

PRIVACY POLICY

EFFECTIVE FROM 25 MAY 2018.

This Privacy Policy describes how your personal information is collected, used, and shared when you visit one site operated by Impulse Partners or interact with Impulse Partners SAS.

List of websites:

- Impulse Partners website: <https://impulse-partners.com>
- Construction & Energy Lab website: <http://www.construction-energy-lab.com/>
- Digital Construction & Robotic Manufacturing Lab website: <http://www.digital-construction-lab.com/>
- Immowell Lab website: <http://www.immowell-lab.paris/>
- Social Housing Lab website: <http://www.startup-logement-social.paris/>
- Real Estate Disruptive Lab website: <http://www.re-disruptive-lab.com/>
- Mobility & Infrastructures Lab website: <http://www.mobilites-infrastructures-lab.fr/>
- Santé Prévention Lab website: <http://sante-prevention-lab.com>
- Plant 4.0 Startup Incubator website: <http://www.plant4-0-startup-incubator.com/>

Impulse Partners takes great care to preserve your privacy and to safeguard any personal details you share with us. Examples of your personal information would include your name, company name, email address and contact phone number(s).

1. Personal information we collect

When you visit the sites, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the sites, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the sites, and information about how you interact with them. We refer to this automatically-collected information as “Device Information.”

We collect Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- “Log files” track actions occurring on the sites, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.

- Web beacons, “tags,” and “pixels” are electronic files used to record information about how you browse the sites.

When we talk about “Personal Information” in this Privacy Policy, we are talking both about Device Information and Order Information.

2. How do we use your personal information?

We use the Order Information that we collect generally to: Communicate with you, and, when in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our sites (for example, by generating analytics about how our customers browse and interact with the sites, and to assess the success of our marketing and advertising campaigns).

3. Sharing your personal information

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, we use Google Analytics to help us understand how our customers use the sites – you can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

4. Do not track

Please note that we do not alter our sites’ data collection and use practices when we see a Do Not Track signal from your browser.

5. Your rights

You have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

We are processing your information in order to fulfill contracts we might have with you (for example if you make an order through the sites), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States.

6. Changes

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

7. Contact us

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at privacy@impulse-partners.com or by mail using the details provided below:

130 rue Lourmel, Paris, Île-de-France, 75015, France