & Export
Complete all 28 days and export your business plan.



Full access. One day at a time. Build your plan.

3. What Mentors See & Do

Mentors can see progress, review work and support their creators.

- Dashboard
- Groups
- Creators
- Announcements
- Settings
- Log out

Mentor Dashboard

[+ New Group](#)

Business Startups
Group Code: 86ZSGS
3 Creators Day 14 / 28

Year 10 Enterprise
Group Code: MADHP
2 Creators Day 9 / 28

Loan Applicants
Group Code: OINAJE
1 Creator Day 6 / 28

[View all groups →](#)

Creator Progress

Creator	Progress	Last Active
Sarah	14 / 28	1 Jul
Finn	10 / 28	30 Jun
Jack	8 / 28	29 Jun

[View all creators →](#)

View Creator Responses

Sarah > Day 4: Competition

Creator Response
There are several dog grooming businesses in Manchester offering similar services. However, most are based in salons which means customers have to travel. A mobile service offers more convenience and less stress for dogs.

Mentor Feedback
☒ Excellent
 ☒ Complete
 ☐ Needs Work

Write feedback for Sarah...

[Save Feedback](#)

Communicate with Your Group

Send Announcement
Send a message to all creators in this group.
[Send Announcement](#)

Individual Feedback
Give feedback to individual creators on their responses.
[View Creators](#)

Mentor Benefits

- Easy group setup
- Simple join with unique code
- Track progress in real time
- Give feedback and support
- Send group announcements

Ignite Academy gives mentors the tools to guide creators and help them succeed.

Structure. Support. Progress.

FLEXIBLE PACKAGES

Choose the level of support that fits your organisation

1

Academy

Run the platform yourself with your own Mentors.

2

Academy Managed

Ignite reviews Creator work and provides feedback.

3

Academy Plus

Add live online mentoring sessions and Q&A support.

4

Academy Delivered

Ignite delivers workshops alongside the platform.

5

White Label

A branded version of Ignite for your organisation.

6

Referral Partner

Refer Creators to Ignite with no licence fee.

Each package can be matched to project scale, delivery model and level of support.

PACKAGE MATCHING

Which package is right for you?

You want to...

Package

Run everything yourself

Academy

Let Ignite provide learner feedback

Academy Managed

Add live mentoring sessions

Academy Plus

Have Ignite deliver workshops

Academy Delivered

Fully brand the platform

White Label

Refer Creators to Ignite

Referral Partner

Each package follows the support your organisation actually needs.

WHY ORGANISATIONS CHOOSE IGNITE

Built for real enterprise outcomes



Structured

A proven 28-day framework.



Engaging

Creators complete one focused task each day.



Measurable

Track progress in real time.



Practical

Every Creator finishes with a professional business plan.



Flexible

Suitable for education, enterprise and employability programmes.

Creators leave with something tangible, not just theory.

NEXT STEPS

Ready to inspire the next generation?



Book a Live Demo

Experience the Mentor Dashboard and see how Ignite Academy works.



Become a Creator

Experience the full 28-day journey exactly as your learners will.

WEBSITE igniteacademy.getsetforbusiness.co.uk

EMAIL hello@getsetforbusiness.co.uk

PHONE 07719803569



Scan to explore

